

# China Automotive Tyre Market Research Report Forecast 2017-2022

<https://marketpublishers.com/r/C5CC3544655EN.html>

Date: April 2017

Pages: 135

Price: US\$ 2,480.00 (Single User License)

ID: C5CC3544655EN

## Abstracts

Delivery of the Report will take 2-3 working days once order is placed.

The China Automotive Tyre Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Automotive Tyre industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Automotive Tyre market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:

Bridgestone

Michelin

GoodYear

Continental

Sumitomo

Pirelli

Hankook

Yokohama

Cheng Shin Rubber (Maxxis)

#### China Automotive Tyre Market: Product Segment Analysis

Type 1

Type 2

Type 3

#### China Automotive Tyre Market: Application Segment Analysis

Application 1

Application 2

Application 3

## Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### **CHAPTER 1 AUTOMOTIVE TYRE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Automotive Tyre
- 1.2 Automotive Tyre Market Segmentation by Type
  - 1.2.1 China Production Market Share of Automotive Tyre by Type in 2016
  - 1.2.1 Type
  - 1.2.2 Type
  - 1.2.3 Type
- 1.3 Automotive Tyre Market Segmentation by Application
  - 1.3.1 Automotive Tyre Consumption Market Share by Application in 2016
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Automotive Tyre (2012-2021)

### **CHAPTER 2 CHINA ECONOMIC IMPACT ON AUTOMOTIVE TYRE INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Automotive Tyre Industry

### **CHAPTER 3 CHINA AUTOMOTIVE TYRE MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Automotive Tyre Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Automotive Tyre Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Automotive Tyre Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Automotive Tyre Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Automotive Tyre Market Competitive Situation and Trends
  - 3.5.1 Automotive Tyre Market Concentration Rate
  - 3.5.2 Automotive Tyre Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

### **CHAPTER 4 CHINA AUTOMOTIVE TYRE CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Automotive Tyre Capacity, Production and Growth (2012-2017)
- 4.2 China Automotive Tyre Revenue and Growth (2012-2017)
- 4.3 China Automotive Tyre Production, Consumption, Export and Import (2012-2017)

## **CHAPTER 5 CHINA AUTOMOTIVE TYRE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Automotive Tyre Production and Market Share by Type (2012-2017)
- 5.2 China Automotive Tyre Revenue and Market Share by Type (2012-2017)
- 5.3 China Automotive Tyre Price by Type (2012-2017)
- 5.4 China Automotive Tyre Production Growth by Type (2012-2017)

## **CHAPTER 6 CHINA AUTOMOTIVE TYRE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Automotive Tyre Consumption and Market Share by Application (2012-2017)
- 6.2 China Automotive Tyre Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA AUTOMOTIVE TYRE MANUFACTURERS ANALYSIS**

- 7.1 Bridgestone
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Michelin
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 GoodYear
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview

## 7.4 Continental

7.4.1 Company Basic Information, Manufacturing Base and Competitors

7.4.2 Product Type, Application and Specification

7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.4.4 Business Overview

## 7.5 Sumitomo

7.5.1 Company Basic Information, Manufacturing Base and Competitors

7.5.2 Product Type, Application and Specification

7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.5.4 Business Overview

## 7.6 Pirelli

7.6.1 Company Basic Information, Manufacturing Base and Competitors

7.6.2 Product Type, Application and Specification

7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.6.4 Business Overview

## 7.7 Hankook

7.7.1 Company Basic Information, Manufacturing Base and Competitors

7.7.2 Product Type, Application and Specification

7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.7.4 Business Overview

## 7.8 Yokohama

7.8.1 Company Basic Information, Manufacturing Base and Competitors

7.8.2 Product Type, Application and Specification

7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.8.4 Business Overview

## 7.9 Cheng Shin Rubber (Maxxis)

7.9.1 Company Basic Information, Manufacturing Base and Competitors

7.9.2 Product Type, Application and Specification

7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)

7.9.4 Business Overview

# **CHAPTER 8 AUTOMOTIVE TYRE MANUFACTURING COST ANALYSIS**

## 8.1 Automotive Tyre Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

## 8.2 Proportion of Manufacturing Cost Structure

- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive Tyre

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Automotive Tyre Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Tyre Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA AUTOMOTIVE TYRE MARKET FORECAST (2017-2022)**

- 12.1 China Automotive Tyre Production, Revenue Forecast (2017-2022)
- 12.2 China Automotive Tyre Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Automotive Tyre Production Forecast by Type (2017-2022)

12.4 China Automotive Tyre Consumption Forecast by Application (2017-2022)

12.5 Automotive Tyre Price Forecast (2017-2022)

## **CHAPTER 13 APPENDIX**



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Tyre

Figure China Production Market Share of Automotive Tyre by Type in 2016

Table Automotive Tyre Consumption Market Share by Application in 2016

Figure China Automotive Tyre Revenue (Million USD) and Growth Rate (2012-2021)

Table China Automotive Tyre Capacity of Key Manufacturers (2015 and 2016)

Table China Automotive Tyre Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Automotive Tyre Capacity of Key Manufacturers in 2015

Figure China Automotive Tyre Capacity of Key Manufacturers in 2016

Table China Automotive Tyre Production of Key Manufacturers (2015 and 2016)

Table China Automotive Tyre Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Tyre Production Share by Manufacturers

Figure 2016 Automotive Tyre Production Share by Manufacturers

Table China Automotive Tyre Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Automotive Tyre Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Automotive Tyre Revenue Share by Manufacturers

Table 2016 China Automotive Tyre Revenue Share by Manufacturers

Table China Market Automotive Tyre Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Automotive Tyre Average Price of Key Manufacturers in 2016

Table Manufacturers Automotive Tyre Manufacturing Base Distribution and Sales Area

Table Manufacturers Automotive Tyre Product Type

Figure Automotive Tyre Market Share of Top 3 Manufacturers

Figure Automotive Tyre Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Automotive Tyre Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Automotive Tyre Market Share (2012-2017)

Table Bridgestone Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Bridgestone Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Bridgestone Automotive Tyre Market Share (2012-2017)

Table Michelin Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Michelin Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Michelin Automotive Tyre Market Share (2012-2017)

Table Goodyear Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Goodyear Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Goodyear Automotive Tyre Market Share (2012-2017)

Table Continental Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Continental Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Continental Automotive Tyre Market Share (2012-2017)

Table Sumitomo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sumitomo Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Sumitomo Automotive Tyre Market Share (2012-2017)

Table Pirelli Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Pirelli Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Pirelli Automotive Tyre Market Share (2012-2017)

Table Hankook Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Hankook Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Hankook Automotive Tyre Market Share (2012-2017)

Table Yokohama Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Yokohama Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Yokohama Automotive Tyre Market Share (2012-2017)

Table Cheng Shin Rubber (Maxxis) Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Cheng Shin Rubber (Maxxis) Automotive Tyre Production, Revenue, Price and Gross Margin (2012-2017)

Table Cheng Shin Rubber (Maxxis) Automotive Tyre Market Share (2012-2017)  
Figure Production Revenue Share of Automotive Tyre by Type (2012-2017)  
Figure 2015 Revenue Market Share of Automotive Tyre by Type  
Table China Automotive Tyre Price by Type (2012-2017)  
Figure China Automotive Tyre Production Growth by Type (2012-2017)  
Table China Automotive Tyre Consumption by Application (2012-2017)  
Table China Automotive Tyre Consumption Market Share by Application (2012-2017)  
Figure China Automotive Tyre Consumption Market Share by Application in 2016  
Table China Automotive Tyre Consumption Growth Rate by Application (2012-2017)  
Figure China Automotive Tyre Consumption Growth Rate by Application (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Automotive Tyre  
Figure Manufacturing Process Analysis of Automotive Tyre  
Figure Automotive Tyre Industrial Chain Analysis  
Table Raw Materials Sources of Automotive Tyre Major Manufacturers in 2015  
Table Major Buyers of Automotive Tyre  
Table Distributors/Traders List  
Figure China Automotive Tyre Capacity, Production and Growth Rate Forecast (2017-2022)  
Figure China Automotive Tyre Revenue and Growth Rate Forecast (2017-2022)  
Table China Automotive Tyre Production, Import, Export and Consumption Forecast (2017-2022)  
Table China Automotive Tyre Production Forecast by Type (2017-2022)  
Table China Automotive Tyre Consumption Forecast by Application (2017-2022)

## I would like to order

Product name: China Automotive Tyre Market Research Report Forecast 2017-2022

Product link: <https://marketpublishers.com/r/C5CC3544655EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C5CC3544655EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970