

# China Automotive Headrest Market Research Report Forecast 2017-2022

https://marketpublishers.com/r/CF4962956E4EN.html

Date: April 2017

Pages: 125

Price: US\$ 2,480.00 (Single User License)

ID: CF4962956E4EN

### **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The China Automotive Headrest Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the Automotive Headrest industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Automotive Headrest market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

Johnson Controls
Toyata Boshoku
GRAMMER
Lear
Faurecia
Camaco
Sumitomo Riko
Huntsman International LLC
DYMOS

China Automotive Headrest Market: Product Segment Analysis

Integral Automotive Headrest Adjustable Automotive Headrest Type 3

China Automotive Headrest Market: Application Segment Analysis

Passenger Vehicles Commercial Vehicles Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors



It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



### **Contents**

#### CHAPTER 1 AUTOMOTIVE HEADREST MARKET OVERVIEW

- 1.1 Product Overview and Scope of Automotive Headrest
- 1.2 Automotive Headrest Market Segmentation by Type
- 1.2.1 China Production Market Share of Automotive Headrest by Type in 2016
- 1.2.1 Integral Automotive Headrest
- 1.2.2 Adjustable Automotive Headrest
- 1.2.3 Type
- 1.3 Automotive Headrest Market Segmentation by Application
  - 1.3.1 Automotive Headrest Consumption Market Share by Application in 2016
  - 1.3.2 Passenger Vehicles
  - 1.3.3 Commercial Vehicles
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Automotive Headrest (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON AUTOMOTIVE HEADREST INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Automotive Headrest Industry

# CHAPTER 3 CHINA AUTOMOTIVE HEADREST MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Automotive Headrest Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Automotive Headrest Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Automotive Headrest Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Automotive Headrest Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Automotive Headrest Market Competitive Situation and Trends
  - 3.5.1 Automotive Headrest Market Concentration Rate
  - 3.5.2 Automotive Headrest Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion



# CHAPTER 4 CHINA AUTOMOTIVE HEADREST CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Automotive Headrest Capacity, Production and Growth (2012-2017)
- 4.2 China Automotive Headrest Revenue and Growth (2012-2017)
- 4.3 China Automotive Headrest Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA AUTOMOTIVE HEADREST PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Automotive Headrest Production and Market Share by Type (2012-2017)
- 5.2 China Automotive Headrest Revenue and Market Share by Type (2012-2017)
- 5.3 China Automotive Headrest Price by Type (2012-2017)
- 5.4 China Automotive Headrest Production Growth by Type (2012-2017)

# CHAPTER 6 CHINA AUTOMOTIVE HEADREST MARKET ANALYSIS BY APPLICATION

- 6.1 China Automotive Headrest Consumption and Market Share by Application (2012-2017)
- 6.2 China Automotive Headrest Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### **CHAPTER 7 CHINA AUTOMOTIVE HEADREST MANUFACTURERS ANALYSIS**

- 7.1 Johnson Controls
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Toyata Boshoku
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 GRAMMER



- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.3.4 Business Overview
- 7.4 Lear
- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview
- 7.5 Faurecia
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview
- 7.6 Camaco
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Sumitomo Riko
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.7.4 Business Overview
- 7.8 Huntsman International LLC
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.8.4 Business Overview
- 7.9 DYMOS
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.9.4 Business Overview

#### CHAPTER 8 AUTOMOTIVE HEADREST MANUFACTURING COST ANALYSIS

- 8.1 Automotive Headrest Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials



- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Automotive Headrest

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Automotive Headrest Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Automotive Headrest Major Manufacturers in 2016
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

### **CHAPTER 12 CHINA AUTOMOTIVE HEADREST MARKET FORECAST (2017-2022)**



- 12.1 China Automotive Headrest Production, Revenue Forecast (2017-2022)
- 12.2 China Automotive Headrest Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China Automotive Headrest Production Forecast by Type (2017-2022)
- 12.4 China Automotive Headrest Consumption Forecast by Application (2017-2022)
- 12.5 Automotive Headrest Price Forecast (2017-2022)

### **CHAPTER 13 APPENDIX**



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Automotive Headrest

Figure China Production Market Share of Automotive Headrest by Type in 2016 Table Automotive Headrest Consumption Market Share by Application in 2016 Figure China Automotive Headrest Revenue (Million USD) and Growth Rate (2012-2021)

Table China Automotive Headrest Capacity of Key Manufacturers (2015 and 2016)

Table China Automotive Headrest Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Automotive Headrest Capacity of Key Manufacturers in 2015

Figure China Automotive Headrest Capacity of Key Manufacturers in 2016

Table China Automotive Headrest Production of Key Manufacturers (2015 and 2016)

Table China Automotive Headrest Production Share by Manufacturers (2015 and 2016)

Figure 2015 Automotive Headrest Production Share by Manufacturers

Figure 2016 Automotive Headrest Production Share by Manufacturers

Table China Automotive Headrest Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Automotive Headrest Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Automotive Headrest Revenue Share by Manufacturers

Table 2016 China Automotive Headrest Revenue Share by Manufacturers

Table China Market Automotive Headrest Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Automotive Headrest Average Price of Key Manufacturers in 2016 Table Manufacturers Automotive Headrest Manufacturing Base Distribution and Sales Area

Table Manufacturers Automotive Headrest Product Type

Figure Automotive Headrest Market Share of Top 3 Manufacturers

Figure Automotive Headrest Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Automotive Headrest Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Automotive Headrest Market Share (2012-2017)

Table Johnson Controls Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Johnson Controls Automotive Headrest Production, Revenue, Price and Gross



Margin (2012-2017)

Table Johnson Controls Automotive Headrest Market Share (2012-2017)

Table Toyata Boshoku Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Toyata Boshoku Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table Toyata Boshoku Automotive Headrest Market Share (2012-2017)

Table GRAMMER Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GRAMMER Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table GRAMMER Automotive Headrest Market Share (2012-2017)

Table Lear Basic Information, Manufacturing Base, Production Area and Its Competitors Table Lear Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table Lear Automotive Headrest Market Share (2012-2017)

Table Faurecia Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Faurecia Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table Faurecia Automotive Headrest Market Share (2012-2017)

Table Camaco Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Camaco Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table Camaco Automotive Headrest Market Share (2012-2017)

Table Sumitomo Riko Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sumitomo Riko Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table Sumitomo Riko Automotive Headrest Market Share (2012-2017)

Table Huntsman International LLC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Huntsman International LLC Automotive Headrest Production, Revenue, Price and Gross Margin (2012-2017)

Table Huntsman International LLC Automotive Headrest Market Share (2012-2017)

Table DYMOS Basic Information, Manufacturing Base, Production Area and Its Competitors

Table DYMOS Automotive Headrest Production, Revenue, Price and Gross Margin



(2012-2017)

Table DYMOS Automotive Headrest Market Share (2012-2017)

Figure Production Revenue Share of Automotive Headrest by Type (2012-2017)

Figure 2015 Revenue Market Share of Automotive Headrest by Type

Table China Automotive Headrest Price by Type (2012-2017)

Figure China Automotive Headrest Production Growth by Type (2012-2017)

Table China Automotive Headrest Consumption by Application (2012-2017)

Table China Automotive Headrest Consumption Market Share by Application (2012-2017)

Figure China Automotive Headrest Consumption Market Share by Application in 2016 Table China Automotive Headrest Consumption Growth Rate by Application (2012-2017)

Figure China Automotive Headrest Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Automotive Headrest

Figure Manufacturing Process Analysis of Automotive Headrest

Figure Automotive Headrest Industrial Chain Analysis

Table Raw Materials Sources of Automotive Headrest Major Manufacturers in 2015

Table Major Buyers of Automotive Headrest

Table Distributors/Traders List

Figure China Automotive Headrest Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Automotive Headrest Revenue and Growth Rate Forecast (2017-2022)

Table China Automotive Headrest Production, Import, Export and Consumption Forecast (2017-2022)

Table China Automotive Headrest Production Forecast by Type (2017-2022)

Table China Automotive Headrest Consumption Forecast by Application (2017-2022)



#### I would like to order

Product name: China Automotive Headrest Market Research Report Forecast 2017-2022

Product link: <a href="https://marketpublishers.com/r/CF4962956E4EN.html">https://marketpublishers.com/r/CF4962956E4EN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CF4962956E4EN.html">https://marketpublishers.com/r/CF4962956E4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970