

# China Artificial Grass Turf Industry Market Analysis & Forecast 2018-2023

<https://marketpublishers.com/r/C6C1169607CEN.html>

Date: June 2018

Pages: 107

Price: US\$ 3,120.00 (Single User License)

ID: C6C1169607CEN

## Abstracts

In the China Artificial Grass Turf Industry Market Analysis & Forecast 2018-2023, the revenue is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023. The production is estimated at XX million in 2017 and is forecasted to reach XX million by the end of 2023, growing at a CAGR of XX% between 2018 and 2023.

It covers Regional Segment Analysis, Type, Application, Major Manufactures, Industry Chain Analysis, Competitive Insights and Macroeconomic Analysis.

The Major players reported in the market include:

Ten Cate Grass

FieldTurf

CoCreation Grass

Polytan GmbH

Domo Sports Grass

Mondo S.p.A.

ACT Global Sports

SIS Pitches

Beaulieu International Group

China Artificial Grass Turf Market: Product Segment Analysis

Tuft Grass > 10 mm Type

Tuft Grass Needlefelt Grass Type

China Artificial Grass Turf Market: Application Segment Analysis

Contact Sports

Leisure  
Others

### **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

## Contents

### China Artificial Grass Turf Industry Market Analysis & Forecast 2018-2023

#### **CHAPTER 1 ARTIFICIAL GRASS TURF MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Artificial Grass Turf
- 1.2 Artificial Grass Turf Market Segmentation by Type
  - 1.2.1 China Production Market Share of Artificial Grass Turf by Tuft Grass > 10 mm Typen 2017
    - 1.2.1 Tuft Grass > 10 mm Type
    - 1.2.2 Tuft Grass
    - 1.2.3 Needlefelt Grass Type
- 1.3 Artificial Grass Turf Market Segmentation by Application
  - 1.3.1 Artificial Grass Turf Consumption Market Share by Application in 2017
  - 1.3.2 Contact Sports
  - 1.3.3 Leisure
  - 1.3.4 Others
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Artificial Grass Turf (2013-2023)

#### **CHAPTER 2 CHINA ECONOMIC IMPACT ON ARTIFICIAL GRASS TURF INDUSTRY**

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Artificial Grass Turf Industry

#### **CHAPTER 3 CHINA ARTIFICIAL GRASS TURF MARKET COMPETITION BY MANUFACTURERS**

- 3.1 China Artificial Grass Turf Production and Share by Manufacturers (2016 and 2017)
- 3.2 China Artificial Grass Turf Revenue and Share by Manufacturers (2016 and 2017)
- 3.3 China Artificial Grass Turf Average Price by Manufacturers (2016 and 2017)
- 3.4 Manufacturers Artificial Grass Turf Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Artificial Grass Turf Market Competitive Situation and Trends
  - 3.5.1 Artificial Grass Turf Market Concentration Rate
  - 3.5.2 Artificial Grass Turf Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

## **CHAPTER 4 CHINA ARTIFICIAL GRASS TURF CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2013-2018)**

- 4.1 China Artificial Grass Turf Capacity, Production and Growth (2013-2018)
- 4.2 China Artificial Grass Turf Revenue and Growth (2013-2018)
- 4.3 China Artificial Grass Turf Production, Consumption, Export and Import (2013-2018)

## **CHAPTER 5 CHINA ARTIFICIAL GRASS TURF PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Artificial Grass Turf Production and Market Share by Type (2013-2018)
- 5.2 China Artificial Grass Turf Revenue and Market Share by Type (2013-2018)
- 5.3 China Artificial Grass Turf Price by Type (2013-2018)
- 5.4 China Artificial Grass Turf Production Growth by Type (2013-2018)

## **CHAPTER 6 CHINA ARTIFICIAL GRASS TURF MARKET ANALYSIS BY APPLICATION**

- 6.1 China Artificial Grass Turf Consumption and Market Share by Application (2013-2018)
- 6.2 China Artificial Grass Turf Consumption Growth Rate by Application (2013-2018)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

## **CHAPTER 7 CHINA ARTIFICIAL GRASS TURF MANUFACTURERS ANALYSIS**

- 7.1 Ten Cate Grass
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.1.4 Business Overview
- 7.2 FieldTurf
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.2.4 Business Overview
- 7.3 CoCreation Grass

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2013-2018)
- 7.3.4 Business Overview
- 7.4 Polytan GmbH
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.4.4 Business Overview
- 7.5 Domo Sports Grass
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.5.4 Business Overview
- 7.6 Mondo S.p.A.
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.6.4 Business Overview
- 7.7 ACT Global Sports
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.7.2 Product Type, Application and Specification
  - 7.7.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.7.4 Business Overview
- 7.8 SIS Pitches
  - 7.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.8.2 Product Type, Application and Specification
  - 7.8.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.8.4 Business Overview
- 7.9 Beaulieu International Group
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2013-2018)
  - 7.9.4 Business Overview

## **CHAPTER 8 ARTIFICIAL GRASS TURF MANUFACTURING COST ANALYSIS**

- 8.1 Artificial Grass Turf Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials

- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Artificial Grass Turf

## **CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Artificial Grass Turf Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Artificial Grass Turf Major Manufacturers in 2016
- 9.4 Downstream Buyers

## **CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **CHAPTER 12 CHINA ARTIFICIAL GRASS TURF MARKET FORECAST (2018-2023)**

- 12.1 China Artificial Grass Turf Production, Revenue Forecast (2018-2023)
- 12.2 China Artificial Grass Turf Production, Consumption Forecast by Regions (2018-2023)
- 12.3 China Artificial Grass Turf Production Forecast by Type (2018-2023)
- 12.4 China Artificial Grass Turf Consumption Forecast by Application (2018-2023)
- 12.5 Artificial Grass Turf Price Forecast (2018-2023)

## **CHAPTER 13 APPENDIX**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Artificial Grass Turf

Figure China Production Market Share of Artificial Grass Turf by Tuft Grass > 10 mm Typen 2017

Table Artificial Grass Turf Consumption Market Share by Application in 2017

Figure China Artificial Grass Turf Revenue (Million USD) and Growth Rate (2013-2023)

Table China Artificial Grass Turf Capacity of Key Manufacturers (2016 and 2017)

Table China Artificial Grass Turf Capacity Market Share of Key Manufacturers (2016 and 2017)

Figure China Artificial Grass Turf Capacity of Key Manufacturers in 2016

Figure China Artificial Grass Turf Capacity of Key Manufacturers in 2017

Table China Artificial Grass Turf Production of Key Manufacturers (2016 and 2017)

Table China Artificial Grass Turf Production Share by Manufacturers (2016 and 2017)

Figure 2015 Artificial Grass Turf Production Share by Manufacturers

Figure 2016 Artificial Grass Turf Production Share by Manufacturers

Table China Artificial Grass Turf Revenue (Million USD) by Manufacturers (2016 and 2017)

Table China Artificial Grass Turf Revenue Share by Manufacturers (2016 and 2017)

Table 2015 China Artificial Grass Turf Revenue Share by Manufacturers

Table 2016 China Artificial Grass Turf Revenue Share by Manufacturers

Table China Market Artificial Grass Turf Average Price of Key Manufacturers (2016 and 2017)

Figure China Market Artificial Grass Turf Average Price of Key Manufacturers in 2016

Table Manufacturers Artificial Grass Turf Manufacturing Base Distribution and Sales Area

Table Manufacturers Artificial Grass Turf Product Type

Figure Artificial Grass Turf Market Share of Top 3 Manufacturers

Figure Artificial Grass Turf Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Artificial Grass Turf Capacity, Production, Revenue, Price and Gross Margin (2013-2018)

Figure Church & Dwight Artificial Grass Turf Market Share (2013-2018)

Table Ten Cate Grass Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Ten Cate Grass Artificial Grass Turf Production, Revenue, Price and Gross



Margin (2013-2018)

Table Ten Cate Grass Artificial Grass Turf Market Share (2013-2018)

Table FieldTurf Basic Information, Manufacturing Base, Production Area and Its Competitors

Table FieldTurf Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table FieldTurf Artificial Grass Turf Market Share (2013-2018)

Table CoCreation Grass Basic Information, Manufacturing Base, Production Area and Its Competitors

Table CoCreation Grass Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table CoCreation Grass Artificial Grass Turf Market Share (2013-2018)

Table Polytan GmbH Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Polytan GmbH Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table Polytan GmbH Artificial Grass Turf Market Share (2013-2018)

Table Domo Sports Grass Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Domo Sports Grass Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table Domo Sports Grass Artificial Grass Turf Market Share (2013-2018)

Table Mondo S.p.A. Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Mondo S.p.A. Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table Mondo S.p.A. Artificial Grass Turf Market Share (2013-2018)

Table ACT Global Sports Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ACT Global Sports Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table ACT Global Sports Artificial Grass Turf Market Share (2013-2018)

Table SIS Pitches Basic Information, Manufacturing Base, Production Area and Its Competitors

Table SIS Pitches Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table SIS Pitches Artificial Grass Turf Market Share (2013-2018)

Table Beaulieu International Group Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Beaulieu International Group Artificial Grass Turf Production, Revenue, Price and Gross Margin (2013-2018)

Table Beaulieu International Group Artificial Grass Turf Market Share (2013-2018)

Figure Production Revenue Share of Artificial Grass Turf by Type (2013-2018)

Figure 2015 Revenue Market Share of Artificial Grass Turf by Type

Table China Artificial Grass Turf Price by Type (2013-2018)

Figure China Artificial Grass Turf Production Growth by Type (2013-2018)

Table China Artificial Grass Turf Consumption by Application (2013-2018)

Table China Artificial Grass Turf Consumption Market Share by Application (2013-2018)

Figure China Artificial Grass Turf Consumption Market Share by Application in 2016

Table China Artificial Grass Turf Consumption Growth Rate by Application (2013-2018)

Figure China Artificial Grass Turf Consumption Growth Rate by Application (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Artificial Grass Turf

Figure Manufacturing Process Analysis of Artificial Grass Turf

Figure Artificial Grass Turf Industrial Chain Analysis

Table Raw Materials Sources of Artificial Grass Turf Major Manufacturers in 2016

Table Major Buyers of Artificial Grass Turf

Table Distributors/Traders List

Figure China Artificial Grass Turf Capacity, Production and Growth Rate Forecast (2018-2023)

Figure China Artificial Grass Turf Revenue and Growth Rate Forecast (2018-2023)

Table China Artificial Grass Turf Production, Import, Export and Consumption Forecast (2018-2023)

Table China Artificial Grass Turf Production Forecast by Type (2018-2023)

Table China Artificial Grass Turf Consumption Forecast by Application (2018-2023)

## **COMPANIES MENTIONED**

Ten Cate Grass FieldTurf CoCreation Grass Polytan GmbH Domo Sports Grass Mondo S.p.A. ACT Global Sports SIS Pitches Beaulieu International Group

## I would like to order

Product name: China Artificial Grass Turf Industry Market Analysis & Forecast 2018-2023

Product link: <https://marketpublishers.com/r/C6C1169607CEN.html>

Price: US\$ 3,120.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6C1169607CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970