

# China Air Hockey Table Market Research Report Forecast 2017-2021

https://marketpublishers.com/r/C414D335955EN.html

Date: June 2017

Pages: 112

Price: US\$ 2,480.00 (Single User License)

ID: C414D335955EN

# **Abstracts**

The China Air Hockey Table Market Research Report Forecast 2017-2021 is a valuable source of insightful data for business strategists. It provides the Air Hockey Table industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Air Hockey Table market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs

The Major players reported in the market include:



Brunswick
Blue Wave Products
Gold Standard Games
Valley-Dynamo
Franklin Sports
GLD Products
Imperial
Playcraft Sport

**Barron Games** 

China Air Hockey Table Market: Product Segment Analysis Children Type Adult Type Type 3

China Air Hockey Table Market: Application Segment Analysis Commercial Household Application 3

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



# **Contents**

#### CHAPTER 1 AIR HOCKEY TABLE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Air Hockey Table
- 1.2 Air Hockey Table Market Segmentation by Type
  - 1.2.1 China Production Market Share of Air Hockey Table by Children Typen 2016
  - 1.2.1 Children Type
  - 1.2.2 Adult Type
  - 1.2.3 Type
- 1.3 Air Hockey Table Market Segmentation by Application
  - 1.3.1 Air Hockey Table Consumption Market Share by Application in 2016
  - 1.3.2 Commercial
  - 1.3.3 Household
  - 1.3.4 Application
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of Air Hockey Table (2012-2021)

#### CHAPTER 2 CHINA ECONOMIC IMPACT ON AIR HOCKEY TABLE INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to Air Hockey Table Industry

# CHAPTER 3 CHINA AIR HOCKEY TABLE MARKET COMPETITION BY MANUFACTURERS

- 3.1 China Air Hockey Table Production and Share by Manufacturers (2015 and 2016)
- 3.2 China Air Hockey Table Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China Air Hockey Table Average Price by Manufacturers (2015 and 2016)
- 3.4 Manufacturers Air Hockey Table Manufacturing Base Distribution, Production Area and Product Type
- 3.5 Air Hockey Table Market Competitive Situation and Trends
  - 3.5.1 Air Hockey Table Market Concentration Rate
  - 3.5.2 Air Hockey Table Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA AIR HOCKEY TABLE CAPACITY, PRODUCTION, REVENUE,



# **CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Air Hockey Table Capacity, Production and Growth (2012-2017)
- 4.2 China Air Hockey Table Revenue and Growth (2012-2017)
- 4.3 China Air Hockey Table Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA AIR HOCKEY TABLE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Air Hockey Table Production and Market Share by Type (2012-2017)
- 5.2 China Air Hockey Table Revenue and Market Share by Type (2012-2017)
- 5.3 China Air Hockey Table Price by Type (2012-2017)
- 5.4 China Air Hockey Table Production Growth by Type (2012-2017)

#### CHAPTER 6 CHINA AIR HOCKEY TABLE MARKET ANALYSIS BY APPLICATION

- 6.1 China Air Hockey Table Consumption and Market Share by Application (2012-2017)
- 6.2 China Air Hockey Table Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

#### CHAPTER 7 CHINA AIR HOCKEY TABLE MANUFACTURERS ANALYSIS

- 7.1 Brunswick
  - 7.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.1.2 Product Type, Application and Specification
  - 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.1.4 Business Overview
- 7.2 Blue Wave Products
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Gold Standard Games
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview



#### 7.4 Valley-Dynamo

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.4.4 Business Overview

# 7.5 Franklin Sports

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.5.4 Business Overview

#### 7.6 GLD Products

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.6.4 Business Overview

#### 7.7 Imperial

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview

#### 7.8 Playcraft Sport

- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview

#### 7.9 Barron Games

- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

#### CHAPTER 8 AIR HOCKEY TABLE MANUFACTURING COST ANALYSIS

- 8.1 Air Hockey Table Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure



- 8.2.1 Raw Materials
- 8.2.2 Labor Cost
- 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Air Hockey Table

# CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Air Hockey Table Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Air Hockey Table Major Manufacturers in 2015
- 9.4 Downstream Buyers

### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### **CHAPTER 12 CHINA AIR HOCKEY TABLE MARKET FORECAST (2017-2021)**

- 12.1 China Air Hockey Table Production, Revenue Forecast (2017-2021)
- 12.2 China Air Hockey Table Production, Consumption Forecast by Regions (2017-2021)
- 12.3 China Air Hockey Table Production Forecast by Type (2017-2021)



12.4 China Air Hockey Table Consumption Forecast by Application (2017-2021) 12.5 Air Hockey Table Price Forecast (2017-2021)

### **CHAPTER 13 APPENDIX**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Air Hockey Table

Figure China Production Market Share of Air Hockey Table by Children Typen 2016

Table Air Hockey Table Consumption Market Share by Application in 2016

Figure China Air Hockey Table Revenue (Million USD) and Growth Rate (2012-2021)

Table China Air Hockey Table Capacity of Key Manufacturers (2015 and 2016)

Table China Air Hockey Table Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Air Hockey Table Capacity of Key Manufacturers in 2015

Figure China Air Hockey Table Capacity of Key Manufacturers in 2016

Table China Air Hockey Table Production of Key Manufacturers (2015 and 2016)

Table China Air Hockey Table Production Share by Manufacturers (2015 and 2016)

Figure 2015 Air Hockey Table Production Share by Manufacturers

Figure 2016 Air Hockey Table Production Share by Manufacturers

Table China Air Hockey Table Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Air Hockey Table Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Air Hockey Table Revenue Share by Manufacturers

Table 2016 China Air Hockey Table Revenue Share by Manufacturers

Table China Market Air Hockey Table Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Air Hockey Table Average Price of Key Manufacturers in 2015

Table Manufacturers Air Hockey Table Manufacturing Base Distribution and Sales Area

Table Manufacturers Air Hockey Table Product Type

Figure Air Hockey Table Market Share of Top 3 Manufacturers

Figure Air Hockey Table Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight Air Hockey Table Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight Air Hockey Table Market Share (2012-2017)

Table Brunswick Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Brunswick Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Brunswick Air Hockey Table Market Share (2012-2017)



Table Blue Wave Products Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Blue Wave Products Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Blue Wave Products Air Hockey Table Market Share (2012-2017)

Table Gold Standard Games Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Gold Standard Games Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Gold Standard Games Air Hockey Table Market Share (2012-2017)

Table Valley-Dynamo Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Valley-Dynamo Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Valley-Dynamo Air Hockey Table Market Share (2012-2017)

Table Franklin Sports Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Franklin Sports Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Franklin Sports Air Hockey Table Market Share (2012-2017)

Table GLD Products Basic Information, Manufacturing Base, Production Area and Its Competitors

Table GLD Products Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table GLD Products Air Hockey Table Market Share (2012-2017)

Table Imperial Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Imperial Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Imperial Air Hockey Table Market Share (2012-2017)

Table Playcraft Sport Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Playcraft Sport Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)

Table Playcraft Sport Air Hockey Table Market Share (2012-2017)

Table Barron Games Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Barron Games Air Hockey Table Production, Revenue, Price and Gross Margin (2012-2017)



Table Barron Games Air Hockey Table Market Share (2012-2017)

Figure Production Revenue Share of Air Hockey Table by Type (2012-2017)

Figure 2015 Revenue Market Share of Air Hockey Table by Type

Table China Air Hockey Table Price by Type (2012-2017)

Figure China Air Hockey Table Production Growth by Type (2012-2017)

Table China Air Hockey Table Consumption by Application (2012-2017)

Table China Air Hockey Table Consumption Market Share by Application (2012-2017)

Figure China Air Hockey Table Consumption Market Share by Application in 2015

Table China Air Hockey Table Consumption Growth Rate by Application (2012-2017)

Figure China Air Hockey Table Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Air Hockey Table

Figure Manufacturing Process Analysis of Air Hockey Table

Figure Air Hockey Table Industrial Chain Analysis

Table Raw Materials Sources of Air Hockey Table Major Manufacturers in 2015

Table Major Buyers of Air Hockey Table

Table Distributors/Traders List

Figure China Air Hockey Table Capacity, Production and Growth Rate Forecast (2017-2021)

Figure China Air Hockey Table Revenue and Growth Rate Forecast (2017-2021)

Table China Air Hockey Table Production, Import, Export and Consumption Forecast (2017-2021)

Table China Air Hockey Table Production Forecast by Type (2017-2021)

Table China Air Hockey Table Consumption Forecast by Application (2017-2021)



#### I would like to order

Product name: China Air Hockey Table Market Research Report Forecast 2017-2021

Product link: <a href="https://marketpublishers.com/r/C414D335955EN.html">https://marketpublishers.com/r/C414D335955EN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C414D335955EN.html">https://marketpublishers.com/r/C414D335955EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970