

# China 4K Digital Broadcast and Cinematography Cameras Market Research Report Forecast 2017-2022

https://marketpublishers.com/r/C73A565ED9CEN.html

Date: April 2017

Pages: 134

Price: US\$ 2,480.00 (Single User License)

ID: C73A565ED9CEN

#### **Abstracts**

Delivery of the Report will take 2-3 working days once order is placed.

The China 4K Digital Broadcast and Cinematography Cameras Market Research Report Forecast 2017-2022 is a valuable source of insightful data for business strategists. It provides the 4K Digital Broadcast and Cinematography Cameras industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This 4K Digital Broadcast and Cinematography Cameras market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:

**ARRI** 

Sony Corp

Panasonic Corp

Grass Valley USA LLC

Hitachi Ltd

Red.com Inc

Canon Inc

**JVCKENWOOD** 

Blackmagic Design Pty. Ltd

China 4K Digital Broadcast and Cinematography Cameras Market: Product Segment Analysis

**CMOS** 

CCD

Type 3

China 4K Digital Broadcast and Cinematography Cameras Market: Application Segment Analysis

Cinematography
Live Production
News&Broadcast Production

Reasons for Buying this Report

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future



It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments



#### **Contents**

### CHAPTER 1 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MARKET OVERVIEW

- 1.1 Product Overview and Scope of 4K Digital Broadcast and Cinematography Cameras
- 1.2 4K Digital Broadcast and Cinematography Cameras Market Segmentation by Type
- 1.2.1 China Production Market Share of 4K Digital Broadcast and Cinematography Cameras by Type in 2016
  - 1.2.1 CMOS
  - 1.2.2 CCD
  - 1.2.3 Type
- 1.3 4K Digital Broadcast and Cinematography Cameras Market Segmentation by Application
- 1.3.1 4K Digital Broadcast and Cinematography Cameras Consumption Market Share by Application in 2016
  - 1.3.2 Cinematography
  - 1.3.3 Live Production
  - 1.3.4 News&Broadcast Production
- 1.4 China Market Size Sales (Value) and Revenue (Volume) of 4K Digital Broadcast and Cinematography Cameras (2012-2021)

### CHAPTER 2 CHINA ECONOMIC IMPACT ON 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS INDUSTRY

- 2.1 China Macroeconomic Environment Analysis
  - 2.1.1 China Macroeconomic Analysis
  - 2.1.2 China Macroeconomic Environment Development Trend
- 2.2 Effects to 4K Digital Broadcast and Cinematography Cameras Industry

## CHAPTER 3 CHINA 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MARKET COMPETITION BY MANUFACTURERS

- 3.1 China 4K Digital Broadcast and Cinematography Cameras Production and Share by Manufacturers (2015 and 2016)
- 3.2 China 4K Digital Broadcast and Cinematography Cameras Revenue and Share by Manufacturers (2015 and 2016)
- 3.3 China 4K Digital Broadcast and Cinematography Cameras Average Price by Manufacturers (2015 and 2016)



- 3.4 Manufacturers 4K Digital Broadcast and Cinematography Cameras Manufacturing Base Distribution, Production Area and Product Type
- 3.5 4K Digital Broadcast and Cinematography Cameras Market Competitive Situation and Trends
- 3.5.1 4K Digital Broadcast and Cinematography Cameras Market Concentration Rate
- 3.5.2 4K Digital Broadcast and Cinematography Cameras Market Share of Top 3 and Top 5 Manufacturers
  - 3.5.3 Mergers & Acquisitions, Expansion

# CHAPTER 4 CHINA 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China 4K Digital Broadcast and Cinematography Cameras Capacity, Production and Growth (2012-2017)
- 4.2 China 4K Digital Broadcast and Cinematography Cameras Revenue and Growth (2012-2017)
- 4.3 China 4K Digital Broadcast and Cinematography Cameras Production, Consumption, Export and Import (2012-2017)

# CHAPTER 5 CHINA 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China 4K Digital Broadcast and Cinematography Cameras Production and Market Share by Type (2012-2017)
- 5.2 China 4K Digital Broadcast and Cinematography Cameras Revenue and Market Share by Type (2012-2017)
- 5.3 China 4K Digital Broadcast and Cinematography Cameras Price by Type (2012-2017)
- 5.4 China 4K Digital Broadcast and Cinematography Cameras Production Growth by Type (2012-2017)

## CHAPTER 6 CHINA 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MARKET ANALYSIS BY APPLICATION

- 6.1 China 4K Digital Broadcast and Cinematography Cameras Consumption and Market Share by Application (2012-2017)
- 6.2 China 4K Digital Broadcast and Cinematography Cameras Consumption Growth Rate by Application (2012-2017)



- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Applications
  - 6.3.2 Emerging Markets/Countries

### CHAPTER 7 CHINA 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MANUFACTURERS ANALYSIS

#### **7.1 ARRI**

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.1.4 Business Overview
- 7.2 Sony Corp
  - 7.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.2.2 Product Type, Application and Specification
  - 7.2.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.2.4 Business Overview
- 7.3 Panasonic Corp
  - 7.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.3.2 Product Type, Application and Specification
  - 7.3.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.3.4 Business Overview
- 7.4 Grass Valley USA LLC
  - 7.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.4.2 Product Type, Application and Specification
  - 7.4.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.4.4 Business Overview
- 7.5 Hitachi Ltd
  - 7.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.5.2 Product Type, Application and Specification
  - 7.5.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.5.4 Business Overview
- 7.6 Red.com Inc
  - 7.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.6.2 Product Type, Application and Specification
  - 7.6.3 Production, Revenue, Price and Gross Margin (2012-2017)
  - 7.6.4 Business Overview
- 7.7 Canon Inc
  - 7.7.1 Company Basic Information, Manufacturing Base and Competitors



- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.7.4 Business Overview
- 7.8 JVCKENWOOD
- 7.8.1 Company Basic Information, Manufacturing Base and Competitors
- 7.8.2 Product Type, Application and Specification
- 7.8.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.8.4 Business Overview
- 7.9 Blackmagic Design Pty. Ltd
- 7.9.1 Company Basic Information, Manufacturing Base and Competitors
- 7.9.2 Product Type, Application and Specification
- 7.9.3 Production, Revenue, Price and Gross Margin (2012-2017)
- 7.9.4 Business Overview

## CHAPTER 8 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MANUFACTURING COST ANALYSIS

- 8.1 4K Digital Broadcast and Cinematography Cameras Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of 4K Digital Broadcast and Cinematography Cameras

### CHAPTER 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 4K Digital Broadcast and Cinematography Cameras Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of 4K Digital Broadcast and Cinematography Cameras Major Manufacturers in 2016
- 9.4 Downstream Buyers

#### CHAPTER 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# CHAPTER 12 CHINA 4K DIGITAL BROADCAST AND CINEMATOGRAPHY CAMERAS MARKET FORECAST (2017-2022)

- 12.1 China 4K Digital Broadcast and Cinematography Cameras Production, Revenue Forecast (2017-2022)
- 12.2 China 4K Digital Broadcast and Cinematography Cameras Production, Consumption Forecast by Regions (2017-2022)
- 12.3 China 4K Digital Broadcast and Cinematography Cameras Production Forecast by Type (2017-2022)
- 12.4 China 4K Digital Broadcast and Cinematography Cameras Consumption Forecast by Application (2017-2022)
- 12.5 4K Digital Broadcast and Cinematography Cameras Price Forecast (2017-2022)

#### **CHAPTER 13 APPENDIX**



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of 4K Digital Broadcast and Cinematography Cameras

Figure China Production Market Share of 4K Digital Broadcast and Cinematography Cameras by Type in 2016

Table 4K Digital Broadcast and Cinematography Cameras Consumption Market Share by Application in 2016

Figure China 4K Digital Broadcast and Cinematography Cameras Revenue (Million USD) and Growth Rate (2012-2021)

Table China 4K Digital Broadcast and Cinematography Cameras Capacity of Key Manufacturers (2015 and 2016)

Table China 4K Digital Broadcast and Cinematography Cameras Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China 4K Digital Broadcast and Cinematography Cameras Capacity of Key Manufacturers in 2015

Figure China 4K Digital Broadcast and Cinematography Cameras Capacity of Key Manufacturers in 2016

Table China 4K Digital Broadcast and Cinematography Cameras Production of Key Manufacturers (2015 and 2016)

Table China 4K Digital Broadcast and Cinematography Cameras Production Share by Manufacturers (2015 and 2016)

Figure 2015 4K Digital Broadcast and Cinematography Cameras Production Share by Manufacturers

Figure 2016 4K Digital Broadcast and Cinematography Cameras Production Share by Manufacturers

Table China 4K Digital Broadcast and Cinematography Cameras Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China 4K Digital Broadcast and Cinematography Cameras Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China 4K Digital Broadcast and Cinematography Cameras Revenue Share by Manufacturers

Table 2016 China 4K Digital Broadcast and Cinematography Cameras Revenue Share by Manufacturers

Table China Market 4K Digital Broadcast and Cinematography Cameras Average Price of Key Manufacturers (2015 and 2016)

Figure China Market 4K Digital Broadcast and Cinematography Cameras Average Price of Key Manufacturers in 2016



Table Manufacturers 4K Digital Broadcast and Cinematography Cameras Manufacturing Base Distribution and Sales Area

Table Manufacturers 4K Digital Broadcast and Cinematography Cameras Product Type Figure 4K Digital Broadcast and Cinematography Cameras Market Share of Top 3 Manufacturers

Figure 4K Digital Broadcast and Cinematography Cameras Market Share of Top 5 Manufacturers

Table Church & Dwight Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight 4K Digital Broadcast and Cinematography Cameras Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table ARRI Basic Information, Manufacturing Base, Production Area and Its Competitors

Table ARRI 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table ARRI 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Sony Corp Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Sony Corp 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Sony Corp 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Panasonic Corp Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Panasonic Corp 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Panasonic Corp 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Grass Valley USA LLC Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Grass Valley USA LLC 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Grass Valley USA LLC 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Hitachi Ltd Basic Information, Manufacturing Base, Production Area and Its Competitors



Table Hitachi Ltd 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Hitachi Ltd 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Red.com Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Red.com Inc 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Red.com Inc 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Canon Inc Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Canon Inc 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Canon Inc 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table JVCKENWOOD Basic Information, Manufacturing Base, Production Area and Its Competitors

Table JVCKENWOOD 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table JVCKENWOOD 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Table Blackmagic Design Pty. Ltd Basic Information, Manufacturing Base, Production Area and Its Competitors

Table Blackmagic Design Pty. Ltd 4K Digital Broadcast and Cinematography Cameras Production, Revenue, Price and Gross Margin (2012-2017)

Table Blackmagic Design Pty. Ltd 4K Digital Broadcast and Cinematography Cameras Market Share (2012-2017)

Figure Production Revenue Share of 4K Digital Broadcast and Cinematography Cameras by Type (2012-2017)

Figure 2015 Revenue Market Share of 4K Digital Broadcast and Cinematography Cameras by Type

Table China 4K Digital Broadcast and Cinematography Cameras Price by Type (2012-2017)

Figure China 4K Digital Broadcast and Cinematography Cameras Production Growth by Type (2012-2017)

Table China 4K Digital Broadcast and Cinematography Cameras Consumption by Application (2012-2017)

Table China 4K Digital Broadcast and Cinematography Cameras Consumption Market



Share by Application (2012-2017)

Figure China 4K Digital Broadcast and Cinematography Cameras Consumption Market Share by Application in 2016

Table China 4K Digital Broadcast and Cinematography Cameras Consumption Growth Rate by Application (2012-2017)

Figure China 4K Digital Broadcast and Cinematography Cameras Consumption Growth Rate by Application (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of 4K Digital Broadcast and Cinematography Cameras

Figure Manufacturing Process Analysis of 4K Digital Broadcast and Cinematography Cameras

Figure 4K Digital Broadcast and Cinematography Cameras Industrial Chain Analysis Table Raw Materials Sources of 4K Digital Broadcast and Cinematography Cameras Major Manufacturers in 2015

Table Major Buyers of 4K Digital Broadcast and Cinematography Cameras Table Distributors/Traders List

Figure China 4K Digital Broadcast and Cinematography Cameras Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China 4K Digital Broadcast and Cinematography Cameras Revenue and Growth Rate Forecast (2017-2022)

Table China 4K Digital Broadcast and Cinematography Cameras Production, Import, Export and Consumption Forecast (2017-2022)

Table China 4K Digital Broadcast and Cinematography Cameras Production Forecast by Type (2017-2022)

Table China 4K Digital Broadcast and Cinematography Cameras Consumption Forecast by Application (2017-2022)



#### I would like to order

Product name: China 4K Digital Broadcast and Cinematography Cameras Market Research Report

Forecast 2017-2022

Product link: <a href="https://marketpublishers.com/r/C73A565ED9CEN.html">https://marketpublishers.com/r/C73A565ED9CEN.html</a>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C73A565ED9CEN.html">https://marketpublishers.com/r/C73A565ED9CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



