

# Asia Electric Motorcycle and Scooter Market Research Report Forecast 2016-2021

https://marketpublishers.com/r/A9A63DEDE47EN.html

Date: October 2016

Pages: 134

Price: US\$ 2,400.00 (Single User License)

ID: A9A63DEDE47EN

# **Abstracts**

# Summary

The Asia Electric Motorcycle and Scooter Market Research Report 2016 is a valuable source of insightful data for business strategists. It provides the Electric Motorcycle and Scooter industry overview with growth analysis and historical & futuristic cost, revenue, demand and supply data (as applicable). The research analysts provide an elaborate description of the value chain and its distributor analysis. This Electric Motorcycle and Scooter market study provides comprehensive data which enhances the understanding, scope and application of this report.

This report provides comprehensive analysis of

Key market segments and sub-segments

Evolving market trends and dynamics

Changing supply and demand scenarios

Quantifying market opportunities through market sizing and market forecasting

Tracking current trends/opportunities/challenges

Competitive insights

Opportunity mapping in terms of technological breakthroughs



The Major players reported in the market include:
Zero Motorcycles
Terra Motor
Govecs
AIMA
Yadea
Sunra
TAILG
BYVIN
Luyuan
Incalcu
Lvjia
Lima
Asia Electric Motorcycle and Scooter Market Analysis by Product:
Type I
Type II
Type III
Asia Electric Motorcycle and Scooter Market Analysis by Application:

Asia Electric Motorcycle and Scooter Market Research Report Forecast 2016-2021

Application I



Application II

Application III

# **Reasons for Buying this Report**

This report provides pin-point analysis for changing competitive dynamics

It provides a forward looking perspective on different factors driving or restraining market growth

It provides a six-year forecast assessed on the basis of how the market is predicted to grow

It helps in understanding the key product segments and their future

It provides pin point analysis of changing competition dynamics and keeps you ahead of competitors

It helps in making informed business decisions by having complete insights of market and by making in-depth analysis of market segments

It provides distinctive graphics and exemplified SWOT analysis of major market segments



# **Contents**

#### 1 ELECTRIC MOTORCYCLE AND SCOOTER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Motorcycle and Scooter
- 1.2 Classification of Electric Motorcycle and Scooter
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Electric Motorcycle and Scooter
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 Asia Market Size (Value and Volume) of Electric Motorcycle and Scooter (2011-2021)
- 1.4.1 Asia Electric Motorcycle and Scooter Sales and Growth Rate (2011-2021)
- 1.4.2 Asia Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)

# 2 ASIA ECONOMIC IMPACT ON ELECTRIC MOTORCYCLE AND SCOOTER INDUSTRY

- 2.1 Asia Macroeconomic Environment Analysis
  - 2.1.1 Asia Macroeconomic Analysis
  - 2.1.2 Asia Macroeconomic Environment Development Trend
- 2.2 Asia Macroeconomic Environment Analysis by Countries
- 2.3 Effects to Electric Motorcycle and Scooter Industry

#### 3 ELECTRIC MOTORCYCLE AND SCOOTER MANUFACTURING COST ANALYSIS

- 3.1 Electric Motorcycle and Scooter Key Raw Materials Analysis
  - 3.1.1 Key Raw Materials
  - 3.1.2 Price Trend of Key Raw Materials
  - 3.1.3 Key Suppliers of Raw Materials
  - 3.1.4 Market Concentration Rate of Raw Materials
- 3.2 Proportion of Manufacturing Cost Structure
  - 3.2.1 Raw Materials
  - 3.2.2 Labor Cost
  - 3.2.3 Manufacturing Process Analysis of Electric Motorcycle and Scooter



### 4 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 4.1 Electric Motorcycle and Scooter Industrial Chain Analysis
- 4.2 Upstream Raw Materials Sourcing
- 4.3 Raw Materials Sources of Electric Motorcycle and Scooter Major Manufacturers in 2015
- 4.4 Downstream Buyers

# 5 ASIA ELECTRIC MOTORCYCLE AND SCOOTER MARKET ANALYSIS BY MANUFACTURERS, TYPE AND APPLICATION

- 5.1 Asia Electric Motorcycle and Scooter Market Competition by Manufacturers
- 5.1.1 Asia Electric Motorcycle and Scooter Sales and Market Share of Key Manufacturers (2015 and 2016)
- 5.1.2 Asia Electric Motorcycle and Scooter Revenue and Share by Manufacturers (2015 and 2016)
- 5.2 Asia Electric Motorcycle and Scooter (Volume and Value) by Type
- 5.2.1 Asia Electric Motorcycle and Scooter Sales and Market Share by Type (2011-2016)
- 5.2.2 Asia Electric Motorcycle and Scooter Revenue and Market Share by Type (2011-2016)
- 5.3 Asia Electric Motorcycle and Scooter (Volume and Value) by Countries
- 5.3.1 Asia Electric Motorcycle and Scooter Sales and Market Share by Countries (2011-2016)
- 5.3.2 Asia Electric Motorcycle and Scooter Revenue and Market Share by Countries (2011-2016)
- 5.4 Asia Electric Motorcycle and Scooter (Volume) by Application

# 6 BENELUX ELECTRIC MOTORCYCLE AND SCOOTER (VOLUME, VALUE AND SALES PRICE)

- 6.1 Benelux Electric Motorcycle and Scooter Sales and Value (2011-2016)
  - 6.1.1 Benelux Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)
- 6.1.2 Benelux Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)
- 6.1.3 Benelux Electric Motorcycle and Scooter Sales Price Trend (2011-2016)
- 6.2 Benelux Electric Motorcycle and Scooter Sales and Market Share by Manufacturers
- 6.3 Benelux Electric Motorcycle and Scooter Sales and Market Share by Type
- 6.4 Benelux Electric Motorcycle and Scooter Sales and Market Share by Application



#### 7 ASIA ELECTRIC MOTORCYCLE AND SCOOTER MANUFACTURERS ANALYSIS

# 7.1 Zero Motorcycles

- 7.1.1 Company Basic Information, Manufacturing Base and Competitors
- 7.1.2 Product Type, Application and Specification
- 7.1.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.1.4 Business Overview

#### 7.2 Terra Motor

- 7.2.1 Company Basic Information, Manufacturing Base and Competitors
- 7.2.2 Product Type, Application and Specification
- 7.2.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.2.4 Business Overview

#### 7.3 Govecs

- 7.3.1 Company Basic Information, Manufacturing Base and Competitors
- 7.3.2 Product Type, Application and Specification
- 7.3.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.3.4 Business Overview

#### **7.4 AIMA**

- 7.4.1 Company Basic Information, Manufacturing Base and Competitors
- 7.4.2 Product Type, Application and Specification
- 7.4.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.4.4 Business Overview

#### 7.5 Yadea

- 7.5.1 Company Basic Information, Manufacturing Base and Competitors
- 7.5.2 Product Type, Application and Specification
- 7.5.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.5.4 Business Overview

#### 7.6 Sunra

- 7.6.1 Company Basic Information, Manufacturing Base and Competitors
- 7.6.2 Product Type, Application and Specification
- 7.6.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.6.4 Business Overview

### 7.7 TAILG

- 7.7.1 Company Basic Information, Manufacturing Base and Competitors
- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.7.4 Business Overview

#### 7.8 BYVIN

7.7.1 Company Basic Information, Manufacturing Base and Competitors



- 7.7.2 Product Type, Application and Specification
- 7.7.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.7.4 Business Overview
- 7.9 Luyuan
  - 7.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.9.2 Product Type, Application and Specification
  - 7.9.3 Production, Revenue, Price and Gross Margin (2011-2016)
  - 7.9.4 Business Overview
- 7.10 Incalcu
  - 7.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 7.10.2 Product Type, Application and Specification
  - 7.10.3 Production, Revenue, Price and Gross Margin (2011-2016)
- 7.10.4 Business Overview
- 7.11 Lvjia
- 7.12 Lima

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**







# **List Of Tables**

#### LIST OF TABLES

AND FIGURES

Figure Picture of Electric Motorcycle and Scooter

Table Classification of Electric Motorcycle and Scooter

Figure Asia Sales Market Share of Electric Motorcycle and Scooter by Type in 2015 Table Application of Electric Motorcycle and Scooter

Figure Asia Sales Market Share of Electric Motorcycle and Scooter by Application in 2015

Figure Benelux Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)
Figure Asia Electric Motorcycle and Scooter Sales and Growth Rate (2011-2021)
Figure Asia Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2021)
Table Asia Electric Motorcycle and Scooter Sales of Key Manufacturers (2015 and 2016)

Table Asia Electric Motorcycle and Scooter Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Motorcycle and Scooter Sales Share by Manufacturers
Figure 2016 Electric Motorcycle and Scooter Sales Share by Manufacturers
Table Asia Electric Motorcycle and Scooter Revenue by Manufacturers (2015 and 2016)
Table Asia Electric Motorcycle and Scooter Revenue Share by Manufacturers (2015 and 2016)

Table 2015 Asia Electric Motorcycle and Scooter Revenue Share by Manufacturers Table 2016 Asia Electric Motorcycle and Scooter Revenue Share by Manufacturers Table Asia Electric Motorcycle and Scooter Sales and Market Share by Type (2011-2016)

Table Asia Electric Motorcycle and Scooter Sales Share by Type (2011-2016)
Figure Sales Market Share of Electric Motorcycle and Scooter by Type (2011-2016)
Figure Asia Electric Motorcycle and Scooter Sales Growth Rate by Type (2011-2016)
Table Asia Electric Motorcycle and Scooter Revenue and Market Share by Type (2011-2016)

Table Asia Electric Motorcycle and Scooter Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Electric Motorcycle and Scooter by Type (2011-2016)
Figure Asia Electric Motorcycle and Scooter Revenue Growth Rate by Type (2011-2016)

Table Asia Electric Motorcycle and Scooter Sales and Market Share by Countries (2011-2016)

Table Asia Electric Motorcycle and Scooter Sales Share by Countries (2011-2016)



Figure Sales Market Share of Electric Motorcycle and Scooter by Countries (2011-2016) Table Asia Electric Motorcycle and Scooter Revenue and Market Share by Countries (2011-2016)

Table Asia Electric Motorcycle and Scooter Revenue Share by Countries (2011-2016) Figure Revenue Market Share of Electric Motorcycle and Scooter by Countries (2011-2016)

Table Asia Electric Motorcycle and Scooter Sales and Market Share by Application (2011-2016)

Table Asia Electric Motorcycle and Scooter Sales Share by Application (2011-2016) Figure Sales Market Share of Electric Motorcycle and Scooter by Application (2011-2016)

Figure Benelux Electric Motorcycle and Scooter Sales and Growth Rate (2011-2016)
Figure Benelux Electric Motorcycle and Scooter Revenue and Growth Rate (2011-2016)
Figure Benelux Electric Motorcycle and Scooter Sales Price Trend (2011-2016)
Table Benelux Electric Motorcycle and Scooter Sales by Manufacturers (2015 and 2016)

Table Benelux Electric Motorcycle and Scooter Market Share by Manufacturers (2015 and 2016)

Table Benelux Electric Motorcycle and Scooter Sales by Type (2015 and 2016)

Table Benelux Electric Motorcycle and Scooter Market Share by Type (2015 and 2016)

Table Benelux Electric Motorcycle and Scooter Sales by Application (2015 and 2016)

Table Benelux Electric Motorcycle and Scooter Market Share by Application (2015 and 2016)

Table Zero Motorcycles Basic Information List

Table Zero Motorcycles Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Zero Motorcycles Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Terra Motor Basic Information List

Table Terra Motor Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Table Terra Motor Electric Motorcycle and Scooter Sales Market Share (2011-2016)
Table Govecs Basic Information List

Table Govecs Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Govecs Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table AIMA Basic Information List

Table AIMA Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)



Table AIMA Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Yadea Basic Information List

Table Yadea Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Yadea Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Sunra Basic Information List

Table Sunra Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sunra Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table TAILG Basic Information List

Table TAILG Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure TAILG Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table BYVIN Basic Information List

Table BYVIN Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Table BYVIN Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Luyuan Basic Information List

Table Luyuan Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Luyuan Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Incalcu Basic Information List

Table Incalcu Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Table Incalcu Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Lvjia Basic Information List

Table Lvjia Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Lyjia Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Lima Basic Information List

Table Lima Electric Motorcycle and Scooter Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lima Electric Motorcycle and Scooter Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Motorcycle and Scooter

Figure Manufacturing Process Analysis of Electric Motorcycle and Scooter

Figure Electric Motorcycle and Scooter Industrial Chain Analysis



Table Raw Materials Sources of Electric Motorcycle and Scooter Major Manufacturers in 2015

Table Major Buyers of Electric Motorcycle and Scooter

Table Distributors/Traders List

Figure Benelux Electric Motorcycle and Scooter Sales and Growth Rate Forecast (2016-2021)

Figure Benelux Electric Motorcycle and Scooter Revenue and Growth Rate Forecast (2016-2021)

Table Asia Electric Motorcycle and Scooter Sales Forecast by Type (2016-2021)

Table Asia Electric Motorcycle and Scooter Sales Forecast by Application (2016-2021)



#### I would like to order

Product name: Asia Electric Motorcycle and Scooter Market Research Report Forecast 2016-2021

Product link: https://marketpublishers.com/r/A9A63DEDE47EN.html

Price: US\$ 2,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/A9A63DEDE47EN.html">https://marketpublishers.com/r/A9A63DEDE47EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970