

Leading Lithium-Ion Rechargeable Battery Makers: Strategy Analysis

<https://marketpublishers.com/r/L9D7B5391BDEN.html>

Date: April 2016

Pages: 350

Price: US\$ 4,000.00 (Single User License)

ID: L9D7B5391BDEN

Abstracts

Recently, the global rechargeable battery market is becoming an arena for competition among Top 3 countries ?Korea, China and Japan. Medium ?to large-sized batteries such as ESS and xEV applications are expected to be the dividing line between victory and defeat. Lithium rechargeable battery and EV markets are emerging as new growth engines, boosting the growth of related parts and materials industries.

LG Chem and Samsung SDI seek to maintain their dominance in the emerging market as well, focusing on developing business capabilities with huge investment in their existing large-battery batteries, while Japan's Panasonic and Sony and China's ATL and Lishen are endeavoring to make a successful entry into the large capacity battery domain.

LG Chem and Samsung SDI are making aggressive R&D efforts for high capacity, high density new materials. Although both companies have suffered losses in the large capacity rechargeable battery business due to excessive initial investment and development expenses , LG Chem is expected to begin to see profits from 2017; and Samsung SDI from 2018 along with the growth of EV and ESS markets. In addition, both companies are endeavoring to diversify suppliers for the 4 key components to achieve both cost reduction and safety.

This report is largely divided into two parts: one is to provide a comprehensive overview about the global li-ion rechargeable battery industry; and the other part is to provide strategies of major li-ion rechargeable battery makers in Korea, China and Japan.

In the introduction part, prospects for global and domestic markets of key LIB components are provided as well as prospects for the global LIB market including small

IT and medium-to-large applications (xEVs and ESSs). In the strategy part, the history and current status of LIB business, product line, business strategies, line expansion, parts and component sourcing, and roadmap strategies of leading LIB makers as well as company profiles. Detailed analyses for a total of seven major Korean/Chinese/Japanese companies are provided: three Korean companies (Samsung SDI, LG Chem, SK Innovation), two Japanese companies (Panasonic, Sony), and three Chinese companies (ATL, Lishen, BYD).

Contents

1. LIB MARKET FORECAST

- 1.1 Expanding LIB Applications
- 1.2 4 Development Targets in LIB Industry
- 1.3 LIB Market Forecast-General [2011-2020, Capacity]
- 1.4 LIB Market Forecast-General [2011-2020, Revenue]
- 1.5 LIB Market Forecast- IT Sector [2011-2020, Cell Count]
 - LIB Market Forecast- IT Sector [Application]
- 1.6 xEV Market Forecast [2011-2020, Vehicle Count]
 - Global EV Market Forecast [Application]
 - Global EV Market Forecast [Country]
- 1.7 Global ESS Market Forecast [2011-2020]
 - Global ESS Market Forecast [Application]
 - LIB ESS Market Forecast [Share]
- 1.8 LIB Price Forecast [Cell, Material]
 - LIB Price Forecast [Cell]
 - LIB Price Forecast [Material]
- 1.9 LIB 4 Key Components-Market Forecast

2. LEADING LIB MAKERS: STRATEGY ANALYSIS

- 2.1 Global LIB M/S Analysis
- 2.2 Global LIB Market Analysis
- 2.3 Global LIB Maker Analysis by Company
 - 2.3.1 Samsung SDI- Business Strategy
 - Client Portfolio
 - Product Portfolio
 - Manufacturing Strategy
 - Sourcing Strategy (4 Key Components)
 - Roadmap
 - Market Strategy
 - 2.3.2 LGC - Business Strategy
 - Client Portfolio
 - Product Portfolio
 - Manufacturing Strategy
 - Sourcing Strategy (4 Key Components)
 - Roadmap

Market Strategy

2.3.3 SKI ?Business Strategy

Client Portfolio

Product Portfolio

Manufacturing Base

Sourcing Strategy (4 Key Components)

Roadmap

Market Strategy

2.3.4 Panasonic Business Strategy

Client Portfolio

Product Portfolio

Manufacturing Base

Sourcing Strategy (4 Key Components)

Roadmap

Market Strategy

2.3.5 Sony ?Business Strategy

Client Portfolio

Product Portfolio

Manufacturing Strategy

Sourcing Strategy (4 Key Components)

Roadmap

Market Strategy-238

2.3.6 ATL ?Business Strategy

Client Portfolio

Product Portfolio

Manufacturing Strategy

Sourcing Strategy (4 Key Components)

Roadmap

Market Strategy

2.3.7 Lishen Business Strategy

Client Portfolio

Product Portfolio

Manufacturing Base

Sourcing Strategy (4 Key Components)

Roadmap

Market Strategy

2.3.8 BYD ?Business Strategy

Client Portfolio

Product Portfolio

Manufacturing Base
Sourcing Strategy (4 Key Components)
Roadmap
Market Strategy

3. CONCLUSION AND IMPLICATION

Conclusion
Implication
Appendix

I would like to order

Product name: Leading Lithium-Ion Rechargeable Battery Makers: Strategy Analysis

Product link: <https://marketpublishers.com/r/L9D7B5391BDEN.html>

Price: US\$ 4,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L9D7B5391BDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970