

[In-depth Analysis] China's Top 5 PV Manufacturers - PV Component Supplier Database (2006~2012)

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Abstracts

The global PV market continues seemingly endless stagnation due to rapidly dropping module prices and over supply. European countries as the largest markets, for instance, are moving toward the rooftop market, avoiding large-scale generation projects. However, China is establishing a firm foothold in the PV market with complete arrangement including aggressive investment of the Chinese government, low labor costs, and cost competitiveness and smooth supply of raw materials based on vertical integration. In that Chinese companies hold a majority of global top 10 companies based on 2011 production, it is of significance to analyze competitiveness of these Chinese companies for benchmarking.

Considering the nature of the PV industry excluding polysilicon, it is not easy to increase profitability and create added value based on high technological expertise as in semiconductor and display industries. In addition, it is also difficult to achieve product differentiation between different brands through constant technological development. The Chinese PV companies' business strategies for economies of scale and vertical integration in this fiercely competitive market will serve as important data for start-up companies.

SNE Research has published '[In-depth Analysis] China's Top 5 PV manufacturers

PV component supplier database (2006~2012)' which is expected to be useful to do an in-depth analysis of Chinese PV cell/module manufacturers, which is one of the hottest issues in the PV market, and secure competitiveness. In this report, analysis and detailed price trends of PV component supply chains including polysilicon and wafers of Chinese cell/module manufacturers are presented in Excel. In addition, this report includes more detailed and accurate analysis are provided based on joint research with

Chinese local companies.

List of PV manufacturers:

Suntech, Yingli, JA Solar, China Sunergy, Jinko Solar

This report provides in-depth analysis of major Chinese manufacturers classified as below.

1) Manufacturing costs by company

2) Module manufacturing costs by company

3) Consumption and purchasing trend by company

p-Si, Ingot/Wafer, Metal Paste(Front Ag, Back Ag/Al), EVA, Back Sheet, Glass, Junction Box, Frame, Equipment(DSS, Puller, Squarer, Wire Saw, PECVD, Diffusion, Screen Printer, Laminator)

4) Detailed pricing list by company

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