

Electric Vehicle Battery Pack Cost Analysis and Market Outlook (Cell, BMS, Housing, Harness, BDU, Relay, Busbar)

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Date: May 2016 Pages: 95 Price: US\$ 3,500.00 (Single User License) ID: EE0FA9C9A9EEN

Abstracts

Volkswagen's 'dieselgate' sparked a renewed interest in electric cars. Even global automakers who were previously pessimistic about the future of electric cars are scrambling to deveop and roll out new electric car modles.

Many countries including the U.S. and Europe are reinforcing regulations governing automobies CO2 emissions and fuel efficiency. Thus, it is inevitable for automakers to develop eco-friendly cars to meet increasingly strict regulations.

According to global market research firm SNE Research, the market for eco-friendly car will grow rapidly from the current level of 3.3 million units, as of 2016, to 10 million units by 2020. The market grow will also help demand for key auto parts to increase faster.

This report focuses on examining battery packs, as one of the key parts of electric cars. Based on analysis on related auto parts such as battery cells, modules and BMS (Battery Management System), housing (case), and junction boxes (including junction blocks), it provides price projections and market forecasts for auto parts by 2020.

Information of the current cost of battery pack parts, projected prices and market size can be available in this report.



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