

# **SML Isuzu Ltd -Company Report**

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## **Abstracts**

SML Isuzu Ltd- Company Profile & Financial Analysis' contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period.

This report is a decisive resource for industry executives and stakeholders who are looking to access key information about 'SML Isuzu Ltd'. It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

#### **ABSTRACT**

SML Isuzu is engaged in manufacturing of vehicles for goods and passenger applications. The company has over 25 years of experience in producing light and medium commercial vehicles to meet the Indian customer needs. SMLI is a first company to manufacture and supply state of the art fully built Buses, Ambulances and customized vehicles. The company has launched products like 4WD, Samrat, Sartaj, Dual Cab, Supreme-8 tonner, Truck- Super 12, Super ALFD and many more.

Sumitomo Corporation, Japan and Isuzu Motors, Japan respectively hold 44% and 15% shareholding in the Company.



SML Isuzu has reported 19.6% jump in January sales. The company has sold 1,002 vehicles during January 2017 against 838 vehicles sold in January 2016. The cumulative sales for April-January 2017 stood at 11,945 vehicles, a rise of 19% as compared to 10,034 vehicles sold in April-January 2016.

#### RECENT DEVELOPMENT

Shuttl partners with SML Isuzu and JCBL to offer customised buses: To make bus travel comfortable for passengers commuting short distances, Shuttl, an app-based office bus service provider, is planning to install more powerful air-conditioners in its next lot of buses.

#### REPORT HIGHLIGHTS

Business description – A detailed description of the company's operations and business divisions

Corporate business strategies – Analyst's summarization of the company's business strategies

Major products and services – A descriptive list of major products, services and brands of the company.

Company history - Major milestones achieved by the company

Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter

Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations

Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements with 5 years history.

Cost structure- Five year cost structure analysis as percentage of sales



Industry and peer competitors – Competitive economic environment in the industry and comparative financial analysis of peers.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future

Outlook Outlook of the industry with growth drivers

Analysts' view on the company with forecast for two year period.

Supplemented with graphs and tabular information wherever necessary

#### **REASONS TO BUY**

Quickly enhance your understanding of 'SML Isuzu Ltd'

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.



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