

Marico Limited - Company Report

<https://marketpublishers.com/r/M360F580EF7EN.html>

Date: January 2017

Pages: 15

Price: US\$ 125.00 (Single User License)

ID: M360F580EF7EN

Abstracts

'Marico Limited- Company Profile & Financial Analysis' contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period.

This report is a decisive resource for industry executives and stakeholders who are looking to access key information about 'Marico Limited'. It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

ABSTRACT

Marico Limited is one of India's leading consumer products companies operating in the beauty and wellness space. Currently present in 25 countries across emerging markets of Asia and Africa, Marico has nurtured multiple brands in the categories of hair care, skin care, edible oils, health foods, male grooming, and fabric care.

Marico has 8 factories in India located at Pondicherry, Perundurai, Kanjikode, Jalgaon, Paldhi, Dehradun, Baddi and Paonta Sahib

In Bangladesh, Marico operates through Marico Bangladesh Limited, a wholly owned subsidiary. Its manufacturing facility is located at Shirirchala, in Dhaka Division

Over the years, Marico has been able to run the business efficiently by using its three key assets - brand, talent and culture to deliver sustainable business and earnings growth.

RECENT DEVELOPMENT

Company's consolidated revenue for the quarter ended December 2016 came in at Rs14.17bn, registering a 7.4% yoy decline primarily driven by 9.5% y-o-y decline in revenue from India. Domestic sales contributed 76.3% to Q3FY17 revenue. EBITDA for the quarter fell by 6.1% y-o-y to Rs2.72bn with a corresponding margin expansion of 28 bps largely due to 11% y-o-y decline in advertisement and sales promotion. The PAT for the quarter came in at Rs1.92bn, a y-o-y decline of 6.8% due to 44% y-o-y increase in other income.

REPORT HIGHLIGHTS

Business description – A detailed description of the company's operations and business divisions

Corporate business strategies – Analyst's summarization of the company's business strategies

Major products and services – A descriptive list of major products, services and brands of the company.

Company history –Major milestones achieved by the company

Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter

Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations

Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly

Detailed financial ratios for the past five years – The latest financial ratios

derived from the annual financial statements with 5 years history.

Cost structure- Five year cost structure analysis as percentage of sales

Industry and peer competitors – Competitive economic environment in the industry and comparative financial analysis of peers.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future

Outlook- Outlook of the industry with growth drivers

Analysts' view on the company with forecast for two year period.

Supplemented with graphs and tabular information wherever necessary

REASONS TO BUY

Quickly enhance your understanding of 'Marico Limited'

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

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