

Hero Motor corp. - Company report

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Abstracts

Hero Motocorp Ltd- Company Profile & Financial Analysis contains in depth information and data about the company and its operations. You will find information on the business structure, areas of operation, products and services offered by the company. It also comprises SWOT analysis, key ratios, historical financial data and insider's view on financial stability and industrial ranking with financial forecasts for two- year period. This report is a decisive resource for industry executives and stakeholders who are looking to access key information about 'Hero Motocorp Ltd'. It helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better. The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. SKBKS strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

ABSTRACT

Hero MotoCorp Ltd. (Formerly Hero Honda Motors Ltd.) is the world's largest manufacturer of two - wheelers, based in India with a market share of 35% in FY16. The company's two wheelers are manufactured across 4 globally benchmarked manufacturing facilities. Through an extensive network of more than 90 parts distributors, 800 authorized dealers and 1150 Authorised Service Centres across India and in over 18 countries through 6000 + touch points across the world, the company has been strengthening its entire network. 2016 has been particularly positive for Hero MotoCorp as the company sold over 6 lakh two wheeler in five months throughout the calendar year. Company recorded its best ever performance in a quarter during the July-September 2016 period, having retailed 18,23,498 units, a healthy growth of 15.8% when compared to the same quarter in 2015.

RECENT DEVELOPMENTS

Hero Motocorp clocks record sales in October; sells over 6 lakh bikes for third consecutive month.

Hero enters the growth centers of Africa with the Dawn triplet.

Hero MotoCorp invests Rs 180 crore in electric automotive maker Ather Energy

Hero MotoCorp forays into Middle East market with AI Futtaim

REPORT HIGHLIGHTS

Business description – A detailed description of the company's operations and business divisions

Corporate business strategies – Analyst's summarization of the company's business strategies

Major products and services – A descriptive list of major products, services and brands of the company.

Company history –Major milestones achieved by the company

Stock details- Ticker code at BSE and NSE, Market capitalization, Share price, 52 week relative performance at BSE, share holding pattern for the recent quarter

Major Mergers & Acquisitions trends-a descriptive strategic acquisitions done by the company during the course of operations

Financial Analysis- Five year financial summary; financial performance analysis of the company- a yearly and quarterly

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements with 5 years history.

Cost structure- Five year cost structure analysis as percentage of sales

Industry and peer competitors – Competitive economic environment in the

industry and comparative financial analysis of peers.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Recent developments and Investment-Includes recent activities and strategies followed by the company and investments done and planned for future

Outlook- Outlook of the industry with growth drivers

Analysts' view on the company with forecast for two year period.

Supplemented with graphs and tabular information wherever necessary

REASONS TO BUY

Quickly enhance your understanding of 'Hero Motocorp Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

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