

# PreK-12 Professional Development Market 2012-2013

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## Abstracts

In the new report, **PreK-12 Professional Development Market Forecast 2012-2013**, Simba Information examines the current status and potential in the newly energized field of professional development for PreK-12 educators, particularly in the framework of the implementation of Common Core State Standards, new teacher-evaluation and accountability programs and the stepped-up integration of technology into the learning process.

The report is structured around an online survey of educators conducted by Simba Information in partnership with MCH Strategic Data, in addition to Simba's ongoing proprietary research and interviews with educators and industry professionals.

The report includes analysis of:

Market size

Current spending

Major funding sources

Trends on district implementation: types of PD offered, sources—commercial or otherwise—and topics of particular interest

Expectations for future PD demand

Market growth projections

Additionally, Simba provides a look at some of the leading providers of professional

development services.

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