PreK-12 Professional Development Market 2012-2013

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Abstracts

In the new report, **PreK-12 Professional Development Market Forecast 2012-2013**, Simba Information examines the current status and potential in the newly energized field of professional development for PreK-12 educators, particularly in the framework of the implementation of Common Core State Standards, new teacher-evaluation and accountability programs and the stepped-up integration of technology into the learning process.

The report is structured around an online survey of educators conducted by Simba Information in partnership with MCH Strategic Data, in addition to Simba's ongoing proprietary research and interviews with educators and industry professionals.

The report includes analysis of:

Market size

Current spending

Major funding sources

Trends on district implementation: types of PD offered, sources—commercial or otherwise—and topics of particular interest

Expectations for future PD demand

Market growth projections

Additionally, Simba provides a look at some of the leading providers of professional

development services.

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Technology Can Link Evaluations to PD

Putting Training to Work on Evaluation Frameworks

Embedding PD in Classroom Work

Table 3.1: Is your district implementing or planning to implement in the next few years the Common Core State Standards?

Table 3.2: In 2011-2012, did your district provide opportunity for professional development or training in the following areas?

Table 3.3: Who is the district working with primarily to provide professional development related to the implementation of Common Core State Standards?

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Table 3.5: If you introduced technology tools such as whiteboards, mobile devices, and/or organizational and management software into your classroom in 2011-2012, were you given training on how to best use the tools and software?

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Table 3.7: Is a library of online materials readily available to you through the district for

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Table 3.9: Is professional development/training available in the district on the integration of technology into instruction?

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PD Market Projected to Rise Modestly in 2013-2014

Quality of PD Offerings Is Expected to Improve

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