

Motorcycle Connected Helmet Market (By Component Type – HUD, LED, Battery, Sensors, and Others. By Material – Kevlar, Carbon Fiber, Fiber Glass, Plastics and Others) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2016 – 2025

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Abstracts

Motorcycle Connected Helmet is the modern version of motorcycle helmets. Motorcycle helmets are generally worn by motorcycle riders (motorcyclist) and helmets serves as a safety purpose for the riders. According, to the upgradation in motorcycle helmets, currently, motorcycle helmets are provided with Bluetooth connectivity system.

Motorcycle connected helmet or Bluetooth motorcycle helmets are generally light in weight and provide good protective shield for the rider. Further down, the motorcycle connected helmet also offers stereo speakers which provide high quality sound for music lovers. Rapid technological improvement and increasing investment in innovation in motorcycle helmets leads to augment the growth of motorcycle connected helmet market. Also, the rising fatalities in motorcycle crashes enlarge the adoption of these advanced type helmets. Moreover, in the coming years, the rise in adoption of HUD (Head Up Display) helmet technology will be one of the key trends which will gain traction in the motorcycle connected helmet market. Information such as speed, traffic reports and GPS will be displayed on the helmet visor. Hence, motorcycle connected helmet being the future of motorcycle helmets in the coming years is expected to enhance the market growth during the forecast period of 2016-2025.

Motorcycle connected helmet offers wide range of benefits to the motorcycle rider. These benefits may include comfort, protection, communication, music and GPS. Further more, motorcycle connected helmets restricts distraction posed by smartphones while riding motorcycle thus increasing the rise in demand for hands free calling. Along with this, the rising electrification of mechanical parts leads to the growth

in demand for electronic components in motorcycles. Though, the market of 'Motorcycle Connected Helmet' is still at a very nascent stage in some regions and with a billion dollar investments in research and development sector, market growth has a very high potential.

Some of the major factors that hindering the growth of the motorcycle connected helmet market are firstly, driving skills cannot be substituted with technology to ensure complete safety and secondly, balancing user satisfaction conducts to rider distraction. Moreover, vendors and customers are impacted by sustainability of innovations.

The motorcycle connected helmet market in report is segmented by component type which is further categorized into different parts such as HUD, LED, battery, sensors and others. The report has been further segmented by material which includes Kevlar, carbon fiber, fiber glass, plastics and others. The global motorcycle connected helmet market has been moreover segmented geographically into North America, Europe, Asia-Pacific, Middle East and Africa.

Motorcycle connected helmet is one of a new kind of technology and is expected to grow at a significant rate with the increase in strict traffic laws across the globe. Motorcycle connected helmet technology will be one of the major trends to gain traction in this market in the upcoming years. The development of smarter helmets for smart motor cycles boosts the demand for this type of market. Moreover, the growth in recent market trend is due to the development of helmet mounted ADAS to revolutionize crash detection systems in motorcycles. This in turn will certainly augment the the growth of motorcycle connected helmet market during the forecast period.

Some of the major players in the motorcycle connected helmet market are Schuberth GmbH, BMW Motorrad, Sena Technologies Inc., LifeBEAM, and Nuviz among others.

Contents

1 INTRODUCTION

1.1 MARKET SEGMENTATION

2 RESEARCH METHODOLOGY

2.1 ECOSYSTEM OF MOTORCYCLE CONNECTED HELMET MARKET

2.2 TOP-DOWN APPROACH

2.3 BOTTOM-UP APPROACH

2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

3.1 GLOBAL MOTORCYCLE CONNECTED HELMET MARKET SNAPSHOT

3.2 GLOBAL MOTORCYCLE CONNECTED HELMET MARKET REVENUE, 2016 – 2025(US\$ MN)

4 MARKET OVERVIEW

4.1 INTRODUCTION

4.2 KEY TRENDS ANALYSIS

4.3 PRODUCT DEVELOPMENT AND DIVERSIFICATION ANALYSIS

4.4 PORTERS FIVE FORCE ANALYSIS

4.5 VALUE CHAIN ANALYSIS

4.6 COMPETITIVE LANDSCAPE

4.7 COMPANY MARKET SHARE ANALYSIS

4.8 EXPANSION STRATEGIES ADOPTED BY LEADING PLAYERS

5 MOTORCYCLE CONNECTED HELMET MARKET, BY COMPONENT TYPE

5.1 OVERVIEW

5.2 HUD

5.3 LED

5.4 BATTERY

5.5 SENSORS

5.6 OTHERS

6 MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

6.1 OVERVIEW

6.2 KEVLAR

6.3 CARBON FIBER

6.4 FIBER GLASS

6.5 PLASTICS

6.6 OTHERS

7 MOTORCYCLE CONNECTED HELMET MARKET, BY GEOGRAPHY

7.1 NORTH AMERICA

7.1.1 MARKET DYNAMICS

7.1.1.1 DRIVERS

7.1.1.2 RESTRAINS

7.1.1.3 OPPORTUNITY

7.1.2 U.S.

7.1.3 CANADA

7.1.4 MEXICO

7.2 EUROPE

7.2.1 MARKET DYNAMICS

7.2.1.1 DRIVERS

7.2.1.2 RESTRAINS

7.2.1.3 OPPORTUNITY

7.2.2 U.K.

7.2.3 ITALY

7.2.4 FRANCE

7.2.5 GERMANY

7.2.6 SPAIN

7.2.7 REST OF EUROPE

7.3 ASIA PACIFIC

7.3.1 MARKET DYNAMICS

7.3.1.1 DRIVERS

7.3.1.2 RESTRAINS

7.3.1.3 OPPORTUNITY

7.3.2 INDIA

7.3.3 CHINA

7.3.4 JAPAN

7.3.5 AUSTRALIA

- 7.3.6 REST OF ASIA PACIFIC
- 7.4 MIDDLE EAST AND AFRICA
 - 7.4.1 MARKET DYNAMICS
 - 7.4.1.1 DRIVERS
 - 7.4.1.2 RESTRAINS
 - 7.4.1.3 OPPORTUNITY
 - 7.4.2 GCC
 - 7.4.3 SOUTH AFRICA
 - 7.4.4 REST OF MIDDLE EAST AND AFRICA
- 7.5 LATIN AMERICA
 - 7.5.1 MARKET DYNAMICS
 - 7.5.1.1 DRIVERS
 - 7.5.1.2 RESTRAINS
 - 7.5.1.3 OPPORTUNITY
 - 7.5.2 BRAZIL
 - 7.5.3 REST OF LATIN AMERICA

8 COMPETATIVE LANDSCAPE

- 8.1 OVERVIEW
- 8.2 NEW PRODUCT LAUNCHES

9 MOTORCYCLE CONNECTED HELMET MARKET, BY COMPANY

- 9.1 INTRODUCTION
- 9.2 SCHUBERTH GMBH
 - 9.2.1 BUSINESS OVERVIEW
 - 9.2.2 PRODUCTS & SERVICES
 - 9.2.3 KEY STRATEGY
 - 9.2.4 RECENT DEVELOPMENTS
 - 9.2.5 SWOT ANALYSIS
- 9.3 BMW MOTORRAD
 - 9.3.1 BUSINESS OVERVIEW
 - 9.3.2 PRODUCTS & SERVICES
 - 9.3.3 KEY STRATEGY
 - 9.3.4 RECENT DEVELOPMENTS
 - 9.3.5 SWOT ANALYSIS
- 9.4 SENA TECHNOLOGIES INC.
 - 9.4.1 BUSINESS OVERVIEW

9.4.2 PRODUCTS & SERVICES

9.4.3 KEY STRATEGY

9.4.4 RECENT DEVELOPMENTS

9.4.5 SWOT ANALYSIS

9.5 LIFEBEAM

9.5.1 BUSINESS OVERVIEW

9.5.2 PRODUCTS & SERVICES

9.5.3 KEY STRATEGY

9.5.4 RECENT DEVELOPMENTS

9.5.5 SWOT ANALYSIS

9.6 NUVIZ

9.6.1 BUSINESS OVERVIEW

9.6.2 PRODUCTS & SERVICES

9.6.3 KEY STRATEGY

9.6.4 RECENT DEVELOPMENTS

9.6.5 SWOT ANALYSIS

List Of Tables

LIST OF TABLES

Table 1 GLOBAL MOTORCYCLE CONNECTED HELMET MARKET SIZE, 2016-2025 (USD MN)

Table 2 GLOBAL MOTORCYCLE CONNECTED HELMET MARKET, BYCOMPONENTTYPE

Table 3 GLOBAL MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

Table 4 NEW PRODUCT LAUNCHES, 2016-2025

Table 5 NORTH AMERICA MOTORCYCLE CONNECTED HELMET MARKET SIZE, 2016-2025 (USD MN)

Table 6 NORTH AMERICA MOTORCYCLE CONNECTED HELMET MARKET, BY COMPONENT TYPE

Table 7 NORTH AMERICA MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

Table 8 EUROPE MOTORCYCLE CONNECTED HELMET MARKET SIZE, 2016-2025 (USD MN)

Table 9 EUROPE MOTORCYCLE CONNECTED HELMET MARKET, BY COMPONENT TYPE

Table 10 EUROPE MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

Table 11 ASIA-PACIFIC MOTORCYCLE CONNECTED HELMET MARKET SIZE, 2016-2025 (USD MN)

Table 12 ASIA-PACIFIC MOTORCYCLE CONNECTED HELMET MARKET, BY COMPONENT TYPE

Table 13 ASIA-PACIFIC MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

Table 14 MIDDLE EAST AND AFRICA MOTORCYCLE CONNECTED HELMETMARKET SIZE, 2016-2025 (USD MN)

Table 15 MIDDLE EAST AND AFRICA MOTORCYCLE CONNECTED HELMET MARKET, BY COMPONENT TYPE

Table 16 MIDDLE EAST AND AFRICA MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

Table 17 LATIN AMERICA MOTORCYCLE CONNECTED HELMETMARKET SIZE, 2016-2025 (USD MN)

Table 15 LATIN AMERICA MOTORCYCLE CONNECTED HELMET MARKET, BY COMPONENT TYPE

Table 16 LATIN AMERICA MOTORCYCLE CONNECTED HELMET MARKET, BY MATERIAL

List Of Figures

LIST OF FIGURES

Figure 1 MARKET SEGMENT

Figure 2 MARKET INTEGRATED ECOSYSTEM

Figure 3 TOP-DOWN APPROACH

Figure 4 BOTTOM-UP APPROACH

Figure 5 NORTH AMERICA MOTORCYCLE CONNECTED HELMET MARKET
SNAPSHOT

Figure 6 SWOT ANALYSIS

Figure 7 EUROPE MOTORCYCLE CONNECTED HELMET MARKET SNAPSHOT

Figure 8 ASIA-PACIFIC MOTORCYCLE CONNECTED HELMET MARKET
SNAPSHOT

Figure 9 MIDDLE EAST AND AFRICA MOTORCYCLE CONNECTED HELMET
MARKET SNAPSHOT

Figure 10 LATIN AMERICA MOTORCYCLE CONNECTED HELMET MARKET
SNAPSHOT

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