

Latin-America Consumable Spirits Market (By Type- Gin, Vodka, Brandy, Whiskey, Rum, Tequila, Natural Spirits and Flavoured Spirits. By Distribution- Liquor Specialty Stores, Hypermarket or Supermarket, Duty Free, Online Retailing, and Others) – Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

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Abstracts

The report covers the analysis and forecast of the Latin-America consumable spirits market on country level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the Latin-America consumable spirits market, by segmenting it based on by type, by distribution and country demand. Increasing consumption of spirits in countries like Brazil, Argentina and Chile is assumed to fuel the Latin-America market in future. Moreover, increasing disposable income of people further makes the market more demanding in the coming years.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the Latin-America consumable spirits market at the country levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the market. Therefore, the report provides the forecast of the Latin-America market for the period from 2017 to 2025, along with offering an inclusive study of the consumable spirits market.

The report provides the size of the Latin-America consumable spirits market in 2016

and the forecast for the next nine years up to 2025. The size of the Latin-America consumable spirits market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in Brazil, Argentina, Peru, Chile and Rest of Latin-America, has been taken into account in estimating the growth of the Latin-America market.

Market estimates for this study have been based on revenue being derived through country-wise pricing trends. The Latin-America consumable spirits market has been analyzed based on expected demand. Bottom-up approach is done to estimate the revenue of the Latin-America consumable spirits market, split into countries. Based on type and distribution the individual revenues from all the countries is summed up to achieve the revenue for Latin-America consumable spirits. Companies were considered for the market share analysis, based on their innovation and revenue generation. In the absence of specific data related to the sales of Latin-America consumable spirits several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the Latin-America market. Key players profiled in the report include Bacardi Limited, Diageo Plc, Belvedere SA, Pernod-Ricard S.A. and few others likely to be named.

The Latin-America consumable spirits market has been segmented into:

Latin-America Consumable Spirits Market: By Type

Gin

Vodka

Brandy

Whiskey

Rum

Tequila

Natural Spirits

Flavoured Spirits

Latin-America Consumable Spirits Market: By Distribution

Liquor Specialty Stores

Hypermarket/ Supermarket

Duty Free

Online Retailing

Others

Latin-America Consumable Spirits Market: By Country

Latin-America

Brazil

Argentina

Chile

PeruRest of Latin-America

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