

# **Global Sugar Substitutes Market (By Product- Non-Diabatic, Diabatic, and others. By Types- Artificial Sweetener, Natural Sweetener, Novel Sweetener (High Intensity), Sugar Alcohol, By Applications- Food and service, Health and Personal Care, Beverages and Others, By Distribution Channel- Retail, and Wholesale) – Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2017 – 2025”**

<https://marketpublishers.com/r/GEE112BC4BBEN.html>

Date: February 2018

Pages: 107

Price: US\$ 4,795.00 (Single User License)

ID: GEE112BC4BBEN

## **Abstracts**

The report covers the analysis and forecast of the sugar substitutes market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the sugar substitutes market, by segmenting it based on by product, by type, by application, by distribution channel, and regional demand. Sugar substitutes allow consumers to avail hygienic substitutes for sugar with low-calorie. Recently, growing awareness among consumers has increased the adoption of sugar substitutes. Development and launch of new products by major players present in the market, is also expected to make the sugar substitutes market more demanding in the near future.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by product, by type, by application, by distribution channel. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the sugar substitutes market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the sugar substitutes market.

The report provides the size of the sugar substitutes market in 2017 and the forecast for the next eight years up to 2025. The size of the global sugar substitutes market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The sugar substitutes market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the sugar substitutes market, split into regions. Based on product, type, application, distribution channel, the individual revenues from all the regions is summed up to achieve the global revenue for sugar substitutes market. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of sugar substitutes by several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Cargill Inc., Tate & Lyle, Archer Daniels Midland, Roquette, Ingredion Incorporated, JK Sucralose Inc., Ajinomoto Co., Inc, Pure Circle Limited, Dupont, The Nutra Sweet Company, Johnson & Johnson, Dulcette Technologies LLC, and few others likely to be named.

The global sugar substitutes market has been segmented into:

Global Sugar Substitutes Market: By Product

Non-Diabatic

Stevia

Aspartame

Cyclamate

Sucralose

Saccharin

Ace-K

Others

Diabetic

D-Tagatose

Sorbitol

Maltitol

Xylitol

Erythritol

Others

Others

## Global Sugar Substitutes Market: By Type

Artificial Sweetener

Natural Sweetener

Novel Sweetener (High Intensity)

Sugar Alcohol

## Global Sugar Substitutes Market: By Application

Food and service

Diary and Frozen Foods

Bakery

Confectionary

Others

Health and Personal Care

Beverages

Others

## Global Sugar Substitutes Market, By Distribution Channel

Retail

Wholesale

## Global Sugar Substitutes Market: By Geography

North America

The U.S.

Canada

Mexico

## Europe

U.K.

France

Germany

Italy

Rest of Europe

## Asia Pacific

India

China

Japan

Rest of Asia Pacific

## Middle East and Africa

South Africa

Rest of Middle East and Africa

## Latin America

Brazil

Rest of Latin America

## Contents

### **1 INTRODUCTION**

#### 1.1 MARKET SEGMENTATION

### **2 RESEARCH METHODOLOGY**

#### 2.1 ECOSYSTEM OF SUGAR SUBSTITUTES MARKET

#### 2.2 TOP-DOWN APPROACH

#### 2.3 BOTTOM-UP APPROACH

#### 2.4 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

#### 3.1 GLOBAL SUGAR SUBSTITUTES MARKET SNAPSHOT

#### 3.2 GLOBAL SUGAR SUBSTITUTES MARKET REVENUE, 2017– 2025(US\$ MN)

### **4 MARKET OVERVIEW**

#### 4.1 INTRODUCTION

#### 4.2 KEY TRENDS ANALYSIS

#### 4.3 PORTERS FIVE FORCE ANALYSIS

#### 4.4 VALUE CHAIN ANALYSIS

#### 4.5 COMPETITIVE LANDSCAPE

#### 4.6 EXPANSION STRATEGIES ADOPTED BY LEADING PLAYERS

### **5 GLOBAL SUGAR SUBSTITUTES MARKET, BY PRODUCT**

#### 5.1 OVERVIEW

#### 5.2 NON-DIABATIC

##### 5.2.1 STEVIA

##### 5.2.2 ASPARTAME

##### 5.2.3 CYCLAMATE

##### 5.2.4 SUCRALOSE

##### 5.2.5 SACCHARIN

##### 5.2.6 ACE-K

##### 5.2.7 OTHERS

#### 5.3 DIABATIC

- 5.3.1 D-TAGATOSE
- 5.3.2 SORBITOL
- 5.3.3 MALTITOL
- 5.3.4 XYLITOL
- 5.3.5 MANNITOL
- 5.3.6 ERYTHRITOL
- 5.3.7 OTHERS
- 5.4 OTHERS

## **6 GLOBAL SUGAR SUBSTITUTES MARKET, BY TYPE**

- 6.1 ARTIFICIAL SWEETENER
- 6.2 NATURAL SWEETENER
- 6.3 NOVEL SWEETENER (HIGH INTENSITY)
- 6.4 SUGAR ALCOHOL

## **7 GLOBAL SUGAR SUBSTITUTES MARKET, BY APPLICATION**

- 7.1 OVERVIEW
- 7.2 FOOD AND SERVICE
  - 7.2.1 DIARY AND FROZEN FOODS
  - 7.2.2 BAKERY
  - 7.2.3 CONFECTIONARY
  - 7.2.4 OTHERS
- 7.3 HEALTH AND PERSONAL CARE
- 7.4 BEVERAGES
- 7.5 OTHERS

## **8 GLOBAL SUGAR SUBSTITUTES MARKET, BY DISTRIBUTION CHANNEL**

- 8.1 RETAIL
- 8.2 WHOLESALE

## **9 GLOBAL SUGAR SUBSTITUTES MARKET, BY GEOGRAPHY**

- 9.1 NORTH AMERICA
  - 9.1.1 MARKET DYNAMICS
    - 9.1.1.1 DRIVERS
    - 9.1.1.2 RESTRAINTS

- 9.1.1.3 OPPORTUNITY
- 9.1.2 U.S.
- 9.1.3 CANADA
- 9.1.4 MEXICO
- 9.2 EUROPE
  - 9.2.1 MARKET DYNAMICS
    - 9.2.1.1 DRIVERS
    - 9.2.1.2 RESTRAINTS
    - 9.2.1.3 OPPORTUNITY
  - 9.2.2 U.K.
  - 9.2.3 FRANCE
  - 9.2.4 GERMANY
  - 9.2.5 SPAIN
  - 9.2.6 REST OF EUROPE
- 9.3 ASIA PACIFIC
  - 9.3.1 MARKET DYNAMICS
    - 9.3.1.1 DRIVERS
    - 9.3.1.2 RESTRAINTS
    - 9.3.1.3 OPPORTUNITY
  - 9.3.2 INDIA
  - 9.3.3 CHINA
  - 9.3.4 JAPAN
  - 9.3.5 REST OF ASIA PACIFIC
- 9.4 MIDDLE EAST AND AFRICA
  - 9.4.1 MARKET DYNAMICS
    - 9.4.1.1 DRIVERS
    - 9.4.1.2 RESTRAINTS
    - 9.4.1.3 OPPORTUNITY
  - 9.4.2 SOUTH AFRICA
  - 9.4.3 REST OF MIDDLE EAST AND AFRICA
- 9.5 LATIN AMERICA
  - 9.5.1 MARKET DYNAMICS
    - 9.5.1.1 DRIVERS
    - 9.5.1.2 RESTRAINTS
    - 9.5.1.3 OPPORTUNITY
  - 9.5.2 BRAZIL
  - 9.5.3 REST OF LATIN AMERICA

## **10 GLOBAL SUGAR SUBSTITUTES MARKET, BY COMPANY**

*Global Sugar Substitutes Market (By Product- Non-Diabatic, Diabatic, and others. By Types- Artificial Sweetene...*



## 10.1 INTRODUCTION

## 10.2 CARGILL INC.

### 10.2.1 BUSINESS OVERVIEW

### 10.2.2 PRODUCTS & SERVICES

### 10.2.3 KEY STRATEGY

### 10.2.4 RECENT DEVELOPMENTS

### 10.2.5 SWOT ANALYSIS

## 10.3 TATE & LYLE

### 10.3.1 BUSINESS OVERVIEW

### 10.3.2 PRODUCTS & SERVICES

### 10.3.3 KEY STRATEGY

### 10.3.4 RECENT DEVELOPMENTS

### 10.3.5 SWOT ANALYSIS

## 10.4 ARCHER DANIELS MIDLAND

### 10.4.1 BUSINESS OVERVIEW

### 10.4.2 PRODUCTS & SERVICES

### 10.4.3 KEY STRATEGY

### 10.4.4 RECENT DEVELOPMENTS

### 10.4.5 SWOT ANALYSIS

## 10.5 ROQUETTE

### 10.5.1 BUSINESS OVERVIEW

### 10.5.2 PRODUCTS & SERVICES

### 10.5.3 KEY STRATEGY

### 10.5.4 RECENT DEVELOPMENTS

### 10.5.5 SWOT ANALYSIS

## 10.6 INGREDION INCORPORATED

### 10.6.1 BUSINESS OVERVIEW

### 10.6.2 PRODUCTS & SERVICES

### 10.6.3 KEY STRATEGY

### 10.6.4 RECENT DEVELOPMENTS

### 10.6.5 SWOT ANALYSIS

## 10.7 JK SUCRALOSE INC.

### 10.7.1 BUSINESS OVERVIEW

### 10.7.2 PRODUCTS & SERVICES

### 10.7.3 KEY STRATEGY

### 10.7.4 RECENT DEVELOPMENTS

### 10.7.5 SWOT ANALYSIS

## 10.8 AJINOMOTO CO., INC

- 10.8.1 BUSINESS OVERVIEW
- 10.8.2 PRODUCTS & SERVICES
- 10.8.3 KEY STRATEGY
- 10.8.4 RECENT DEVELOPMENTS
- 10.8.5 SWOT ANALYSIS
- 10.9 PURE CIRCLE LIMITED
  - 10.9.1 BUSINESS OVERVIEW
  - 10.9.2 PRODUCTS & SERVICES
  - 10.9.3 KEY STRATEGY
  - 10.9.4 RECENT DEVELOPMENTS
  - 10.9.5 SWOT ANALYSIS
- 10.10 DUPONT
  - 10.10.1 BUSINESS OVERVIEW
  - 10.10.2 PRODUCTS & SERVICES
  - 10.10.3 KEY STRATEGY
  - 10.10.4 RECENT DEVELOPMENTS
  - 10.10.5 SWOT ANALYSIS
- 10.11 THE NUTRA SWEET COMPANY
  - 10.11.1 BUSINESS OVERVIEW
  - 10.11.2 PRODUCTS & SERVICES
  - 10.11.3 KEY STRATEGY
  - 10.11.4 RECENT DEVELOPMENTS
  - 10.11.5 SWOT ANALYSIS
- 10.12 JOHNSON & JOHNSON
  - 10.12.1 BUSINESS OVERVIEW
  - 10.12.2 PRODUCTS & SERVICES
  - 10.12.3 KEY STRATEGY
  - 10.12.4 RECENT DEVELOPMENTS
  - 10.12.5 SWOT ANALYSIS
- 10.13 DULCETTE TECHNOLOGIES LL C
  - 10.13.1 BUSINESS OVERVIEW
  - 10.13.2 PRODUCTS & SERVICES
  - 10.13.3 KEY STRATEGY
  - 10.13.4 RECENT DEVELOPMENTS
  - 10.13.5 SWOT ANALYSIS

## I would like to order

Product name: Global Sugar Substitutes Market (By Product- Non-Diabatic, Diabatic, and others. By Types- Artificial Sweetener, Natural Sweetener, Novel Sweetener (High Intensity), Sugar Alcohol, By Applications- Food and service, Health and Personal Care, Beverages and Others, By Distribution Channel- Retail, and Wholesale) – Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2017 – 2025”

Product link: <https://marketpublishers.com/r/GEE112BC4BBEN.html>

Price: US\$ 4,795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEE112BC4BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970