

Global Roofing Market–Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

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Abstracts

The report covers the analysis and forecast of the roofing market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

Roofing goods are construction materials used to cover the top area of buildings. A diversity of materials is used to yield roofing products such as metal roofing, tile roofing, bituminous roofing and others includes plastics and so on. Roofing products are available in a wide variability of price ranges and design alternatives. The roofing market has profited from the diversity of construction accomplishments demanded across the world, as it has commanded to steady investment and link of lucrative revenue. Global economy is on the verge of a tectonic shift towards developing countries of Asia Pacific, Latin America and Middle East from the developed countries of North America and Europe because an economic shift towards the emerging market of developing countries such as India, China, Brazil, and UAE and so on. Mounting industrialization and urbanization in developing countries and renovation activities in developed countries is expected to offer productive opportunities to the roofing market throughout the forecast period.

The study provides a detailed view of the roofing market, by segmenting it based on material type, application, and regional demand. Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific and Middle East & Africa. The segmentation also includes product types and applications in all regions.

The competitive profiling of the key players in the global roofing market across five broad geographic regions is included in the study. These include different business strategies adopted by the leading players and their recent developments, as in the field

of roofing.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the roofing market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the roofing market.

The report provides the size of the roofing market in 2016 and the forecast for the next eight years up to 2024. The size of the global roofing is provided in terms of volume and revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, and Asia Pacific have been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on volume and revenue being derived through regional pricing trends. Demand for roofing has been derived by analyzing the global and regional demand for roofing in each application for its respective functions. The global roofing market has been analyzed based on expected demand. Forecasts have been based on expected demand from roofing applications. We have used the bottom-up approach to estimate the global revenue and the volume of the roofing market, split into regions. Based on product type, application, we have summed up the individual revenues and volume from all the regions to achieve the global revenue for roofing. The application split of the market has been derived using a bottom-up approach for each regional market separately, with the global application segment split being an integration of regional estimates. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of roofing of several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence across all applications.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Atlas Roofing Corporation, Duro-Last Roofing Inc., GAF, Johns Manville, Carlisle, Iko Industries Ltd. and so on.

The global roofing market has been segmented into:

Global Roofing Market: By Geography

North America

USA

Canada

Mexico

Europe

U.K

Germany

Russia

France

Spain

Rest of Europe

Asia Pacific

China

Japan

India

Rest of Asia Pacific

Middle East & Africa

Global Roofing Market: By Product Type

Tile roofing

Metal Roofing

Bituminous Roofing

Others (Plastics, etc.)

Global Roofing Market: By Application

Residential

Commercial

Industrial

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