

# **Global Nasal Irrigation Market (By Product- Neti Pot, Baby Bulb Syringe, and Teledyne Waterpik with Adaptor. By Application- Chronic Sinusitis, Rhinitis, Acute Upper Respiratory Infection, and Sinus Surgery. By End-User- Hospitals, Clinics, and Household) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025”**

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## **Abstracts**

The report covers the analysis and forecast of the nasal irrigation market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the nasal irrigation market, by segmenting it based on by product, by application, by end-user, and regional demand. Rapid industrialization and urbanization coupled with changing lifestyle of individuals has propelled the growth of the nasal irrigation market. Moreover, as it is a painless process, hence the market is demanding among individuals worldwide. Technological innovations and product development by key vendors further creates a high growth opportunity for this market during the forecast period of 2017 to 2025.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by product, by application, and end-user in all regions.

The competitive profiling of the key players in the global nasal irrigation market across five broad geographic regions are included in the study. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the nasal irrigation market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the nasal irrigation market.

The report provides the size of the nasal irrigation market in 2017 and the forecast for the next eight years up to 2025. The size of the global nasal irrigation market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The nasal irrigation market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the nasal irrigation market, split into regions. Based on product, application, and end-user, the individual revenues from all the regions is summed up to achieve the global revenue for nasal irrigation. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of nasal irrigation several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Bayer AG, Vearox, Neilmed Pharmaceuticals, Nasopure, Alkalol Company, Shenzhen Xiface Electronics Technology Co. Ltd., Chammed Co. Ltd., Flaem Nuova, Medstar, Becton, Dickinson and Company, and GIANTSTAR.

The global nasal irrigation market has been segmented into:

Global Nasal Irrigation Market: By Product

Neti Pot

Baby Bulb Syringe

Teledyne Waterpik with Adaptor

#### Global Nasal Irrigation Market: By Application

Chronic Sinusitis

Rhinitis

Acute Upper Respiratory Infection

Sinus Surgery

#### Global Nasal Irrigation Market: By End-User

Hospitals

Clinics

Household

#### Global Nasal Irrigation Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Italy

Spain

Rest of Europe

Asia Pacific

India

China

Japan

Rest of Asia Pacific

Middle East and Africa

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

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