

Global Mosquito Repellent Market (By Product- Creams & Oil, Spray, Vaporizer, Coil, Mat and Others. By Distribution Channel- Small Retail Stores, Large Retail Stores, Online Market, And Specialty Stores) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

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Abstracts

The report covers the analysis and forecast of the Mosquitos repellent market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the mosquito's repellent market, by segmenting it based on by product, by distribution channel, and regional demand. The rising number of mosquito related diseases such as dengue, malaria and others, creates a huge demand of the mosquito's repellent market. In developing economies, increasing demand of such kind of products, creates a high growth opportunity for mosquito's repellents market over the next eight years.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by product, and distribution channel in all regions. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the Mosquitos repellent market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their

analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the Mosquitos repellent market.

The report provides the size of the Mosquitos repellent market in 2016 and the forecast for the next nine years up to 2025. The size of the global Mosquitos repellent market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The Mosquitos repellent market has been analyzed based on expected demand. We have used the bottom-up approach to estimate the global revenue of the Mosquitos repellent market, split into regions. Based on, products, distribution channel, we have summed up the individual revenues from all the regions to achieve the global revenue for mosquito's repellent. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of Mosquitos repellent several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Dabur International, Godrej Household Products Ltd., Spectrum Brands Holdings Inc., Enesis Group, Coghlands Ltd. and few likely to be named.

The global mosquitos repellent market has been segmented into:

Global Mosquitos Repellent Market: By Product

Cream & Oil

Spray

Vaporizer

Coil

Mat

Others

Global Mosquitos Repellent Market: By Distribution Channel

Small Retail Stores

Large Retail Stores

Online Market

Specialty Stores

Global Mosquitos Repellent Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Italy

Rest of Europe

Asia Pacific

India

China

Japan

Rest of Asia Pacific

Middle East and Africa

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

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