

Global Flooring Market–Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2024

<https://marketpublishers.com/r/GE0524A6952EN.html>

Date: October 2017

Pages: 95

Price: US\$ 4,795.00 (Single User License)

ID: GE0524A6952EN

Abstracts

The report covers the analysis and forecast of the flooring market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2024 based on revenue (US\$ Mn).

Flooring goods are construction materials used to cover the floor area of buildings. A diversity of materials are used to produce flooring products such as carpets and rugs, wood, resilient, tile, stone and laminate flooring. Flooring products are available in a wide variety of price ranges and design alternatives. Mounting industrialization and urbanization in developing countries and renovation activities in developed countries is expected to offer productive opportunities to the flooring market throughout the forecast period.

The study provides a detailed view of the flooring market, by segmenting it based on material type, application, and regional demand. Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East & Africa, and Latin America. The segmentation also includes material types and applications in all regions.

The competitive profiling of the key players in the global flooring market across five broad geographic regions is included in the study. These include different business strategies adopted by the leading players and their recent developments, as in the field of flooring.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the flooring market at the global and regional levels. Market

dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the flooring market.

The report provides the size of the flooring market in 2016 and the forecast for the next eight years up to 2024. The size of the global flooring is provided in terms of volume and revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, and Asia Pacific have been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on volume and revenue being derived through regional pricing trends. Demand for flooring has been derived by analyzing the global and regional demand for flooring in each application for its respective functions. The global flooring market has been analyzed based on expected demand. Forecasts have been based on expected demand from flooring applications. We have used the bottom-up approach to estimate the global revenue and the volume of the flooring market, split into regions. Based on material type, application, we have summed up the individual revenues and volume from all the regions to achieve the global revenue for flooring. The application split of the market has been derived using a bottom-up approach for each regional market separately, with the global application segment split being an integration of regional estimates. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of flooring of several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence across all applications.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Armstrong World Industries Inc., Forbo, Mohawk Industries, Inc., Gerflor, The Dixie Group and so on.

The global Flooring market has been segmented into:

Global Flooring Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

Italy

France

Germany

Spain

Russia

Rest of Europe

Asia Pacific

India

China

Japan

Australia

Rest of Asia Pacific

Middle East and Africa

GCC

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

Global Flooring Market: By Material Type

Carpets & rugs

Resilant

Tiles

Wood

Others (laminare, etc.)

Global Flooring Market: By Application

Residential

Commercial

Others

Contents

1 INTRODUCTION

1.1 MARKET SEGMENTATION

2 RESEARCH METHODOLOGY

2.1 ECOSYSTEM OF FLOORING MARKET

2.2 TOP-DOWN APPROACH

2.3 BOTTOM-UP APPROACH

2.4 ASSUMPTIONS

3 EXECUTIVE SUMMARY

3.1 GLOBAL FLOORING MARKET SNAPSHOT

3.2 GLOBAL FLOORING MARKET REVENUE, 2016 – 2025(US\$ MN)

4 MARKET OVERVIEW

4.1 INTRODUCTION

4.2 KEY TRENDS ANALYSIS

4.3 PRODUCT DEVELOPMENT AND DIVERSIFICATION ANALYSIS

4.4 PORTERS FIVE FORCE ANALYSIS

4.5 VALUE CHAIN ANALYSIS

4.6 COMPETITIVE LANDSCAPE

4.7 COMPANY MARKET SHARE ANALYSIS

4.8 EXPANSION STRATEGIES ADOPTED BY LEADING PLAYERS

5 GLOBAL FLOORING MARKET, BY MATERIAL TYPE

5.1 OVERVIEW

5.2 CARPETS & RUGS

5.3 RESILANT

5.4 TILES

5.5 WOOD

5.6 OTHERS (LAMINATE, ETC)

6 GLOBAL FLOORING MARKET, BY APPLICATION

- 6.1 OVERVIEW
- 6.2 RESIDENTIAL
- 6.3 COMMERCIAL
- 6.4 OTHERS

7 GLOBAL FLOORING MARKET, BY GEOGRAPHY

- 7.1 NORTH AMERICA
 - 7.1.1 MARKET DYNAMICS
 - 7.1.1.1 DRIVERS
 - 7.1.1.2 RESTRAINS
 - 7.1.1.3 OPPORTUNITY
 - 7.1.2 U.S.
 - 7.1.3 CANADA
 - 7.1.4 MEXICO
- 7.2 EUROPE
 - 7.2.1 MARKET DYNAMICS
 - 7.2.1.1 DRIVERS
 - 7.2.1.2 RESTRAINS
 - 7.2.1.3 OPPORTUNITY
 - 7.2.2 ITALY
 - 7.2.3 U.K
 - 7.2.4 RUSSIA
 - 7.2.5 SPAIN
 - 7.2.6 FRANCE
 - 7.2.7 GERMANY
 - 7.2.8 REST OF EUROPE
- 7.3 ASIA PACIFIC
 - 7.3.1 MARKET DYNAMICS
 - 7.3.1.1 DRIVERS
 - 7.3.1.2 RESTRAINS
 - 7.3.1.3 OPPORTUNITY
 - 7.3.2 AUSTRALIA
 - 7.3.3 INDIA
 - 7.3.4 CHINA
 - 7.3.5 JAPAN
 - 7.3.6 REST OF ASIA PACIFIC
- 7.4 MIDDLE EAST AND AFRICA

7.4.1 MARKET DYNAMICS

7.4.1.1 DRIVERS

7.4.1.2 RESTRAINS

7.4.1.3 OPPORTUNITY

7.4.2 GCC

7.4.3 SOUTH AFRICA

7.4.4 REST OF MIDDLE EAST AND AFRICA

7.5 LATIN AMERICA

7.5.1 MARKET DYNAMICS

7.5.1.1 DRIVERS

7.5.1.2 RESTRAINS

7.5.1.3 OPPORTUNITY

7.5.2 BRAZIL

7.5.3 REST OF LATIN AMERICA

8 COMPETATIVE LANDSCAPE

8.1 OVERVIEW

8.2 NEW PRODUCT LAUNCHES

9 GLOBAL FLOORING MARKET, BY COMPANY

9.1 INTRODUCTION

9.2 ARMSTRONG WORLD INDUSTRIES INC.

9.2.1 BUSINESS OVERVIEW

9.2.2 PRODUCTS & SERVICES

9.2.3 KEY STRATEGY

9.2.4 RECENT DEVELOPMENTS

9.2.5 SWOT ANALYSIS

9.3 FORBO

9.3.1 BUSINESS OVERVIEW

9.3.2 PRODUCTS & SERVICES

9.3.3 KEY STRATEGY

9.3.4 RECENT DEVELOPMENTS

9.3.5 SWOT ANALYSIS

9.4 SHAW INDUSTRIES

9.4.1 BUSINESS OVERVIEW

9.4.2 PRODUCTS & SERVICES

9.4.3 KEY STRATEGY

- 9.4.4 RECENT DEVELOPMENTS
- 9.4.5 SWOT ANALYSIS
- 9.5 MOHAWK INDUSTRIES INC.
 - 9.5.1 BUSINESS OVERVIEW
 - 9.5.2 PRODUCTS & SERVICES
 - 9.5.3 KEY STRATEGY
 - 9.5.4 RECENT DEVELOPMENTS
 - 9.5.5 SWOT ANALYSIS
- 9.6 GERFLOR
 - 9.6.1 BUSINESS OVERVIEW
 - 9.6.2 PRODUCTS & SERVICES
 - 9.6.3 KEY STRATEGY
 - 9.6.4 RECENT DEVELOPMENTS
 - 9.6.5 SWOT ANALYSIS
- 9.7 CONGOLEUM CORPORATION
 - 9.7.1 BUSINESS OVERVIEW
 - 9.7.2 PRODUCTS & SERVICES
 - 9.7.3 KEY STRATEGY
 - 9.7.4 RECENT DEVELOPMENTS
 - 9.7.5 SWOT ANALYSIS
- 9.8 THE DIXIE GROUP
 - 9.8.1 BUSINESS OVERVIEW
 - 9.8.2 PRODUCTS & SERVICES
 - 9.8.3 KEY STRATEGY
 - 9.8.4 RECENT DEVELOPMENTS
 - 9.8.5 SWOT ANALYSIS
- 9.9 TOLI CORPORATION
 - 9.9.1 BUSINESS OVERVIEW
 - 9.9.2 PRODUCTS & SERVICES
 - 9.9.3 KEY STRATEGY
 - 9.9.4 RECENT DEVELOPMENTS
 - 9.9.5 SWOT ANALYSIS
- 9.10 INTERFACE INCORPORATION
 - 9.10.1 BUSINESS OVERVIEW
 - 9.10.2 PRODUCTS & SERVICES
 - 9.10.3 KEY STRATEGY
 - 9.10.4 RECENT DEVELOPMENTS
 - 9.10.5 SWOT ANALYSIS

List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL FLOORING MARKET SIZE, 2016-2025 (USD MN)

TABLE 2 GLOBAL FLOORING MARKET, BY MATERIAL TYPE

TABLE 3 GLOBAL FLOORING MARKET, BY APPLICATION

TABLE 4 NEW PRODUCT LAUNCHES, 2016-2025

TABLE 5 NORTH AMERICA FLOORING MARKET SIZE, 2016-2025 (USD MN)

TABLE 6 NORTH AMERICA FLOORING MARKET, BY MATERIAL TYPE

TABLE 7 NORTH AMERICA FLOORING MARKET, BY APPLICATION

TABLE 8 EUROPE FLOORING MARKET SIZE, 2016-2025 (USD MN)

TABLE 9 EUROPE FLOORING MARKET, BY MATERIAL TYPE

TABLE 10 EUROPE FLOORING MARKET, BY APPLICATION

TABLE 11 ASIA-PACIFIC FLOORING MARKET SIZE, 2016-2025 (USD MN)

TABLE 12 ASIA-PACIFIC FLOORING MARKET, BY MATERIAL TYPE

TABLE 13 ASIA-PACIFIC FLOORING MARKET, BY APPLICATION

TABLE 14 MIDDLE EAST AND AFRICA FLOORING MARKET SIZE, 2016-2025 (USD MN)

TABLE 15 MIDDLE EAST AND AFRICA FLOORING MARKET, BY MATERIAL TYPE

TABLE 16 MIDDLE EAST AND AFRICA FLOORING MARKET, BY APPLICATION

TABLE 17 LATIN AMERICA FLOORING MARKET SIZE, 2016-2025 (USD MN)

TABLE 18 LATIN AMERICA FLOORING MARKET, BY MATERIAL TYPE

TABLE 19 LATIN AMERICA FLOORING MARKET, BY APPLICATION

List Of Figures

LIST OF FIGURES

FIGURE 1 MARKET SEGMENT

FIGURE 2 MARKET INTEGRATED ECOSYSTEM

FIGURE 3 TOP-DOWN APPROACH

FIGURE 4 BOTTOM-UP APPROACH

FIGURE 5 NORTH AMERICA FLOORING MARKET SNAPSHOT

FIGURE 6 SWOT ANALYSIS

FIGURE 7 EUROPE FLOORING MARKET SNAPSHOT

FIGURE 8 ASIA-PACIFIC FLOORING MARKET SNAPSHOT

FIGURE 9 MIDDLE EAST AND AFRICA FLOORING MARKET SNAPSHOT

FIGURE 10 LATIN AMERICA FLOORING MARKET SNAPSHOT

I would like to order

Product name: Global Flooring Market–Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2024

Product link: <https://marketpublishers.com/r/GE0524A6952EN.html>

Price: US\$ 4,795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE0524A6952EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

