

Global Fishing Equipment Market (By Product Type- Fishing Reels, Fishing Rods and Others) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

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Abstracts

The report covers the analysis and forecast of a Fishing Equipment on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the fishing equipment market, by segmenting it based on product type and regional demand. Robust growth for sea food among the people in the past several years propels the growth for the fishing equipment market. Sporting and commercial activity is another prime factor driving the market demand. Additionally, modification of fishing products and developing habits of people across the globe is also a major factor for making the market demanding in the near future.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by product type in all regions. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the fishing equipment at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the fishing equipment market.

The report provides the size of the fishing equipment market in 2017 and the forecast for the next nine years up to 2025. The size of the global fishing equipment market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The fishing equipment has been analyzed based on expected demand. We have used the bottom-up approach to estimate the global revenue of the fishing equipment, split into regions. Based on, product we have summed up the individual revenues from all the regions to achieve the global revenue for fishing equipment. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of fishing equipment product several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include AFTCO, Arcom international, Barfilon Fishing Co., Cabela's Inc., Dongmi Fishing Tackle (FOSHAN) Co. Ltd., O. Mustad & Son, Penn Fishing Tackle Manufacturing Company, Rapala VMC Corporation and Shimano.

The global fishing equipment has been segmented into:

Global Fishing Equipment Market: By Product Type

Fishing reels

Spinning reels

Baitcast reels

Star drag reels

Others

Fishing rods

Bass rods

Freshwater rods

Saltwater rods

Others

Global Fishing Equipment Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Italy

Rest of Europe

Asia Pacific

India

China

Japan

Rest of Asia Pacific

Middle East and Africa

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

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