

# **Global Electrical Galvanized Steel Market (By Types- Galvanized Steel Coil, Galvanized Steel Tube, Galvanized Steel Strip, Galvanized Steel Wire, and Galvanized Steel Sheet. By Application- Automotive, Construction, Industrial, and Home Appliances) – Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2017 – 2025**

<https://marketpublishers.com/r/GFA666D3B45EN.html>

Date: February 2018

Pages: 114

Price: US\$ 4,795.00 (Single User License)

ID: GFA666D3B45EN

## **Abstracts**

The report covers the analysis and forecast of the electrical galvanized steel market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the electrical galvanized steel market, by segmenting it based on by types, by application, and regional demand. Wide use of electrical galvanized steel for interior applications owing to its superior performance has led to a rising demand for this market. Moreover, wide application of electrical galvanized steel in construction, automotive, and other industries is also a major factor propelling the market growth during the forecast period of 2017 to 2025.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by type, and application in all regions.

The competitive profiling of the key players in the global electrical galvanized steel market across five broad geographic regions is included in the study. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the electrical galvanized steel market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the electrical galvanized steel market.

The report provides the size of the electrical galvanized steel market in 2017 and the forecast for the next eight years up to 2025. The size of the global electrical galvanized steel market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The electrical galvanized steel market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the electrical galvanized steel market, split into regions. Based on type, and application the individual revenues from all the regions are summed up to achieve the global revenue for electrical galvanized steel. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of electrical galvanized steel several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Posco, ArcelorMittal, United States Steel (USS), Valin Steel, Bohai Steel, JFE Steel, NSSMC, JSW Steel, Essar, Dongbu Steel, and few others likely to be named.

The global electrical galvanized steel market has been segmented into:

Global Electrical Galvanized Steel Market: By Types

Galvanized Steel Coil

Galvanized Steel Tube

Galvanized Steel Strip

Galvanized Steel Wire

Galvanized Steel Sheet

## Global Electrical Galvanized Steel Market: By Application

Automotive

Construction

Industrial

Home Appliances

Washing Machines

Door Frames

Switchboards

Acoustic Ceiling Tiles

Others

## Global Electrical Galvanized Steel Market: By Geography

North America

U.S.

Canada

Mexico

## Europe

U.K.

France

Germany

Italy

Spain

Rest of Europe

## Asia Pacific

India

China

Japan

Rest of Asia Pacific

## Middle East and Africa

South Africa

Rest of Middle East and Africa

## Latin America

Brazil

Rest of Latin America

## Contents

### **1 RESEARCH METHODOLOGY, ASSUMPTIONS, AND ACRONYMS**

- 1.1 ECOSYSTEM OF ELECTRICAL GALVANIZED STEEL MARKET
- 1.2 TOP-DOWN APPROACH
- 1.3 BOTTOM-UP APPROACH
- 1.4 ASSUMPTIONS

### **2 EXECUTIVE SUMMARY AND MARKET OVERVIEW**

- 2.1 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET SNAPSHOT
- 2.2 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET REVENUE, 2017–2025(US\$ MN)
- 2.3 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET TAXONOMY
- 2.4 KEY TRENDS ANALYSIS
- 2.5 PRODUCT DEVELOPMENT AND DIVERSIFICATION ANALYSIS
- 2.6 PORTERS FIVE FORCE ANALYSIS
- 2.7 VALUE CHAIN ANALYSIS
- 2.8 COMPETITIVE LANDSCAPE
- 2.9 COMPANY MARKET SHARE ANALYSIS
- 2.10 EXPANSION STRATEGIES ADOPTED BY LEADING PLAYERS

### **3 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET, BY TYPES**

- 3.1 OVERVIEW
- 3.2 GALVANIZED STEEL COIL
- 3.3 GALVANIZED STEEL TUBE
- 3.4 GALVANIZED STEEL STRIP
- 3.5 GALVANIZED STEEL WIRE
- 3.6 GALVANIZED STEEL SHEET

### **4 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET, BY APPLICATION**

- 4.1 OVERVIEW
- 4.2 AUTOMOTIVE
- 4.3 CONSTRUCTION
- 4.4 INDUSTRIAL
- 4.5 HOME APPLIANCES

- 4.5.1 WASHING MACHINES
- 4.5.2 DOOR FRAMES
- 4.5.3 SWITCHBOARDS
- 4.5.4 ACOUSTIC CEILING TILES
- 4.5.5 OTHERS

## **5 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET, BY GEOGRAPHY**

### **5.1 NORTH AMERICA**

#### **5.1.1 MARKET DYNAMICS**

- 5.1.1.1 DRIVERS
- 5.1.1.2 RESTRAINTS
- 5.1.1.3 OPPORTUNITY

#### **5.1.2 U.S.**

#### **5.1.3 CANADA**

#### **5.1.4 MEXICO**

### **5.2 EUROPE**

#### **5.2.1 MARKET DYNAMICS**

- 5.2.1.1 DRIVERS
- 5.2.1.2 RESTRAINTS
- 5.2.1.3 OPPORTUNITY

#### **5.2.2 U.K.**

#### **5.2.3 FRANCE**

#### **5.2.4 GERMANY**

#### **5.2.5 SPAIN**

#### **5.2.6 REST OF EUROPE**

### **5.3 ASIA PACIFIC**

#### **5.3.1 MARKET DYNAMICS**

- 5.3.1.1 DRIVERS
- 5.3.1.2 RESTRAINTS
- 5.3.1.3 OPPORTUNITY

#### **5.3.2 INDIA**

#### **5.3.3 CHINA**

#### **5.3.4 JAPAN**

#### **5.3.5 REST OF ASIA PACIFIC**

### **5.4 MIDDLE EAST AND AFRICA**

#### **5.4.1 MARKET DYNAMICS**

- 5.4.1.1 DRIVERS
- 5.4.1.2 RESTRAINTS

- 5.4.1.3 OPPORTUNITY
- 5.4.2 SOUTH AFRICA
- 5.4.3 REST OF MIDDLE EAST AND AFRICA
- 5.5 LATIN AMERICA
  - 5.5.1 MARKET DYNAMICS
    - 5.5.1.1 DRIVERS
    - 5.5.1.2 RESTRAINTS
    - 5.5.1.3 OPPORTUNITY
  - 5.5.2 BRAZIL
  - 5.5.3 REST OF LATIN AMERICA

## **6 GLOBAL ELECTRICAL GALVANIZED STEEL MARKET, BY COMPANY**

- 6.1 INTRODUCTION
- 6.2 POSCO
  - 6.2.1 BUSINESS OVERVIEW
  - 6.2.2 PRODUCTS & SERVICES
  - 6.2.3 KEY STRATEGY
  - 6.2.4 RECENT DEVELOPMENTS
  - 6.2.5 SWOT ANALYSIS
- 6.3 ARCELORMITTAL
  - 6.3.1 BUSINESS OVERVIEW
  - 6.3.2 PRODUCTS & SERVICES
  - 6.3.3 KEY STRATEGY
  - 6.3.4 RECENT DEVELOPMENTS
  - 6.3.5 SWOT ANALYSIS
- 6.4 UNITED STATES STEEL (USS)
  - 6.4.1 BUSINESS OVERVIEW
  - 6.4.2 PRODUCTS & SERVICES
  - 6.4.3 KEY STRATEGY
  - 6.4.4 RECENT DEVELOPMENTS
  - 6.4.5 SWOT ANALYSIS
- 6.5 VALIN STEEL
  - 6.5.1 BUSINESS OVERVIEW
  - 6.5.2 PRODUCTS & SERVICES
  - 6.5.3 KEY STRATEGY
  - 6.5.4 RECENT DEVELOPMENTS
  - 6.5.5 SWOT ANALYSIS
- 6.6 SHANDONG IRON & STEEL

- 6.6.1 BUSINESS OVERVIEW
- 6.6.2 PRODUCTS & SERVICES
- 6.6.3 KEY STRATEGY
- 6.6.4 RECENT DEVELOPMENTS
- 6.6.5 SWOT ANALYSIS
- 6.7 BOHAI STEEL
  - 6.7.1 BUSINESS OVERVIEW
  - 6.7.2 PRODUCTS & SERVICES
  - 6.7.3 KEY STRATEGY
  - 6.7.4 RECENT DEVELOPMENTS
  - 6.7.5 SWOT ANALYSIS
- 6.8 JFE STEEL
  - 6.8.1 BUSINESS OVERVIEW
  - 6.8.2 PRODUCTS & SERVICES
  - 6.8.3 KEY STRATEGY
  - 6.8.4 RECENT DEVELOPMENTS
  - 6.8.5 SWOT ANALYSIS
- 6.9 NSSMC
  - 6.9.1 BUSINESS OVERVIEW
  - 6.9.2 PRODUCTS & SERVICES
  - 6.9.3 KEY STRATEGY
  - 6.9.4 RECENT DEVELOPMENTS
  - 6.9.5 SWOT ANALYSIS
- 6.10 JSW STEEL
  - 6.10.1 BUSINESS OVERVIEW
  - 6.10.2 PRODUCTS & SERVICES
  - 6.10.3 KEY STRATEGY
  - 6.10.4 RECENT DEVELOPMENTS
  - 6.10.5 SWOT ANALYSIS
- 6.11 DONGBU STEEL
  - 6.11.1 BUSINESS OVERVIEW
  - 6.11.2 PRODUCTS & SERVICES
  - 6.11.3 KEY STRATEGY
  - 6.11.4 RECENT DEVELOPMENTS
  - 6.11.5 SWOT ANALYSIS
- 6.12 ESSAR
  - 6.12.1 BUSINESS OVERVIEW
  - 6.12.2 PRODUCTS & SERVICES
  - 6.12.3 KEY STRATEGY



6.12.4 RECENT DEVELOPMENTS

6.12.5 SWOT ANALYSIS

6.13 THYSSENKRUPP

6.13.1 BUSINESS OVERVIEW

6.13.2 PRODUCTS & SERVICES

6.13.3 KEY STRATEGY

6.13.4 RECENT DEVELOPMENTS

6.13.5 SWOT ANALYSIS

6.14 ANSTEEL

6.14.1 BUSINESS OVERVIEW

6.14.2 PRODUCTS & SERVICES

6.14.3 KEY STRATEGY

6.14.4 RECENT DEVELOPMENTS

6.14.5 SWOT ANALYSIS

## I would like to order

Product name: Global Electrical Galvanized Steel Market (By Types- Galvanized Steel Coil, Galvanized Steel Tube, Galvanized Steel Strip, Galvanized Steel Wire, and Galvanized Steel Sheet. By Application- Automotive, Construction, Industrial, and Home Appliances) – Global Industry Analysis, Size, Share, Growth, Trends, and Forecast, 2017 – 2025

Product link: <https://marketpublishers.com/r/GFA666D3B45EN.html>

Price: US\$ 4,795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFA666D3B45EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970