

Global Condom Market (By Material- Latex and Non-Latex. By Type- Male Condom and Female Condom. By Distribution Channel- Supermarkets/ Hypermarkets, Drug Stores, Specialty Stores and Online) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

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Abstracts

The report covers the analysis and forecast of the condom market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$).

The study provides a detailed view of the condom market, by segmenting it based on by material, by type, by distribution channel and regional demand. Increasing use of condoms by teenagers, is the major factor rising the growth of the global condom market. Huge scope in buying process of condom further contributes to the growth of the market in near future. Innovative and luxury packaging of condoms further propels the growth of the market during the forecast period of 2017-2025.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by material, by type and distribution channels in all regions. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the condom market at the global and regional levels. Market

dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the condom market.

The report provides the size of the condom market in 2017 and the forecast for the next eight years up to 2025. The size of the global condom market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The condom market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the condom market, split into regions. Based on material, type and distribution channel, the individual revenues from all the regions is summed up to achieve the global revenue for condom. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of condom several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Ansell Limited, Fuji Latex Co. Ltd., Karex Berhad, HLL Lifecare Limited, Church & Dwilight Co. Ltd. among others.

The global condom market has been segmented into:

Global Condom Market: By Material

Latex

Non-Latex

Nitrile

Lambskin

Polyurethane

Polyisoprene

Global Condom Market: By Type

MaleCondom

FemaleCondom

Global Condom Market: By Distribution Channel

Supermarkets/Hypermarkets

Drug Stores

Specialty Stores

Online

Global Condom Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Italy

Rest of Europe

Asia Pacific

India

China

Japan

Rest of Asia Pacific

Middle East and Africa

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

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