

Global Commercial Refrigeration Market (By Equipment Type- Transportation Refrigeration Equipment, Refrigerators & Freezers and Beverage Refrigeration. By End-User- Hypermarkets, Supermarkets, E-Commerce, Convenience Stores, Hotels & Restaurants and Others. By Application- Food & Beverage Retail, Food Service and Food & Beverage) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

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Abstracts

The report covers the analysis and forecast of the commercial refrigeration market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the commercial refrigeration market, by segmenting it based on by equipment type, by application, by end-user and regional demand. Increasing middle-class households and their changing lifestyles is a major factor driving the growth of commercial refrigeration market. Rapid urbanization and increasing demand for frozen vegetables and foods has further boosted the demand of this market. Moreover, extensive use of refrigerators in commercial places such as hypermarkets, supermarkets, hotels and restaurants further makes the market demanding during the forecast period of 2017-2025.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also includes by equipment type, by end-user and application in all regions. These include

different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the Commercial refrigeration market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the commercial refrigeration market.

The report provides the size of the Commercial refrigeration market in 2017 and the forecast for the next eight years up to 2025. The size of the global commercial refrigeration market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The Commercial refrigeration market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the commercial refrigeration market, split into regions. Based on equipment type, applications and end-user, the individual revenues from all the regions is summed up to achieve the global revenue for commercial refrigeration. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of commercial refrigeration several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Haier, Panasonic Corporation, Whirlpool Corporation, AB Electrolux, Carrier, Dover Corporation, Hussman Corporation and Others.

The global commercial refrigeration market has been segmented into:

Global Commercial Refrigeration Market: By Equipment Type

Transportation Refrigeration Equipment

Refrigerators & Freezers

Beverage Refrigeration

Beer Dispensing Units

Drinking Fountain

Beverage Cooling & Dispensing Units

Soda Fountain Equipment

Others

Global Commercial Refrigeration Market: By Application

Food & Beverage Retail

Food Service

Food & Beverage

Global Commercial Refrigeration Market: By End-User

Hypermarkets

Supermarkets

E-Commerce

Convenience Stores

Hotels & Restaurants

Others

Global Commercial Refrigeration Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Italy

Rest of Europe

Asia Pacific

India

China

Japan

Rest of Asia Pacific

Middle East and Africa

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

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