

**Global App Based on Call Taxi Market (By Car Type- Hatchback, Sedan, Multi Utility Vehicle, and Others. By Trip Type- Inter City Point to Point, Intra City, Airport Drop, and Others. By Services- Location Tracking, Built- in Maps & Traffic Data, Fare Calculation, Payment System Integration, Rating Systems. By End- user- Corporate Business, Individual and Travel Agencies) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025**

<https://marketpublishers.com/r/GBF7B759C4AEN.html>

Date: May 2018

Pages: 148

Price: US\$ 4,795.00 (Single User License)

ID: GBF7B759C4AEN

## **Abstracts**

The report covers the analysis and forecast of the App Based on Call Taxi market on global as well as regional level. The study provides historic data of 2016 along with the forecast for the period between 2017 and 2025 based on revenue (US\$ Mn).

The study provides a detailed view of the app based on call taxi market, by segmenting it based on by car type, trip type, services, end- user, and regional demand. Robust, transport revolution in the past several years propels the growth of the app based on call taxis market. Growing development in transportation such as uber and ola across the globe are the prime factor driving the market demand. Additionally, extensive use of app based on call taxis is one of the important reasons for making the market more demanding in the near future.

Regional segmentation includes the current and forecast demand for North America, Europe, Asia Pacific, Middle East and Africa and Latin America. The segmentation also

includes by car type, by trip type, by services, and by end-user in all regions. These include different business strategies adopted by the leading players and their recent developments.

A comprehensive analysis of the market dynamics that is inclusive of market drivers, restraints, and opportunities is part of the report. Additionally, the report includes potential opportunities in the app based on call taxi market at the global and regional levels. Market dynamics are the factors which impact the market growth, so their analysis helps understand the ongoing trends of the global market. Therefore, the report provides the forecast of the global market for the period from 2017 to 2025, along with offering an inclusive study of the app based on call taxi market.

The report provides the size of the app based on call taxi market in 2017 and the forecast for the next eight years up to 2025. The size of the global app based on call taxi market is provided in terms of revenue. Market revenue is defined in US\$ Mn. The market dynamics prevalent in North America, Europe, Asia Pacific, Middle East and Africa and Latin America has been taken into account in estimating the growth of the global market.

Market estimates for this study have been based on revenue being derived through regional pricing trends. The app based on call taxi market has been analyzed based on expected demand. Bottom-up approach is done to estimate the global revenue of the app based on call Taxi market, split into regions. Based on car type, trip type, services, and end-user, the individual revenues from all the regions is summed up to achieve the global revenue for app based on call taxi. Companies were considered for the market share analysis, based on their innovation and application and revenue generation. In the absence of specific data related to the sales of app based on call taxi several privately held companies, calculated assumptions have been made in view of the company's penetration and regional presence.

The report covers a detailed competitive outlook that includes the market share and company profiles of key players operating in the global market. Key players profiled in the report include Blue Bird, Beck Taxi, Didi Kuaidi, Grab Taxi, Hailo, Line Taxi, Lyft, Ola, Royal Taxi and Uber.

The global app based on call taxi market has been segmented into:

**Global App Based on Call Taxi Market: By Car Type**

Hatchback

Sedan

Multi utility vehicle

Others

### Global App Based on Call Taxi Market: By Trip Type

Inter city point to point

Intra city (daily usage)

Airport drop

Others

### Global App Based on Call Taxi Market: By Services

Location tracking

Built- in maps & traffic data

Fare calculation

Payment system integration

Rating systems

### Global App Based on Call Taxi Market: By End- User

Corporate business

Individual

Travel agencies

## Global App Based on Call Taxi Market: By Geography

North America

U.S.

Canada

Mexico

Europe

U.K.

France

Germany

Italy

Rest of Europe

Asia Pacific

India

China

Japan

Rest of Asia Pacific

Middle East and Africa

South Africa

Rest of Middle East and Africa

Latin America

Brazil

Rest of Latin America

## Contents

### **1 RESEARCH METHODOLOGY, ASSUMPTIONS AND ACRONYMS**

### **2 EXECUTIVE SUMMARY**

#### **2.1 GLOBAL APP BASED ON CALL TAXI MARKET**

### **3 GLOBAL APP BASED ON CALL TAXI MARKET-MARKET OVERVIEW**

#### **3.1 INTRODUCTION**

##### **3.1.1 GLOBAL APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET**

##### **3.1.2 GLOBAL APP BASED ON CALL TAXI SNAPSHOT**

### **4 GLOBAL APP BASED ON CALL TAXI OVERVIEW- BY CAR TYPE**

#### **4.1 INTRODUCTION**

##### **4.1.1 GLOBAL APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET- BY CAR TYPE**

##### **4.1.1.1 HATCHBACK**

##### **4.1.1.2 SEDAN**

##### **4.1.1.3 MULTI UTILITY VEHICLE**

##### **4.1.1.4 OTHERS**

### **5 GLOBAL APP BASED ON CALL TAXI ANALYSIS AND FORECAST, BY TRIP TYPE**

#### **5.1 INTRODUCTION**

##### **5.1.1 GLOBAL APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET- BY TRIP TYPE**

##### **5.1.1.1 INTER CITY POINT TO POINT**

##### **5.1.1.2 INTRA CITY ( DAILY USAGE)**

##### **5.1.1.3 AIRPORT DROP**

##### **5.1.1.4 OTHERS**

### **6 GLOBAL APP BASED ON CALL TAXI ANALYSIS AND FORECAST, BY SERVICES**

## **6.1 INTRODUCTION**

### **6.1.1 GLOBAL APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET- BY SERVICES**

#### **6.1.1.1 LOCATION TRACKING**

#### **6.1.1.2 BUILT- IN MAPS & TRAFFIC DATA**

#### **6.1.1.3 FARE CALCULATION**

#### **6.1.1.4 PAYMENT SYSTEM INTEGRATION**

#### **6.1.1.5 RATING SYSTEMS**

## **7 GLOBAL APP BASED ON CALL TAXI ANALYSIS AND FORECAST, BY END- USER**

### **7.1 INTRODUCTION**

#### **7.1.1 GLOBAL APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET- BY END- USER**

##### **7.1.1.1 CORPORATE BUSINESS**

##### **7.1.1.2 INDIVIDUAL**

##### **7.1.1.3 TRAVEL AGENCIES**

## **8 GLOBAL APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET, BY REGION**

### **8.1 INTRODUCTION**

### **8.2 KEY TAKEWAYS**

## **9 NORTH AMERICA APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET**

### **9.1 MARKET DYNAMICS**

#### **9.1.1 DRIVERS**

#### **9.1.2 RESTRAINTS**

#### **9.1.3 OPPORTUNITIES**

### **9.2 NORTH AMERICA APP BASED ON CALL TAXI ANALYSIS- BY CAR TYPE**

### **9.3 NORTH AMERICA APP BASED ON CALL TAXI ANALYSIS- BY TRIP TYPE**

### **9.4 NORTH AMERICA APP BASED ON CALL TAXI ANALYSIS- BY SERVICES**

### **9.5 NORTH AMERICA APP BASED ON CALL TAXI ANALYSIS- BY END- USER**

### **9.6 U.S.**

### **9.7 CANADA**

### **9.8 MEXICO**

## **10 EUROPE APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET**

### **10.1 MARKET DYNAMICS**

#### **10.1.1 DRIVERS**

#### **10.1.2 RESTRAINTS**

#### **10.1.3 OPPORTUNITIES**

### **10.2 EUROPE APP BASED ON CALL TAXI ANALYSIS- BY CAR TYPE**

### **10.3 EUROPE APP BASED ON CALL TAXI ANALYSIS- BY TRIP TYPE**

### **10.4 EUROPE APP BASED ON CALL TAXI ANALYSIS- BY SERVICES**

### **10.5 EUROPE APP BASED ON CALL TAXI ANALYSIS- BY END- USER**

### **10.6 U.K.**

### **10.7 FRANCE**

### **10.8 GERMANY**

### **10.9 ITALY**

### **10.10 SPAIN**

### **10.11 REST OF EUROPE**

## **11 ASIA PACIFIC APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET**

### **11.1 MARKET DYNAMICS**

#### **11.1.1 DRIVERS**

#### **11.1.2 RESTRAINTS**

#### **11.1.3 OPPORTUNITIES**

### **11.2 ASIA PACIFIC APP BASED ON CALL TAXI ANALYSIS- BY CAR TYPE**

### **11.3 ASIA PACIFIC APP BASED ON CALL TAXI ANALYSIS- BY TRIP TYPE**

### **11.4 ASIA PACIFIC APP BASED ON CALL TAXI ANALYSIS- BY SERVICES**

### **11.5 ASIA PACIFIC APP BASED ON CALL TAXI ANALYSIS- BY END- USER**

### **11.6 INDIA**

### **11.7 CHINA**

### **11.8 JAPAN**

### **11.9 REST OF ASIA PACIFIC**

## **12 MIDDLE EAST AND AFRICA (MEA) APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET**

### **12.1 MARKET DYNAMICS**



12.1.1 DRIVERS

12.1.2 RESTRAINTS

12.1.3 OPPORTUNITIES

12.2 MEA APP BASED ON CALL TAXI ANALYSIS- BY CAR TYPE

12.3 MEA APP BASED ON CALL TAXI ANALYSIS- BY TRIP TYPE

12.4 MEA APP BASED ON CALL TAXI ANALYSIS- BY SERVICES

12.5 MEA APP BASED ON CALL TAXI ANALYSIS- BY END- USER

12.6 SOUTH AFRICA

12.7 REST OF MIDDLE EAST AND AFRICA

## **13 LATIN AMERICA APP BASED ON CALL TAXI REVENUE FORECAST AND POTENTIAL ADDRESSABLE MARKET**

13.1 MARKET DYNAMICS

13.1.1 DRIVERS

13.1.2 RESTRAINTS

13.1.3 OPPORTUNITIES

13.2 LATIN AMERICA APP BASED ON CALL TAXI ANALYSIS- BY CAR TYPE

13.3 LATIN AMERICA APP BASED ON CALL TAXI ANALYSIS- BY TRIP TYPE

13.4 LATIN AMERICA APP BASED ON CALL TAXI ANALYSIS- BY SERVICES

13.5 LATIN AMERICA APP BASED ON CALL TAXI ANALYSIS- BY END- USER

13.6 BRAZIL

13.7 REST OF LATIN AMERICA

## **14 COMPETATIVE LANDSCAPE**

14.1 GLOBAL APP BASED ON CALL TAXI-COMPANY MARKET SHARE ANALYSIS

## **15 COMPANY PROFILES: (REVENUE, SERVICESS/BRAND OFFERINGS, COMPANY HIGHLIGHTS)**

15.1 BLUE BIRD

15.2 BECK TAXI

15.3 DIDI KUAIDI

15.4 GRAB TAXI

15.5 HAILO

15.6 LINE TAXI

15.7 LYFT

15.8 OLA

15.9 ROYAL TAXI

15.10 UBER

## I would like to order

Product name: Global App Based on Call Taxi Market (By Car Type- Hatchback, Sedan, Multi Utility Vehicle, and Others. By Trip Type- Inter City Point to Point, Intra City, Airport Drop, and Others. By Services- Location Tracking, Built- in Maps & Traffic Data, Fare Calculation, Payment System Integration, Rating Systems. By End- user- Corporate Business, Individual and Travel Agencies) – Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2017 – 2025

Product link: <https://marketpublishers.com/r/GBF7B759C4AEN.html>

Price: US\$ 4,795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GBF7B759C4AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970