

# Vietnam Veterinary Vaccine Import Guide 2023-2026

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## Abstracts

### Introduction

To help global veterinary vaccine manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Veterinary Vaccine Import Guide 2023-2026.' The guide provides an overview of the Vietnamese veterinary vaccine industry, import market, and import company information for the period.

The types of importing companies are diverse, including Importers of veterinary drugs and vaccines, agricultural and animal health companies, large agricultural and livestock groups, large feed groups, wholesalers or distributors of animal health product etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Veterinary Vaccine Import Guide 2023-2026' aims to provide veterinary vaccine exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

### Industry Overview

The veterinary vaccine industry in Vietnam is a significant sub-market in animal health that has emerged alongside the rapid development of the livestock industry. It primarily serves four major farming sectors: pigs, poultry, cattle, and aquaculture.

Vietnam is rapidly transitioning from traditional free-range farming to large-scale, factory-style farming, leading to increased pressure on animal disease prevention and control. The industry is undergoing rapid expansion and structural upgrading.

Vietnam's veterinary vaccine industry remains heavily reliant on imports, particularly in the mid-to-high-end vaccine sector, where international brands such as Zoetis, MSD Animal Health, and Boehringer Ingelheim hold leading positions.

In recent years, the Vietnamese government has promoted standardization and biosecurity in livestock farming. Especially against the backdrop of frequent outbreaks of African swine fever, novel avian influenza, and aquatic diseases, farms have placed significantly greater emphasis on vaccination, leading to sustained high demand growth in the industry.

Meanwhile, Vietnam ranks among the world's top seafood exporters, making aquatic vaccines a new driver of industry growth.

Large-scale aquaculture enterprises in Vietnam have higher requirements for vaccine quality and stability, and tend to use imported products. Small and medium-sized farmers still mainly rely on lower-priced local vaccines.

Overall, Vietnam's veterinary vaccine industry is characterized by continuously growing demand, significant import dependence, and improving but still lagging local production capacity, making it one of the most promising sub-sectors in Vietnam's animal health sector.

## **Import Market Overview**

The demand for veterinary vaccine is growing in Vietnam, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, the demand for veterinary vaccines in Vietnam continues to expand. This is mainly due to the rapid growth of Vietnam's livestock and aquaculture industries, and the fact that domestic vaccine research and development capabilities and production processes have not yet fully met the demand for high-end vaccines. Currently, Vietnam's veterinary vaccine imports cover multiple sectors, including pigs, poultry, cattle, and aquatic products. In recent years, with the rapid development of Vietnam's aquaculture industry, the import growth of aquatic vaccines has been

particularly significant.

Vietnam's imports of veterinary vaccine continue to increase, with United States is the largest source of imports.

According to CRI statistics, approximately 30 importers in Vietnam imported veterinary vaccine in 2024, totaling US\$172 million, a decrease of 2.2% year-on-year. According to CRI analysis, Vietnam's total imports of veterinary vaccine reached US\$136 million from January to September 2025, an increase of approximately 8.7% compared to the same period in 2024. United States, China and Netherlands are Vietnam's top three sources of veterinary vaccine imports, accounting for approximately 34.6%, 12.8% and 8.7% of total imports respectively from January to September 2025.

## **Overview of Foreign Investment in Vietnam's Veterinary Vaccine Industry**

### ***Investment Background***

Vietnam is one of the fastest-growing agricultural and livestock markets in Southeast Asia, with the scale of poultry, pig, cattle, and aquaculture farming continuously expanding. However, the high risk of disease and the rapid shift from free-range to large-scale farming methods have led to a continuous increase in demand for highly effective vaccines and animal health products. Vietnamese vaccine companies still have limitations in terms of technology, cold chain systems, and product variety, and cannot fully meet the livestock industry's demand for high-end vaccines. This presents a significant opportunity for foreign investment in the Vietnamese market.

### ***Investment Advantages***

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.

5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

### ***Investment Regulations***

The Vietnamese government explicitly encourages international veterinary vaccine companies to enter the market through joint ventures, technological cooperation, or local production. At the same time, the country has introduced measures such as import tariff preferences, preferential policies for biomedical industrial parks, and simplified technology transfer approvals to further reduce the barriers to foreign investment.

### **Guide Highlights:**

#### ***Comprehensive Coverage:***

This directory includes major importers in Vietnam, including importers of veterinary drugs and vaccines, agricultural and animal health companies, large agricultural and livestock groups, large feed groups, wholesalers or distributors of animal health product etc.

#### ***Detailed Information:***

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

#### ***Product Focus:***

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

#### ***Efficient Connectivity:***

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect

with the Vietnamese market.

***Market Value:***

The guide includes an overview of Vietnam's veterinary vaccine industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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