

# Vietnam Rearview Mirror Import Guide 2023-2026

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## Abstracts

### Introduction

To help global rearview mirror manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Rearview Mirror Import Guide 2023-2026.' The guide provides an overview of the Vietnamese rearview mirror industry, import market, and import company information for the period.

The types of importing companies are diverse, including Professional auto parts trading companies, auto parts distributors, vehicle manufacturers, and repair service providers etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Rearview Mirror Import Guide 2023-2026' aims to provide rearview mirror exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

### Industry Overview

The rearview mirror industry in Vietnam is a component of the automotive supply chain, covering both the motorcycle and automobile markets.

While the Vietnamese rearview mirror industry has developed rapidly alongside the continued expansion of the automobile and motorcycle markets, it remains heavily

reliant on foreign investment and has limited local manufacturing capabilities.

Vietnam's domestic industrial chain is weak in areas such as optical processing, precision injection molding, electroplating, and electronic integration. Most mid-to-high-end rearview mirrors (especially smart rearview mirrors with electric folding, turn signals, cameras, or ADAS functions) still rely on imports.

The current industry comprises both imported parts supplied to OEMs and a large number of replacement parts for the aftermarket, resulting in a diversified supply structure.

Vietnam's car sales have continued to grow in recent years, driving a steady increase in demand for vehicle rearview mirrors. Meanwhile, increased CKD/IKD assembly by OEMs has kept the proportion of imported rearview mirrors in the OEM supply chain relatively high.

Overall, Vietnam's rearview mirror industry is in a development stage dominated by imports and supplemented by local processing. Market demand is expanding, driven by the growth of the automotive industry, replacement demand for motorcycles, and vehicle upgrade trends.

### **Import Market Overview**

The demand for rearview mirror is growing in Vietnam, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, Vietnam's vehicle rearview mirror import market is primarily driven by imports of auto parts and aftermarket replacement demand for motorcycles, showing a long-term stable growth trend. Due to a lack of mature local manufacturing capabilities in areas such as optical lens processing, precision injection molding, electroplating, motor control, and electronic integration, most rearview mirror assemblies rely on imports.

Vietnam's imports of rearview mirror continue to increase, China is the largest source of imports.

According to CRI statistics, approximately 320 importers in Vietnam imported rearview mirror in 2024, totaling US\$38.61 million, a 21.2% year-on-year increase. According to CRI analysis, Vietnam's total imports of rearview mirror reached US\$38.82 million from

January to October 2025, an increase of approximately 27.6% compared to the same period in 2024. China, South Korea, and Thailand were Vietnam's top three sources of imported rearview mirrors, accounting for approximately 50.3%, 11.9%, and 8.8% of total imports respectively from January to October 2025.

## **Overview of Foreign Investment in Vietnam's Rearview Mirror Industry**

### ***Investment Background***

In recent years, with the continuous rise in automobile sales in Vietnam and the expansion of CKD/IKD production capacity by OEMs, the demand for safety-critical components such as rearview mirrors has grown rapidly.

However, Vietnam's industrial chain remains weak in areas such as optical material processing, precision plastic molding, electroplating, electronic integration, and smart mirror technology, resulting in a significant reliance on imports for mid-to-high-end rearview mirrors. This supply-demand gap presents a significant opportunity for foreign investment to enter Vietnam for the production, assembly, or further processing of rearview mirrors.

### ***Investment Advantages***

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

### ***Investment Regulations***

Vietnam allows 100% foreign ownership in the auto parts manufacturing sector, which is classified as an encouraged industry. Vietnam's Investment Law and Policy on Supporting Industrial Development explicitly list auto parts (including rearview mirrors) as a key supported industry, and foreign investment projects can enjoy various preferential policies, such as corporate income tax breaks.

Guide Highlights:

***Comprehensive Coverage:***

This directory includes major importers in Vietnam, including professional auto parts trading companies, auto parts distributors, vehicle manufacturers, and repair service providers.

***Detailed Information:***

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

***Product Focus:***

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

***Efficient Connectivity:***

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

***Market Value:***

The guide includes an overview of Vietnam's rearview mirror industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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