

Vietnam Premixed Feed Import Guide 2023-2026

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Abstracts

To help global premixed feed producers, exporters, distributors, and international traders efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Premixed Feed Import Guide 2023-2026.' The guide provides an overview of the Vietnamese Premixed Feed industry, import market, and import company information for the period.

The types of importing companies are diverse, including livestock and poultry farming enterprises, aquaculture enterprises, feed distributors, feed wholesalers, traders, and key end buyers. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Premixed Feed Import Guide 2023-2026' aims to provide premixed feed producers with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of market trends in Vietnam, mitigate potential risks and enhance their international competitiveness.

Industry Overview

As a vital component of the feed industry, premixes are primarily utilized to enrich compound feeds with vitamins, trace elements, amino acids, enzyme preparations, and functional additives, thereby enhancing animal growth performance, feed conversion efficiency, and disease resistance.

In recent years, driven by the continuous expansion of the swine, poultry, and aquaculture sectors, the demand for premixes in Vietnam has witnessed steady growth, with particularly high penetration rates observed among large-scale commercial farming enterprises.

Major international feed and additive conglomerates have secured significant market share in the high-end premix segment by establishing local production facilities or forming joint ventures; their product offerings emphasize precision nutritional formulations and robust technical support capabilities.

Premixes for swine remain the largest sub-segment of the market, followed by premixes for poultry and aquaculture. Furthermore, driven by stricter standards for animal disease prevention and control—as well as the growing trend toward antibiotic-free farming—functional premixes (such as those designed to regulate gut health or enhance immunity) are experiencing rapid growth.

Additionally, the rising demand for precise nutritional management within the export-oriented aquaculture sector has further fueled the demand for high-end aquaculture premixes.

Looking ahead, against the backdrop of continued expansion in large-scale farming operations and the ongoing upgrading of the feed industry, Vietnam's premix sector is poised to maintain a trajectory of steady growth.

Import Market Overview

Vietnam's imports of premixed feed continue to expand rapidly.

According to CRI analysis, in recent years, Vietnam's poultry and aquaculture industries have experienced rapid growth, driving a rapid expansion in the demand for premix feeds. Although domestic premix production capacity is relatively well-established, there remains significant demand for imports—particularly in the segments of high-end functional feeds, specialized aquatic compound feeds, and certain high-protein raw materials.

According to CRI statistics, approximately 138 buyers in Vietnam imported premixed feed in 2024, totaling US\$ 47.11 million. In 2025, Vietnam's total premixed feed imports reached US\$ 85.00 million, an increase of 80.4% compared to 2024.

China, Singapore and Thailand are Vietnam's top three sources for premixed feed imports.

According to CRI analysis, China, Singapore and Thailand were the top three sources of Vietnam's premixed feed imports, accounting for approximately 59.6% , 19.7% and 15.6% of total imports respectively in 2025.

CRI predicts that driven by advancements in breeding technologies, stricter standards in downstream export markets, and growing demand for high-efficiency and eco-friendly feed, the overall volume of premix feed imports into Vietnam is expected to maintain an upward trend.

Overview of Foreign Investment in Vietnam's Premixed Feed Industry

Investment Background With the rapid development of Vietnam's livestock and aquaculture sectors, large-scale, intensive production has emerged as the dominant trend in the industry. As compound feed—the foundational product of animal nutrition—continues to undergo upgrades, premixes are playing a pivotal role in enhancing feed conversion rates, boosting growth performance, and strengthening animal immunity, thanks to their precise supplementation of vitamins, trace elements, amino acids, and functional additives. Notably, the penetration rate of high-end premixes is steadily rising, particularly among large-scale farming enterprises. This shift in demand structure provides a clear market foundation for foreign investors seeking to strategically position themselves within the premix feed sector.

Investment Advantages

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

Investment Regulations

According to Vietnam's Investment Law and other regulations, the production and processing of animal feed in Vietnam do not fall under sectors restricted or prohibited to foreign investment. Foreign investors can establish wholly foreign-owned enterprises or joint ventures with local companies in accordance with the Investment Law and the Enterprise Law. However, companies must also obtain a feed production license issued by the agricultural authorities.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including livestock and poultry farming enterprises, aquaculture enterprises, feed distributors, feed wholesalers, traders, and key end buyers.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of imports. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's premixed feed industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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