

# Vietnam Polybutadiene Rubber Import Guide 2023-2026

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## Abstracts

To help global large petrochemical enterprises, chemical groups, synthetic rubber producers and bulk chemical traders efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Polybutadiene Rubber Import Guide 2023-2026.' The guide provides an overview of the Vietnamese polybutadiene rubber industry, import market, and import company information for the period.

The types of importing companies are diverse, including tire manufacturers, rubber product manufacturers, multinational distributors and chemical traders. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Polybutadiene Rubber Import Guide 2023-2026' aims to provide polybutadiene rubber producers with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of market trends in Vietnam, mitigate potential risks and enhance their international competitiveness.

## Industry Overview

Polybutadiene rubber (BR) is a synthetic rubber synthesized primarily from butadiene. Characterized by excellent abrasion resistance, low-temperature performance, and elasticity, it is widely utilized in fields such as tire manufacturing, general rubber products, footwear materials, and industrial goods.

The polybutadiene rubber market in Vietnam is relatively small, with limited domestic production capacity; consequently, overall supply relies heavily on imports, making it a quintessential consumer-oriented market.

Vietnam's domestic rubber industry is predominantly focused on the production and processing of natural rubber—a sector in which the country ranks among the global leaders. However, within the synthetic rubber sector—particularly regarding high value-added products such as polybutadiene rubber—the country currently lacks large-scale petrochemical facilities and the necessary supporting industrial infrastructure.

The tire manufacturing industry constitutes the largest end-use sector for polybutadiene rubber. In recent years, Vietnam has attracted investment from numerous international tire manufacturers—including Bridgestone, Kumho Tire, Sailun Group, and Yokohama Rubber—to establish production bases within the country. The presence of these enterprises has significantly boosted the demand for synthetic rubber raw materials, such as polybutadiene rubber.

Driven by the continued expansion of Vietnam's manufacturing sector and the steady influx of foreign-invested tire and rubber product manufacturers, the volume of polybutadiene rubber imports has demonstrated a consistent upward trend.

Looking ahead, as Vietnam's petrochemical industry gradually advances—bolstered by enhanced supply capabilities for basic raw materials like butadiene and further investment from foreign enterprises—the country is expected to progressively develop its domestic synthetic rubber production capacity. Nevertheless, in the short to medium term, the polybutadiene rubber market will likely remain highly dependent on imports while continuing to benefit from the growth of the tire and rubber product manufacturing industries.

## **Import Market Overview**

Vietnam has a high dependence on polybutadiene rubber imports.

According to CRI analysis, In recent years, with the rapid development of Vietnam's automobile industry, motorcycle industry and rubber product manufacturing industry, the demand for synthetic rubber raw materials such as butadiene rubber has continued to expand. However, the domestic production capacity of synthetic rubber is limited. Imports have become the main means of supplying goods to meet market demand.

According to CRI statistics, approximately 196 buyers in Vietnam imported polybutadiene rubber in 2024, totaling US\$ 244 million, an increase of 62.3%. In 2025, Vietnam's total Polybutadiene Rubber imports reached US\$ 251 million, an increase of 2.6% year-on-year.

China, South Korea and Taiwan are Vietnam's top three sources for polybutadiene rubber imports.

According to CRI analysis, China, South Korea, Taiwan, South Korea were the top three sources of Vietnam's polybutadiene rubber imports, accounting for approximately 39.4% , 25.8% and 12.3% of total imports respectively in 2025.

CRI predicts that with the continued expansion of Vietnam's automobile and tire industries, and the rubber products and footwear industries maintaining a high level of exports, the demand for butadiene rubber imports is expected to maintain steady growth.

## **Overview of Foreign Investment in Vietnam's Polybutadiene Rubber Industry**

**Investment Background** In recent years, Vietnam's tire manufacturing, automotive components, and rubber products industries have continued to expand, driving a significant increase in demand for synthetic rubber raw materials such as butadiene rubber. However, Vietnam's domestic petrochemical industry base remains relatively weak, and its synthetic rubber production capacity is limited; consequently, domestic supply struggles to meet the demands of downstream industries. In response, the government is actively seeking to attract foreign investment into the petrochemical and synthetic rubber sectors in order to strengthen the local industrial supply chain and reduce reliance on imports.

### **Investment Advantages**

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with

comprehensive legal protections and generous preferential policies.

5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

## **Investment Regulations**

According to Vietnam's Investment Law and other regulations, Vietnam's chemical manufacturing industry is not a restricted or prohibited sector for foreign investment, and foreign-invested enterprises can enter the market by establishing wholly foreign-owned enterprises or joint ventures. The Vietnamese government introduced a special investment procedure in its revised regulations to be implemented in 2025, allowing eligible high-tech or key industry projects to adopt a simplified approval process to improve investment efficiency.

## **Guide Highlights:**

### Comprehensive Coverage:

This directory includes major importers in Vietnam, including tire manufacturers, rubber product manufacturers, multinational distributors and chemical traders.

### Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

### Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of imports. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

### Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

#### Market Value:

The guide includes an overview of Vietnam's polybutadiene rubber industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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