

Vietnam Pig Feed Import Guide 2023-2026

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Abstracts

To help global pig feed producers, exporters, distributors, and international traders efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Pig Feed Import Guide 2023-2026.' The guide provides an overview of the Vietnamese pig feed industry, import market, and import company information for the period.

The types of importing companies are diverse, including livestock and poultry farming enterprises, aquaculture enterprises, feed distributors, feed wholesalers, traders, and key end buyers. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Pig Feed Import Guide 2023-2026' aims to provide pig feed producers with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of market trends in Vietnam, mitigate potential risks and enhance their international competitiveness.

Industry Overview

In Vietnam, pork serves as one of the primary sources of animal protein for the population and has long held a dominant position within the overall structure of meat consumption. Consequently, the swine farming industry has grown to a massive scale, driving a sustained increase in the demand for pig feed.

As the livestock sector transitions from traditional small-scale farming to large-scale,

industrialized operations, the utilization rate of commercial compound feed in swine production has steadily risen, fueling continued growth in market demand for pig feed.

Vietnam's pig feed production landscape is primarily shaped by a combination of large-scale feed enterprises and local feed mills, with foreign-invested companies occupying a particularly significant position within the industry. International feed conglomerates have established strong market competitiveness by setting up production bases and sales networks within Vietnam.

Due to limited domestic supplies of grains and protein-rich raw materials, Vietnam relies heavily on imports for key feed ingredients such as corn and soybean meal. As a result, the production costs of pig feed are, to a certain extent, susceptible to fluctuations in international agricultural commodity prices.

Large-scale farming enterprises and integrated agribusiness groups are gradually expanding their market share, thereby driving a shift in feed demand toward standardized, high-quality products. Furthermore, the demand for functional feeds, nutritionally fortified feeds, and precision-formulated feeds is also on a steady upward trajectory.

Import Market Overview

The volume of pig feed imports into Vietnam maintains a trend of steady growth.

According to CRI analysis, as the livestock industry gradually transitions toward large-scale and industrialized operations, the utilization rate of commercial compound feed has steadily risen, thereby driving a continuous expansion in the demand for imported pig feed and related raw materials.

According to CRI statistics, approximately 100 buyers in Vietnam imported pig feed in 2024, totaling US\$ 17.03 million, an increase of 30% year-on-year. In 2025, Vietnam's total Pig feed imports reached US\$ 13.25 million.

China, United States and Germany are Vietnam's top three sources for pig feed imports.

According to CRI analysis, China, United States and Germany were the top three sources of Vietnam's pig feed imports, accounting for approximately 51.0% , 11.4%

and 11.2% of total imports respectively in 2025.

CRI predicts that In the future, as the scale of pig farming recovers and the feed industry continues to develop, Vietnam's demand for imports of feed raw materials and high-end feed products is expected to continue growing.

Overview of Foreign Investment in Vietnam's Pig Feed Industry

Investment Background The Vietnamese government regards the livestock and feed industries as key pillars for the upgrading of its agricultural sector, actively encouraging foreign investment to facilitate technology transfer and industrial modernization. In recent years, driven by the expansion of livestock farming operations and rising consumption of animal-based protein, the demand for industrial feed has continued to grow, establishing Vietnam as one of Southeast Asia's leading markets for both feed production and consumption.

As livestock farming densities increase and technologies advance, the demand for high-quality, functional pig feed continues to rise, thereby offering foreign-invested enterprises a stable and long-term market with significant potential.

Investment Advantages

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

Investment Regulations

According to Vietnam's Investment Law and other regulations, the production and processing of animal feed in Vietnam do not fall under sectors restricted or prohibited to foreign investment. Foreign investors can establish wholly foreign-owned enterprises or joint ventures with local companies in accordance with the Investment Law and the

Enterprise Law. However, companies must also obtain a feed production license issued by the agricultural authorities.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including livestock and poultry farming enterprises, aquaculture enterprises, feed distributors, feed wholesalers, traders, and key end buyers.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of imports. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's pig feed industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers

seize the Vietnamese market and opportunities.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Industry Definition and Classification
- 1.2 Current Status of the Vietnamese Pig Feed Industry
 - 1.2.1 Supply Situation of the Vietnamese Pig Feed Industry
 - 1.2.2 Downstream Market Demand Situation of the Vietnamese Pig Feed Industry
- 1.3 Overview of Foreign Investment in the Vietnamese Pig Feed Industry

2 IMPORT MARKET OVERVIEW

- 2.1 Import Scale of Pig Feed in Vietnam
- 2.2 Major Import Sources of Pig Feed in Vietnam

3 OVERVIEW OF IMPORTERS (2023-2026)

- 3.1 Importers Overview of Pig Feed in Vietnam (2023)
 - 3.1.1 Total Scale of Importers
 - 3.1.2 Top 5 Importers
- 3.2 Importers Overview of Pig Feed in Vietnam (2024)
 - 3.2.1 Total Scale of Importers
 - 3.2.2 Top 5 Importers
- 3.3 Importers Overview of Pig Feed in Vietnam (2025)
 - 3.3.1 Total Scale of Importers
 - 3.3.2 Top 5 Importers
- 3.4 Importers Overview of Pig Feed in Vietnam (2026)
 - 3.4.1 Total Scale of Importers
 - 3.4.2 Top 5 Importers

4 LIST OF THE TOP 10 IMPORTERS IN 2026

- 4.1 Company
 - 4.1.1 Introduction to Company
 - 4.1.2 Import Status of Company 1, 2023-2026
- 4.2 Company
 - 4.2.1 Introduction to Company
 - 4.2.2 Import Status of Company 2, 2023-2026
- 4.3 Company

- 4.3.1 Introduction to Company
- 4.3.2 Import Status of Company 3, 2023-2026
- 4.4 Company
 - 4.4.1 Introduction to Company
 - 4.4.2 Import Status of Company 4, 2023-2026
- 4.5 Company
 - 4.5.1 Introduction to Company
 - 4.5.2 Import Status of Company 5, 2023-2026
- 4.6 Company
 - 4.6.1 Introduction to Company
 - 4.6.2 Import Status of Company 6, 2023-2026
- 4.7 Company
 - 4.7.1 Introduction to Company
 - 4.7.2 Import Status of Company 7, 2023-2026
- 4.8 Company
 - 4.8.1 Introduction to Company
 - 4.8.2 Import Status of Company 8, 2023-2026
- 4.9 Company
 - 4.9.1 Introduction to Company
 - 4.9.2 Import Status of Company 9, 2023-2026
- 4.10 Company
 - 4.10.1 Introduction to Company
 - 4.10.2 Import Status of Company 10, 2023-2026

5 SUGGESTIONS OF INVESTMENT AND COOPERATION

- 5.1 Investment Suggestions
 - 5.2 Cooperation Suggestions
- Disclaimer

LIST OF CHART

- Chart 2023-2026 Pig Feed Market Size in Vietnam
- Chart 2023-2026 Pig Feed Import Market Size in Vietnam
- Chart 2023-2026 Major Import Sources of Vietnam's Pig Feed
- Chart 2023 Pig Feed Import Companies and Total Import Value
- Chart 2024 Pig Feed Import Companies and Total Import Value
- Chart 2025 Pig Feed Import Companies and Total Import Value
- Chart 2026 Pig Feed Import Companies and Total Import Value

Chart List of the Top 10 Importing Companies in 2026

Chart Company 1 Profile

Chart Import Scale of Company 1, 2023-2026

Chart Major Import Sources of Company 1, 2023-2026

Chart Major Suppliers of Company 1, 2023-2026

Chart Company 2 Profile

Chart Import Scale of Company 2, 2023-2026

Chart Major Import Sources of Company 2, 2023-2026

Chart Major Suppliers of Company 2, 2023-2026

Chart Company 3 Profile

Chart Import Scale of Company 3, 2023-2026

Chart Major Import Sources of Company 3, 2023-2026

Chart Major Suppliers of Company 3, 2023-2026

Chart Company 4 Profile

Chart Import Scale of Company 4, 2023-2026

Chart Main Import Sources of Company 4, 2023-2026

Chart Main Suppliers of Company 4, 2023-2026

Chart Company 5 Profile

Chart Import Scale of Company 5, 2023-2026

Chart Main Import Sources of Company 5, 2023-2026

Chart Main Suppliers of Company 5, 2023-2026

Chart Company 6 Profile

Chart Import Scale of Company 6, 2023-2026

Chart Main Import Sources of Company 6, 2023-2026

Chart Main Suppliers of Company 6, 2023-2026

Chart Company 7 Profile

Chart Import Scale of Company 7, 2023-2026

Chart Main Import Sources of Company 7, 2023-2026

Chart Main Suppliers of Company 7, 2023-2026

Chart Company 8 Profile

Chart Import Scale of Company 8, 2023-2026

Chart Major Import Sources of Company 8, 2023-2026

Chart Major Suppliers of Company 8, 2023-2026

Chart Company 9 Profile

Chart Import Scale of Company 9, 2023-2026

Chart Major Import Sources of Company 9, 2023-2026

Chart Major Suppliers of Company 9, 2023-2026

Chart Company 10 Profile

Chart Import Scale of Company 10, 2023-2026

Chart Major Import Sources of Company 10, 2023-2026
Chart Major Suppliers of Company 10, 2023-2026

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