

# Vietnam Motorcycle Parts Import Guide 2023-2025

<https://marketpublishers.com/r/V325B669E6A5EN.html>

Date: December 2025

Pages: 40

Price: US\$ 3,000.00 (Single User License)

ID: V325B669E6A5EN

## Abstracts

To help global motorcycle parts manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Motorcycle Parts Import Guide 2023-2025.' The guide provides an overview of the Vietnamese motorcycle parts industry, import market, and import company information for the period.

The types of importing companies are diverse, including vehicle manufacturers, parts suppliers, motorcycle parts assemblers, motorcycle aftermarket dealers and repair service providers and trading companies. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2025 (including Excel data source).

The publication of the 'Vietnam Motorcycle Parts Import Guide 2023-2025' aims to provide motorcycle parts exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

## Industry Overview

The motorcycle parts industry is a crucial component of Vietnam's motorcycle supply chain, continuously developing alongside rising motorcycle sales and increasing consumer demands for safety, comfort, and durability.

It encompasses both the production of original equipment parts (OEM parts) and the

import and distribution of aftermarket repair and replacement parts, forming a multi-tiered market structure centered on OEM parts, wholesale distribution, aftermarket services, and e-commerce retail.

Vietnam has one of the highest motorcycle ownership rates in Southeast Asia. According to data from the Vietnam Motorcycle Association (VAMM), motorcycle sales reached approximately 3.5 million units in 2024, representing a year-on-year increase of about 8%. With the expansion of the middle class and the acceleration of urbanization, consumers are increasingly demanding higher performance, safety, and durability from their vehicles, particularly in terms of engine components, braking systems, electrical systems, transmission systems, tires, and intelligent accessories.

Due to limited local production capacity for high-precision parts, Vietnam still relies heavily on imports for motorcycle parts. Japan and South Korea mainly supply core components such as high-end engines, electronic control modules, ABS, and fuel injection systems, while mainland China supplies mid- to low-end parts, including tires, brake pads, and plastic and rubber components.

Overall, Vietnam's motorcycle parts industry is characterized by high import dependence, steady growth in market demand, an increasing proportion of intelligent and high-value-added parts, and gradual development of localized production.

In the future, with the increasing intelligence of motorcycles, the popularization of electric vehicles, and the expansion of local vehicle manufacturers' production capacity, the industry's market size will continue to expand, and the potential for foreign investment will be further enhanced.

## **Import Market Overview**

The demand for motorcycle parts in Vietnam is growing, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, the import market for motorcycle parts in Vietnam is an important part of the Vietnamese motorcycle industry chain. Due to limited local parts production capacity, high-performance and key components still rely heavily on imports. With the steady growth in motorcycle sales and increasing consumer focus on vehicle performance and safety, the parts import market is showing a steady expansion trend.

Vietnam's imports of motorcycle parts continue to increase. China is the largest source

of these imports.

According to CRI statistics, approximately 580 importers in Vietnam imported motorcycle parts in 2024, totaling US\$351 million, a 90.2% year-on-year increase. According to CRI analysis, Vietnam's total imports of motorcycle parts reached US\$137 million from January to August 2025, an increase of approximately 26.5% compared to the same period in 2024. China, Thailand, Indonesia, Japan and Taiwan were Vietnam's top five sources of imported Motorcycle Parts, accounting for approximately 64.1%, 18.6%, 5.2% , 3.0% and 2.5% of total imports respectively from January to August 2025.

## **Overview of Foreign Investment in Vietnam's Motorcycle Parts Industry**

Investment Background With Vietnam's economic development and expanding middle class, its motorcycle ownership has long ranked among the highest in Southeast Asia, resulting in strong market demand. While Vietnam's domestic vehicle manufacturing capabilities are gradually improving, it still heavily relies on imports for core components (such as engine parts, braking systems, electrical components, and transmission systems). This presents investment opportunities for foreign-invested auto parts companies. Meanwhile, Vietnam is gradually becoming an important production and export base for the automotive and motorcycle industry chain in Southeast Asia. Well-known auto parts manufacturers from Japan, South Korea, Italy, and Taiwan are actively expanding into the Vietnamese market to be closer to vehicle manufacturers and reduce logistics costs.

### **Investment Advantages**

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.

5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

## **Investment Regulations**

Vietnam maintains an open attitude towards foreign investment in the manufacturing of motorcycle parts and related components. According to the Law on Investment 2020 and the Enterprises Law, foreign investors can establish wholly foreign-owned or joint-venture companies to engage in the manufacturing, assembly, and sales of motor vehicle parts. Foreign investors can enjoy a number of tax and land incentives.

## **Guide Highlights:**

### Comprehensive Coverage:

This directory includes major importers in Vietnam, including vehicle manufacturers, parts suppliers, motorcycle parts assemblers, motorcycle aftermarket dealers and repair service providers and trading companies.

### Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

### Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

### Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

#### Market Value:

The guide includes an overview of Vietnam's amplifier industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Industry Definition and Classification
- 1.2 Current Status of the Vietnamese Motorcycle Parts Industry
  - 1.2.1 Supply Situation of the Vietnamese Motorcycle Parts Industry
  - 1.2.2 Downstream Market Demand Situation of the Vietnamese Motorcycle Parts Industry
- 1.3 Overview of Foreign Investment in the Vietnamese Motorcycle Parts Industry

### **2 IMPORT MARKET OVERVIEW**

- 2.1 Import Scale of Motorcycle Parts in Vietnam
- 2.2 Major Import Sources of Motorcycle Parts in Vietnam

### **3 OVERVIEW OF IMPORTERS (2023-2025)**

- 3.1 Importers Overview of Motorcycle Parts in Vietnam (2023)
  - 3.1.1 Total Scale of Importers
  - 3.1.2 Top 5 Importers
- 3.2 Importers Overview of Motorcycle Parts in Vietnam (2024)
  - 3.2.1 Total Scale of Importers
  - 3.2.2 Top 5 Importers
- 3.3 Importers Overview of Motorcycle Parts in Vietnam (2025)
  - 3.3.1 Total Scale of Importers
  - 3.3.2 Top 5 Importers

### **4 LIST OF THE TOP 10 IMPORTERS IN 2025**

- 4.1 Company
  - 4.1.1 Introduction to Company
  - 4.1.2 Import Status of Company 1, 2023-2025
- 4.2 Company
  - 4.2.1 Introduction to Company
  - 4.2.2 Import Status of Company 2, 2023-2025
- 4.3 Company
  - 4.3.1 Introduction to Company
  - 4.3.2 Import Status of Company 3, 2023-2025

- 4.4 Company
  - 4.4.1 Introduction to Company
  - 4.4.2 Import Status of Company 4, 2023-2025
- 4.5 Company
  - 4.5.1 Introduction to Company
  - 4.5.2 Import Status of Company 5, 2023-2025
- 4.6 Company
  - 4.6.1 Introduction to Company
  - 4.6.2 Import Status of Company 6, 2023-2025
- 4.7 Company
  - 4.7.1 Introduction to Company
  - 4.7.2 Import Status of Company 7, 2023-2025
- 4.8 Company
  - 4.8.1 Introduction to Company
  - 4.8.2 Import Status of Company 8, 2023-2025
- 4.9 Company
  - 4.9.1 Introduction to Company
  - 4.9.2 Import Status of Company 9, 2023-2025
- 4.10 Company
  - 4.10.1 Introduction to Company
  - 4.10.2 Import Status of Company 10, 2023-2025

## **5 SUGGESTIONS OF INVESTMENT AND COOPERATION**

- 5.1 Investment Suggestions
- 5.2 Cooperation Suggestions
- Disclaimer

## List Of Charts

### LIST OF CHARTS

Chart 2023-2025 Motorcycle Parts Market Size in Vietnam  
Chart 2023-2025 Motorcycle Parts Import Market Size in Vietnam  
Chart 2023-2025 Major Import Sources of Vietnam's Motorcycle Parts  
Chart 2023 Motorcycle Parts Import Companies and Total Import Value  
Chart 2024 Motorcycle Parts Import Companies and Total Import Value  
Chart 2025 Motorcycle Parts Import Companies and Total Import Value  
Chart List of the Top 10 Importing Companies in 2025  
Chart Company 1 Profile  
Chart Import Scale of Company 1, 2023-2025  
Chart Major Import Sources of Company 1, 2023-2025  
Chart Major Suppliers of Company 1, 2023-2025  
Chart Company 2 Profile  
Chart Import Scale of Company 2, 2023-2025  
Chart Major Import Sources of Company 2, 2023-2025  
Chart Major Suppliers of Company 2, 2023-2025  
Chart Company 3 Profile  
Chart Import Scale of Company 3, 2023-2025  
Chart Major Import Sources of Company 3, 2023-2025  
Chart Major Suppliers of Company 3, 2023-2025  
Chart Company 4 Profile  
Chart Import Scale of Company 4, 2023-2025  
Chart Main Import Sources of Company 4, 2023-2025  
Chart Main Suppliers of Company 4, 2023-2025  
Chart Company 5 Profile  
Chart Import Scale of Company 5, 2023-2025  
Chart Main Import Sources of Company 5, 2023-2025  
Chart Main Suppliers of Company 5, 2023-2025  
Chart Company 6 Profile  
Chart Import Scale of Company 6, 2023-2025  
Chart Main Import Sources of Company 6, 2023-2025  
Chart Main Suppliers of Company 6, 2023-2025  
Chart Company 7 Profile  
Chart Import Scale of Company 7, 2023-2025  
Chart Main Import Sources of Company 7, 2023-2025  
Chart Main Suppliers of Company 7, 2023-2025

Chart Company 8 Profile

Chart Import Scale of Company 8, 2023-2025

Chart Major Import Sources of Company 8, 2023-2025

Chart Major Suppliers of Company 8, 2023-2025

Chart Company 9 Profile

Chart Import Scale of Company 9, 2023-2025

Chart Major Import Sources of Company 9, 2023-2025

Chart Major Suppliers of Company 9, 2023-2025

Chart Company 10 Profile

Chart Import Scale of Company 10, 2023-2025

Chart Major Import Sources of Company 10, 2023-2025

Chart Major Suppliers of Company 10, 2023-2025

## I would like to order

Product name: Vietnam Motorcycle Parts Import Guide 2023-2025

Product link: <https://marketpublishers.com/r/V325B669E6A5EN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V325B669E6A5EN.html>