

Vietnam Motor Vehicle Brake Import Guide 2023-2025

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Abstracts

To help global motor vehicle brake manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Motor Vehicle Brake Import Guide 2023-2025.' The guide provides an overview of the Vietnamese Motor Vehicle Brake industry, import market, and import company information for the period.

The types of importing companies are diverse, including OEM importers of complete vehicles, parts distributors and retailers, international brand agents importers of industrial equipment and heavy vehicle parts. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2025 (including Excel data source).

The publication of the 'Vietnam Motor Vehicle Brake Import Guide 2023-2025' aims to provide motor vehicle brake exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

Industry Overview

The automotive brake industry in Vietnam is a crucial component sector accompanying the rapid development of Vietnam's automotive manufacturing and market.

Vietnam's automotive industry is currently undergoing rapid expansion. According to data from the Vietnam Automobile Manufacturers Association (VAMA), car sales in

Vietnam have continued to grow in recent years, exceeding 340,000 units in 2024. The increasing number of vehicles on the road is driving demand for braking systems in both new car assembly and aftermarket repair.

Vietnam's local braking system manufacturing capacity remains relatively limited, mainly concentrated in foreign-invested enterprises and a few large local automotive parts manufacturers. Local companies primarily focus on producing low- to mid-range products such as metal parts, brake pads, and rubber components, while core braking system components such as ABS control units and electronic sensors still rely on imports.

Vietnam's brake industry is gradually transitioning towards intelligent and electronic technologies. With the promotion of electric vehicles (EVs) and hybrid electric vehicles (HEVs) in the Vietnamese market, high-end technologies such as electronic brake control systems (EBS) and regenerative braking systems are becoming new trends.

The Vietnamese government encourages the localization of the automotive parts industry, aiming to increase the proportion of local production and attract foreign technology transfer. Vietnam's 'Automotive Industry Development Strategy 2025–2035' explicitly outlines a policy direction to promote the localization of key component production (including braking systems, engines, batteries, and control units). Driven by both the introduction of international brand technologies and the expansion of the local market, this industry is expected to maintain stable growth over the next 5–10 years, becoming one of the most promising key links in Vietnam's automotive parts supply chain.

Import Market Overview

The demand for motor vehicle brake in Vietnam is growing, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, Vietnam's automotive brake system import market has maintained steady growth in recent years, primarily driven by the expansion of Vietnam's automotive manufacturing industry and the increase in vehicle ownership. As local brake system manufacturing capabilities are not yet fully developed, Vietnam still relies on imports to meet the demands of both the vehicle assembly and aftermarket sectors.

Vietnam's imports of vehicle brakes continue to increase. China is the largest source of

these imports.

According to CRI statistics, approximately 760 importers in Vietnam imported motor vehicle brake in 2024, totaling US\$127 million, a 67.8% year-on-year increase. According to CRI analysis, Vietnam's total imports of motor vehicle Brakes reached US\$114 million from January to September 2025, an increase of approximately 32.5% compared to the same period in 2024. China, Japan, Thailand, and South Korea were Vietnam's top four sources of imported motor vehicle brakes, accounting for approximately 47.3%, 16.9%, 10.9% and 8.9% of total imports respectively from January to September 2025.

Overview of Foreign Investment in Vietnam's Motor Vehicle Brake Industry

Investment Background Vietnam is emerging as a new hub for the Southeast Asian automotive manufacturing industry, attracting numerous international parts manufacturers. With the continued rise in automotive market demand, OEMs (such as VinFast and Honda) are expanding their production scale in Vietnam, leading to increased demand for localized supply of key components such as braking systems. Furthermore, the Vietnamese government's active promotion of the new energy vehicle (EV) industry, coupled with the rise of local brands like VinFast, is further stimulating investment demand for high-performance, intelligent braking systems. This makes brakes one of the key areas of investment in Vietnam's automotive parts industry.

Investment Advantages

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the

China-ASEAN Free Trade Area to explore a broader international market.

Investment Regulations

The policy environment for foreign investment in Vietnam's automotive brake industry is generally open and transparent. According to Vietnam's Investment Law (2020), automotive parts manufacturing (including brake system production) is an industry that allows wholly foreign-owned enterprises. Foreign investors enjoy various tax and land incentives.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including OEM importers of complete vehicles, parts distributors and retailers, international brand agents importers of industrial equipment and heavy vehicle parts.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect

with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's motor vehicle brake industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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