

Vietnam Memory Import Guide 2023-2025

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Abstracts

To help global memory manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the “Vietnam Memory Import Guide 2023-2025”. The guide provides an overview of the Vietnamese Memory industry, import market, and import company information for the period.

Importing companies are of various types, including electronic OEM/ODM manufacturers, consumer electronics and IT brand manufacturers, electronic component distributors and agents etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2025 (including Excel data source).

The publication of the 'Vietnam Memory Import Guide 2023-2025' aims to provide memory exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

Industry Overview

Vietnam's memory industry has accelerated its development in recent years along with the rapid expansion of the electronics manufacturing industry, and has become one of the important growth points of the semiconductor application and packaging and testing industry in Southeast Asia.

Vietnam's memory products encompass various types of memory chips, including

DRAM, NAND Flash, SRAM, eMMC, and UFS, and are widely used in computers, smartphones, home appliances, communication equipment, and industrial electronics.

Vietnam has developed an electronics industry cluster centered around Bac Ninh, Thai Nguyen, Hai Phong, and Ho Chi Minh City, with thousands of electronics manufacturing and component suppliers. Imports of memory chips have continued to grow along with the increase in the production of laptops, mobile phones, and home appliances.

Vietnam's main application areas for memory chips include consumer electronics manufacturing, home appliances and smart devices, as well as data centers and industrial control. Increased export orders for laptops and mobile phones have made Vietnam one of the fastest-growing manufacturing bases for memory chip consumption globally.

The Vietnamese government attaches great importance to the development of the semiconductor and high-tech electronics industries. The 'National High-Tech Development Strategy 2021–2030' explicitly supports semiconductor packaging and testing, chip module manufacturing, and the research and development of core electronic components. Foreign-invested enterprises in memory-related fields can enjoy policies such as corporate income tax reductions, land rent concessions, and import tariff exemptions.

Import Market Overview

The demand for memory in Vietnam is growing. But its domestic manufacturing capacity is limited, leading to a high dependence on imports..

According to CRI analysis, Vietnam currently lacks a complete semiconductor manufacturing system, particularly in the memory chip (DRAM, NAND Flash, etc.) segment, where it is almost entirely reliant on imports. Despite the rapid growth of Vietnam's domestic electronics manufacturing industry, and the continued expansion of assembly capacity for smartphones, laptops, tablets, servers, and consumer electronics, its demand for memory chip imports continues to rise.

Vietnam's memory imports continue to increase, with rapid growth..

According to CRI statistics, approximately 470 importers in Vietnam imported memory in 2024, totaling US\$4,029 million, a year-on-year increase of 85.7%. According to CRI

analysis, Vietnam's total memory imports reached US\$6,366 million from January to September 2025, an increase of over 105.9% compared to the same period in 2024. South Korea, China, Taiwan, Hong Kong and Singapore were Vietnam's top five import sources of memory, accounting for approximately 43.9%, 21.4%, 13.2%, 9.5% and 5.8% of total imports respectively from January to September 2025.

Overview of Foreign Investment in Vietnam's Memory Industry

Investment Background The global semiconductor and electronics manufacturing supply chain is undergoing restructuring. The 'China+1/multi-location layout' is driving the relocation of packaging and testing, module and terminal assembly to Southeast Asia. Vietnam, with its rapidly expanding production of electronic devices (laptops, mobile phones, tablets and home appliances), has become a destination for memory and related packaging and testing, and module businesses. The Vietnamese government has also launched a national semiconductor and high-tech development strategy, striving to make the country part of the regional semiconductor cluster.

Investment Advantages

1. **Political Stability and Rapid Economic Development.** The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. **Relatively Low Labor Costs.**
3. **Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.**
4. **Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.**
5. **Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.**

Investment Regulations

The Vietnamese government has offered a series of preferential policies to attract semiconductor and electronic component companies. Vietnam's 'Law on Investment in

High-Tech Industries' and the 'National Semiconductor Strategy 2021-2030' explicitly identify semiconductors, packaging and testing, and high-performance memory as key industries for support. Foreign-invested enterprises can enjoy a four-year tax exemption and a nine-year 50% reduction in corporate income tax, and can obtain land rent reductions and import duty exemptions in high-tech industrial parks.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including electronic OEM/ODM manufacturers, consumer electronics and IT brand manufacturers, electronic component distributors and agents etc.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's memory industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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