

# Vietnam Mattress Export Research Report 2024-2033

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## Abstracts

A mattress is a type of furniture placed on a bed frame to provide comfort and support during sleep. Mattresses come in various materials, including springs, latex, memory foam, cotton, polyurethane foam, and other composite materials, each with its own advantages. There is a strong international market demand for mattresses, particularly in North America, Europe, and the Asia-Pacific region. Mattresses for export typically feature high added value, long service life, and certain transportation requirements. The main types of mattresses include spring mattresses, latex mattresses, memory foam mattresses, hybrid mattresses, and air mattresses.

Plastic and rubber materials used in mattress manufacturing are typically found in latex and memory foam mattresses. These materials offer excellent elasticity and conformability, effectively supporting the body and reducing pressure. Other materials, such as natural fibers and cotton, are more environmentally friendly and offer good breathability and softness. The production process for mattresses includes raw material handling, foaming, molding, cutting, sewing, assembling, and packaging, all of which require specialized equipment and technology. Mattresses primarily made of plastic and rubber are widely used, with Vietnamese exports of such mattresses accounting for over 65% of all mattress types.

The main downstream users of mattresses include the hospitality industry, hospitals, residences, and furniture retail. Mattresses are widely used across these sectors, with stable and continuously growing demand. According to the analysis by CRI, the main mattress exporters in the Asia-Pacific region and globally include countries such as China, the United States, and Malaysia. Vietnam's mattress manufacturing industry is also rapidly developing; leveraging its low-cost labor and favorable geographic location, Vietnam is gradually becoming a key global mattress exporter. There is a growing trend of international mattress production capacity shifting to Vietnam.

Vietnamese mattress products are sold domestically and heavily exported to Europe, the United States, and other Asian countries. CRI data shows that Vietnam's total mattress export value exceeded USD 170 million in 2023. International demand for mattresses is expected to continue growing in 2024, with Vietnamese mattress exports reaching over USD 80 million from January to May.

CRI analyzes that from 2021 to 2024, the primary export destinations for Vietnamese mattresses were Japan, South Korea, and Canada. Major companies importing mattresses from Vietnam include NITORI CO., LTD, ADD & JOIN CO., LTD, and ABLUE CO., LTD. Vietnamese mattress exporters consist of international furniture manufacturers and distributors' subsidiaries in Vietnam, as well as some large domestic enterprises. The major mattress exporters in Vietnam include DOANH NGHI?P CH? XU?T NITORI VI?T NAM, TONG LI VIET NAM INDUSTRIAL CO., LTD, and GLORY (VIET NAM) INDUSTRY CO., LTD.

In recent years, the capacity of the international furniture industry has gradually shifted to Vietnam, and the country's capabilities in furniture manufacturing and processing have been continuously advancing in terms of technology, equipment, experience, and capital. According to the analysis by CRI, due to Vietnam's numerous free trade agreements and the ongoing development of its furniture industry, there is significant growth potential for mattress exports. In the coming years, Vietnam's mattress exports are expected to continue increasing.

Topics covered:

The Import and Export of Mattress in Vietnam (2021-2024)

Total Export Volume and Percentage Change of Mattress in Vietnam (2021-2024)

Total Export Value and Percentage Change of Mattress in Vietnam (2021-2024)

Total Export Volume and Percentage Change of Mattress in Vietnam (January-May 2024)

Total Export Value and Percentage Change of Mattress in Vietnam (January-May 2024)

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