

# Vietnam Loudspeakers Industry Research Report 2025-2034

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## Abstracts

Loudspeakers, also known as speakers or horns, are electroacoustic devices that convert electrical signals into sound and are an important part of the sound system. It receives audio signals and drives the internal speaker unit to vibrate the air, thereby producing sounds that can be heard by the human ear. The basic structure of the loudspeaker mainly includes the speaker unit, the cabinet, the crossover, and the interface and control unit.

In recent years, loudspeakers technology has continued to develop, showing trends such as intelligence, wirelessness, and sound optimization. As an important medium for sound transmission and restoration, loudspeakers are gradually evolving from traditional hardware to intelligent audio terminals, and are widely used in home entertainment, office, education, and professional audio fields.

The loudspeaker industry chain mainly includes three links: upstream component and technical service supply, midstream OEM and brand operation, and downstream channel distribution and terminal application. According to CRI analysis, the upstream of the loudspeaker industry is mainly composed of electronic components and electroacoustic device suppliers, and core component manufacturers. The midstream is mainly composed of ODM/OEM foundry manufacturers and terminal brand operators, responsible for large-scale whole machine production and manufacturing. The downstream covers diversified sales channels and rich terminal application scenarios. The various links cooperate and restrict each other, and jointly promote the upgrading of the loudspeaker industry and market expansion.

In recent years, the global loudspeaker market has shown a trend of large scale and sustained rapid growth. According to public data, the global loudspeaker market size will

exceed US\$5 billion in 2024. According to CRI analysis, the segments of portable Bluetooth loudspeakers, wireless loudspeakers, and smart loudspeakers are growing rapidly. The rapid growth of portable Bluetooth loudspeakers and wireless loudspeakers mainly benefits from the popularity of music streaming and the increase in outdoor entertainment demand among young groups.

In addition, the global supply of loudspeakers is mainly concentrated in Asia, especially in production bases such as China, Vietnam and Malaysia. ODM/OEM manufacturers such as Foxconn, Jiahe Smart, and Fenda Technology have taken orders from large brands with their scale manufacturing and cost advantages. CRI predicts that in the future, with the continued development of smart homes, the popularity of online music and media streaming services, and the increase in outdoor leisure demand, the global loudspeakers market will continue to rise, especially the demand for smart loudspeakers.

So far, Vietnam has become an important global loudspeaker production and export base. According to CRI analysis, Vietnam's electroacoustic industry, relying on a complete electronic processing cluster and a favorable investment environment, covered more than 3,000 manufacturers of loudspeakers, amplifiers and PCB assembly by 2024, and the total revenue of Vietnam's electronic product manufacturing industry exceeded US\$140 billion. Many world-class OEM/ODM manufacturers (such as Sound Corp) have set up factories here, supporting the complete production chain of loudspeaker diaphragms, voice coils, magnets and whole machine assembly.

Vietnam's loudspeaker production is mainly concentrated in two major industrial clusters, the north and the south. The north is centered on the Red River Delta and surrounding provinces. The south is centered around Ho Chi Minh City and neighboring provinces. With its complete electronic components and preferential investment policies, as well as relatively low costs, the northern region of Vietnam has become a major center for the production of complete loudspeakers and parts in Vietnam.

According to CRI analysis, Vietnam has become an important country in the global loudspeakers export in recent years. According to CRI data, Vietnam's loudspeakers exports exceeded US\$700 million in 2024, and its main export markets include the United States, the Netherlands, India, South Korea, Canada and China. Among them, the United States is the largest export destination for Vietnamese loudspeakers, accounting for more than 50% of the total exports.

CRI predicts that in the future, with the improvement of upstream and downstream

supporting facilities of Vietnam's electronics industry, the continuous improvement of local production capacity and the accelerated transfer of large brand supply chains to Vietnam, Vietnam is expected to become a very important global speaker production base, especially a smart speaker production base.

CRI recommends that global speaker manufacturers and related investment companies conduct timely research on the Vietnamese market and prepare for the layout of the Vietnamese speaker market. CRI's Shanghai, China and Hanoi, Vietnam offices will help foreign companies enter the Vietnamese speaker market.

**Topics covered:**

Overview of the Loudspeakers Industry in Vietnam

The Economic and Policy Environment of Loudspeakers Industry in Vietnam

The Market Size of Loudspeakers Industry in Vietnam (2025-2034)

Analysis of Major Loudspeakers Industry Manufacturers in Vietnam

Main Driving Forces and Market Opportunities of Loudspeakers Industry in Vietnam

What are the main driving forces, challenges and opportunities of loudspeakers industry in Vietnam during the forecast period of 2025-2034?

Which companies are the main players in Vietnam's loudspeakers industry market and what are their competitive advantages?

What is the expected revenue of Vietnam's loudspeakers industry market during the forecast period of 2025-2034?

Which part of Vietnam's loudspeakers industry market will be expected to dominate the market in 2034?

What are the main disadvantages facing Vietnam's loudspeakers industry?

How can foreign capital enter Vietnam's loudspeakers industry?

## **Products Mentioned**

Electronics industry, Consumer Electronics, loudspeakers Industry, Music Equipment, Loudspeaker manufacturing, wireless loudspeakers, bluetooth loudspeakers

## **Companies Mentioned**

Paramax Corporation  
Sound Corporation  
Foster Electric

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