

Vietnam Lead-acid Battery Import Guide 2023-2025

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Abstracts

To help global lead-acid battery manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Lead-acid Battery Import Guide 2023-2025.' The guide provides an overview of the Vietnamese lead-acid battery industry, import market, and import company information for the period.

The types of importing companies are diverse, including automobile manufacturers and parts suppliers, electric two-wheeler and electric three-wheeler manufacturers, battery distributors and wholesalers etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2025 (including Excel data source).

The publication of the 'Vietnam Lead-acid Battery Import Guide 2023-2025' aims to provide lead-acid battery exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

Industry Overview

Vietnam's lead-acid battery industry has experienced rapid growth over the past few decades, primarily benefiting from increased demand from the automotive industry, electric vehicles, energy storage systems, and industrial backup power supplies.

The main sources of demand for lead-acid batteries in Vietnam include automobiles and

electric vehicles, energy storage systems, UPS power systems, and power tools and small household appliances. In the automobile and electric vehicle sector, traditional internal combustion engine vehicles and electric motorcycles and tricycles still rely heavily on lead-acid batteries, especially in the electric motorcycle and electric tricycle market, where lead-acid batteries continue to dominate due to their lower cost.

Vietnam's lead-acid battery market is heavily reliant on imports, especially for lead-acid batteries used in electric vehicles and energy storage systems.

Currently, some foreign companies have set up production or assembly plants in Vietnam and have begun to supply some locally manufactured lead-acid batteries, especially in the low-end market, such as electric motorcycles.

Although lead-acid batteries are gradually replacing lead-acid batteries as the new mainstream technology, lead-acid batteries still maintain an important position in electric vehicles, energy storage and backup power sources due to their mature technology and cost advantages.

Import Market Overview

The demand for Lead-acid Battery in Vietnam is growing, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, Vietnam's lead-acid battery import market has steadily grown in recent years due to increasing demand for electric vehicles, energy storage systems, power tools, and backup power supplies. Although lithium batteries are gradually replacing lead-acid batteries in some high-end markets, lead-acid batteries still hold an important position in many sectors in Vietnam due to their advantages in cost, technological maturity, and reliability.

Vietnam's imports of lead-acid battery continue to increase. China is the largest source of these imports.

According to CRI statistics, approximately 900 importers in Vietnam imported lead-acid battery in 2024, totaling US\$40.18 million. According to CRI analysis, Vietnam's total imports of lead-acid battery reached US\$51.00 million from January to September 2025, an increase of approximately 70.6% compared to the same period in 2024. China, Thailand and South Korea were Vietnam's top three source of imported lead-acid battery, accounting for approximately 64.2% , 9.8% and 8.0% of total imports

respectively from January to September 2025.

Overview of Foreign Investment in Vietnam's Lead-acid Battery Industry

Investment Background Vietnam's rapid economic development, particularly the rise of electric vehicles, automobiles, and renewable energy industries, has driven market demand for lead-acid batteries. Especially in the electric motorcycle and tricycle sector, lead-acid batteries remain the mainstream technology. With the Vietnamese government's strong promotion of green and renewable energy projects, the application of lead-acid batteries in photovoltaic energy storage and industrial power systems is also growing, providing strong market support for foreign investment.

Investment Advantages

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

Investment Regulations

The Vietnamese government maintains an open attitude towards the lead-acid battery manufacturing industry. Foreign companies can operate wholly foreign-owned lead-acid battery projects in Vietnam and enjoy various tax and land incentives. If the project is located in a high-tech park or special economic zone (such as Bac Ninh, Hai Phong, Ha Tinh, or Binh Duong provinces), the company can receive corporate income tax exemptions for up to 15 years, import equipment tax exemptions, and preferential land rents.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including automobile manufacturers and parts suppliers, electric two-wheeler and electric three-wheeler manufacturers, battery distributors and wholesalers etc.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's lead-acid battery industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Industry Definition and Classification
- 1.2 Current Status of the Vietnamese Lead-acid Battery Industry
 - 1.2.1 Supply Situation of the Vietnamese Lead-acid Battery Industry
 - 1.2.2 Downstream Market Demand Situation of the Vietnamese Lead-acid Battery Industry
- 1.3 Overview of Foreign Investment in the Vietnamese Lead-acid Battery Industry

2 IMPORT MARKET OVERVIEW

- 2.1 Import Scale of Lead-acid Battery in Vietnam
- 2.2 Major Import Sources of Lead-acid Battery in Vietnam

3 OVERVIEW OF IMPORTERS (2023-2025)

- 3.1 Importers Overview of Lead-acid Battery in Vietnam (2023)
 - 3.1.1 Total Scale of Importers
 - 3.1.2 Top 5 Importers
- 3.2 Importers Overview of Lead-acid Battery in Vietnam (2024)
 - 3.2.1 Total Scale of Importers
 - 3.2.2 Top 5 Importers
- 3.3 Importers Overview of Lead-acid Battery in Vietnam (2025)
 - 3.3.1 Total Scale of Importers
 - 3.3.2 Top 5 Importers

4 LIST OF THE TOP 10 IMPORTERS IN 2025

- 4.1 Company
 - 4.1.1 Introduction to Company
 - 4.1.2 Import Status of Company 1, 2023-2025
- 4.2 Company
 - 4.2.1 Introduction to Company
 - 4.2.2 Import Status of Company 2, 2023-2025
- 4.3 Company
 - 4.3.1 Introduction to Company
 - 4.3.2 Import Status of Company 3, 2023-2025

- 4.4 Company
 - 4.4.1 Introduction to Company
 - 4.4.2 Import Status of Company 4, 2023-2025
- 4.5 Company
 - 4.5.1 Introduction to Company
 - 4.5.2 Import Status of Company 5, 2023-2025
- 4.6 Company
 - 4.6.1 Introduction to Company
 - 4.6.2 Import Status of Company 6, 2023-2025
- 4.7 Company
 - 4.7.1 Introduction to Company
 - 4.7.2 Import Status of Company 7, 2023-2025
- 4.8 Company
 - 4.8.1 Introduction to Company
 - 4.8.2 Import Status of Company 8, 2023-2025
- 4.9 Company
 - 4.9.1 Introduction to Company
 - 4.9.2 Import Status of Company 9, 2023-2025
- 4.10 Company
 - 4.10.1 Introduction to Company
 - 4.10.2 Import Status of Company 10, 2023-2025

5 SUGGESTIONS OF INVESTMENT AND COOPERATION

- 5.1 Investment Suggestions
- 5.2 Cooperation Suggestions
- Disclaimer

List Of Charts

LIST OF CHARTS

Chart 2023-2025 Lead-acid Battery Market Size in Vietnam
Chart 2023-2025 Lead-acid Battery Import Market Size in Vietnam
Chart 2023-2025 Major Import Sources of Vietnam's Lead-acid Battery
Chart 2023 Lead-acid Battery Import Companies and Total Import Value
Chart 2024 Lead-acid Battery Import Companies and Total Import Value
Chart 2025 Lead-acid Battery Import Companies and Total Import Value
Chart List of the Top 10 Importing Companies in 2025
Chart Company 1 Profile
Chart Import Scale of Company 1, 2023-2025
Chart Major Import Sources of Company 1, 2023-2025
Chart Major Suppliers of Company 1, 2023-2025
Chart Company 2 Profile
Chart Import Scale of Company 2, 2023-2025
Chart Major Import Sources of Company 2, 2023-2025
Chart Major Suppliers of Company 2, 2023-2025
Chart Company 3 Profile
Chart Import Scale of Company 3, 2023-2025
Chart Major Import Sources of Company 3, 2023-2025
Chart Major Suppliers of Company 3, 2023-2025
Chart Company 4 Profile
Chart Import Scale of Company 4, 2023-2025
Chart Main Import Sources of Company 4, 2023-2025
Chart Main Suppliers of Company 4, 2023-2025
Chart Company 5 Profile
Chart Import Scale of Company 5, 2023-2025
Chart Main Import Sources of Company 5, 2023-2025
Chart Main Suppliers of Company 5, 2023-2025
Chart Company 6 Profile
Chart Import Scale of Company 6, 2023-2025
Chart Main Import Sources of Company 6, 2023-2025
Chart Main Suppliers of Company 6, 2023-2025
Chart Company 7 Profile
Chart Import Scale of Company 7, 2023-2025
Chart Main Import Sources of Company 7, 2023-2025
Chart Main Suppliers of Company 7, 2023-2025

Chart Company 8 Profile

Chart Import Scale of Company 8, 2023-2025

Chart Major Import Sources of Company 8, 2023-2025

Chart Major Suppliers of Company 8, 2023-2025

Chart Company 9 Profile

Chart Import Scale of Company 9, 2023-2025

Chart Major Import Sources of Company 9, 2023-2025

Chart Major Suppliers of Company 9, 2023-2025

Chart Company 10 Profile

Chart Import Scale of Company 10, 2023-2025

Chart Major Import Sources of Company 10, 2023-2025

Chart Major Suppliers of Company 10, 2023-2025

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