

# Vietnam Feed Industry Research Report 2025-2034

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## Abstracts

Feed refers to various sources of nutrients provided to meet the normal growth, development, reproduction and production needs of animals, including natural feed and artificial feed. According to its form and function, feed is mainly divided into energy feed, protein feed, roughage, additive premix, concentrated feed and compound feed. The modern feed industry is a key link in the agricultural and food industry chain and the material basis for the development of animal husbandry.

The industrial chain of the feed industry is mainly divided into three links: upstream raw material supply, midstream feed processing and downstream breeding applications. According to CRI analysis, the upstream link includes grain crops (such as corn, soybeans, wheat, etc.), oil by-products (such as soybean meal, rapeseed meal), animal raw materials (such as fish meal, meat and bone meal), etc., which are the basis of feed production.

The midstream is mainly composed of feed processing companies, which are responsible for mixing, granulating and packaging a variety of raw materials according to scientific formulas to produce compound feed, concentrated feed, additive premixes and other products. The downstream is the main consumer market for feed, including livestock and poultry and aquaculture, such as pigs, chickens, cattle, fish, shrimp, etc.

The global feed market demand has maintained steady growth in recent years, mainly benefiting from population growth, accelerated urbanization and people's continued growth in animal protein consumption. According to CRI analysis, with the development of the global economy and the improvement of residents' income levels, the consumption of livestock and poultry and aquatic foods such as meat, eggs and aquatic products has continued to rise, directly driving strong demand for feed products. In developing countries, the expansion of livestock and poultry farming has driven the rapid growth of feed demand. For example, China, India, Brazil and Vietnam, as

populous and agricultural countries, have rapidly developed their breeding industries, and the demand for compound feed, premixes and other products has increased year by year.

As a major agricultural country, Vietnam has seen rapid development in livestock and poultry and aquaculture, driving the continued growth in feed demand. According to CRI analysis, livestock and poultry feed (especially pigs and poultry) is still the main consumer area, while aquaculture feed is growing faster and has become an emerging force driving market growth. The driving factors for the growth of Vietnam's feed market mainly include Vietnam's population growth and increased protein consumption, the government's vigorous promotion of large-scale and intensive development of the breeding industry, and the expansion of aquaculture and export growth.

According to CRI analysis, Vietnam is an important feed producer in Southeast Asia, and the production capacity of foreign-funded enterprises (such as CP, New Hope, CJ) and local enterprises (such as GreenFeed) is continuing to expand. However, Vietnam's feed industry is heavily dependent on imports of raw materials, such as corn, soybean meal, wheat, fish meal and some feed additives. The import scale is huge. At the same time, due to the rapid growth of market demand, some regions are also facing a situation of insufficient supply of feed and need to rely on imports, especially high-quality feed.

According to CRI data, Vietnam's feed imports exceeded US\$663 million in 2024, an increase of about 10% year-on-year. According to CRI analysis, Vietnam's main sources of feed imports include China, Thailand, the United States, South Korea, Taiwan, Malaysia and the Netherlands, among which China, Thailand and the United States account for more than 50% of the total imports. China is the largest source of imports, accounting for about 31%, Thailand accounts for about 17%, and the United States accounts for about 9%.

CRI predicts that in the future, with the modernization of Vietnam's agriculture, the scale of breeding and the upgrading of residents' consumption, Vietnam's feed market will continue to show a steady expansion trend.

CRI recommends that global feed manufacturers, importers and exporters, and investment companies conduct timely research on the Vietnamese market and prepare for the layout of the Vietnamese feed market. CRI's Shanghai, China and Hanoi, Vietnam offices will help foreign companies enter the Vietnamese feed market.

**Topics covered:**

Overview of the Feed Industry in Vietnam

The Economic and Policy Environment of Feed Industry in Vietnam

The Market Size of Feed Industry in Vietnam (2025-2034)

Analysis of Major Feed Industry Manufacturers in Vietnam

Main Driving Forces and Market Opportunities of Feed Industry in Vietnam

What are the main driving forces, challenges and opportunities of Feed industry in Vietnam during the forecast period of 2025-2034?

Which companies are the main players in Vietnam's Feed industry market and what are their competitive advantages?

What is the expected revenue of Vietnam's Feed industry market during the forecast period of 2025-2034?

Which part of Vietnam's Feed industry market is expected to dominate the market in 2034?

What are the main disadvantages facing Vietnam's Feed industry?

How can foreign capital enter Vietnam's Feed industry?

**Products Mentioned**

Feed, animal feed, feed manufacturing, animal husbandry, aquaculture, agriculture

**Companies Mentioned**

GreenFeed Vietnam

CP Vietnam

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