

Vietnam Electric Vacuum Cleaner Import Guide 2023-2025

<https://marketpublishers.com/r/V91DD10C6F3EEN.html>

Date: December 2025

Pages: 40

Price: US\$ 3,000.00 (Single User License)

ID: V91DD10C6F3EEN

Abstracts

To help global electric vacuum cleaner manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the “Vietnam Electric Vacuum Cleaner Import Guide 2023-2025”. The guide provides an overview of the Vietnamese Electric Vacuum Cleaner industry, import market, and import company information for the period.

Importing companies are of various types, including home appliance distribution and retail enterprises, international brands, professional trading and distribution companies etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2025 (including Excel data source).

The publication of the 'Vietnam Electric Vacuum Cleaner Import Guide 2023-2025' aims to provide electric vacuum cleaner exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

Industry Overview

Vietnam's electric vacuum cleaner industry has maintained steady growth in recent years, benefiting from rising disposable income, accelerated urbanization, and the trend of upgrading home appliance consumption.

Vacuum cleaners, as an important component of household cleaning appliances, still have a relatively low penetration rate in the Vietnamese market, but huge growth potential. In particular, market demand continues to expand, driven by increased awareness of household hygiene after the pandemic, the widespread adoption of smart appliances, and the development of e-commerce.

Vietnam's domestic vacuum cleaner production scale is limited, and the industry mainly relies on imports and foreign-invested enterprises. Existing local manufacturers are mostly OEM/ODM production bases, concentrated in Bac Ninh, Hai Phong, Hanoi, and Binh Duong provinces.

In recent years, with the improvement of Vietnam's manufacturing supporting capabilities and the implementation of the RCEP agreement, more foreign-funded enterprises are considering transferring the production of small and medium-sized household appliances such as vacuum cleaners to Vietnam, forming a new supply chain cluster.

Vacuum cleaner consumption in Vietnam is mainly concentrated in urban households, particularly among middle- and high-income groups in cities such as Hanoi, Ho Chi Minh City, and Da Nang. Consumer preferences are shifting from traditional corded vacuum cleaners to cordless, lightweight, multi-functional, and smart products.

Import Market Overview

The demand for electric vacuum cleaners in Vietnam is growing, but local manufacturing capacity is limited, leading to a high dependence on imports.

According to CRI analysis, Vietnam's electric vacuum cleaner import market has maintained steady growth in recent years, mainly driven by rising consumer spending, accelerated urbanization, increased awareness of household cleaning, and the development of e-commerce platforms. Despite continuous improvements in local production capacity, Vietnam remains heavily reliant on imports for mid-to-high-end products and some key components. Vacuum cleaner importers primarily include branches or general agents of multinational brands in Vietnam, large home appliance retail groups, e-commerce distributors, and small and medium-sized trading companies.

Vietnam's electric vacuum cleaner imports continue to increase, with rapid growth..

According to CRI statistics, approximately 400 importers in Vietnam imported electric

vacuum cleaner in 2024, totaling US\$38.53 million, a year-on-year increase of 61.5%. According to CRI analysis, Vietnam's total electric vacuum cleaner imports reached US\$51.24 million from January to September 2025, an increase of over 80.9% compared to the same period in 2024. China is Vietnam's largest import source of electric vacuum cleaner, accounting for approximately 89.0% of total imports from January to September 2025.

Overview of Foreign Investment in Vietnam's Electric Vacuum Cleaner Industry

Investment Background In recent years, Vietnam has gradually improved its supporting capabilities in the electronics and home appliance manufacturing sector, making it an ideal base for the production of small and medium-sized home appliances.

With rising incomes, increasing urbanization, and growing household cleaning needs, Vietnam's vacuum cleaner market is expanding rapidly. This provides ample opportunities for foreign investment.

Investment Advantages

1. **Political Stability and Rapid Economic Development.** The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. **Relatively Low Labor Costs.**
3. **Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.**
4. **Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.**
5. **Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.**

Investment Regulations

The Vietnamese government maintains an open policy towards foreign investment in the home appliance manufacturing sector. The main forms of foreign investment in

Vietnam's vacuum cleaner industry include OEM/ODM manufacturing, local assembly and sourcing, establishing quality testing or R&D centers, and branded sales.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including home appliance distribution and retail enterprises, international brands, professional trading and distribution companies etc.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's electric vacuum cleaner industry, an overview of the import market, and a brief analysis of market demand trends, helping

global suppliers seize the Vietnamese market and opportunities.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Industry Definition and Classification
- 1.2 Current Status of the Vietnamese Electric Vacuum Cleaner Industry
 - 1.2.1 Supply Situation of the Vietnamese Electric Vacuum Cleaner Industry
 - 1.2.2 Downstream Market Demand Situation of the Vietnamese Electric Vacuum Cleaner Industry
- 1.3 Overview of Foreign Investment in the Vietnamese Electric Vacuum Cleaner Industry

2 IMPORT MARKET OVERVIEW

- 2.1 Import Scale of Electric Vacuum Cleaner in Vietnam
- 2.2 Major Import Sources of Electric Vacuum Cleaner in Vietnam

3 OVERVIEW OF IMPORTERS (2023-2025)

- 3.1 Importers Overview of Electric Vacuum Cleaner in Vietnam (2023)
 - 3.1.1 Total Scale of Importers
 - 3.1.2 Top 5 Importers
- 3.2 Importers Overview of Electric Vacuum Cleaner in Vietnam (2024)
 - 3.2.1 Total Scale of Importers
 - 3.2.2 Top 5 Importers
- 3.3 Importers Overview of Electric Vacuum Cleaner in Vietnam (2025)
 - 3.3.1 Total Scale of Importers
 - 3.3.2 Top 5 Importers

4 LIST OF THE TOP 10 IMPORTERS IN 2025

- 4.1 Company
 - 4.1.1 Introduction to Company
 - 4.1.2 Import Status of Company 1, 2023-2025
- 4.2 Company
 - 4.2.1 Introduction to Company
 - 4.2.2 Import Status of Company 2, 2023-2025
- 4.3 Company
 - 4.3.1 Introduction to Company

- 4.3.2 Import Status of Company 3, 2023-2025
- 4.4 Company
 - 4.4.1 Introduction to Company
 - 4.4.2 Import Status of Company 4, 2023-2025
- 4.5 Company
 - 4.5.1 Introduction to Company
 - 4.5.2 Import Status of Company 5, 2023-2025
- 4.6 Company
 - 4.6.1 Introduction to Company
 - 4.6.2 Import Status of Company 6, 2023-2025
- 4.7 Company
 - 4.7.1 Introduction to Company
 - 4.7.2 Import Status of Company 7, 2023-2025
- 4.8 Company
 - 4.8.1 Introduction to Company
 - 4.8.2 Import Status of Company 8, 2023-2025
- 4.9 Company
 - 4.9.1 Introduction to Company
 - 4.9.2 Import Status of Company 9, 2023-2025
- 4.10 Company
 - 4.10.1 Introduction to Company
 - 4.10.2 Import Status of Company 10, 2023-2025

5 SUGGESTIONS OF INVESTMENT AND COOPERATION

- 5.1 Investment Suggestions
- 5.2 Cooperation Suggestions
- Disclaimer

List Of Charts

LIST OF CHARTS

Chart 2023-2025 Electric Vacuum Cleaner Market Size in Vietnam
Chart 2023-2025 Electric Vacuum Cleaner Import Market Size in Vietnam
Chart 2023-2025 Major Import Sources of Vietnam's Electric Vacuum Cleaner
Chart 2023 Electric Vacuum Cleaner Import Companies and Total Import Value
Chart 2024 Electric Vacuum Cleaner Import Companies and Total Import Value
Chart 2025 Electric Vacuum Cleaner Import Companies and Total Import Value
Chart List of the Top 10 Importing Companies in 2025
Chart Company 1 Profile
Chart Import Scale of Company 1, 2023-2025
Chart Major Import Sources of Company 1, 2023-2025
Chart Major Suppliers of Company 1, 2023-2025
Chart Company 2 Profile
Chart Import Scale of Company 2, 2023-2025
Chart Major Import Sources of Company 2, 2023-2025
Chart Major Suppliers of Company 2, 2023-2025
Chart Company 3 Profile
Chart Import Scale of Company 3, 2023-2025
Chart Major Import Sources of Company 3, 2023-2025
Chart Major Suppliers of Company 3, 2023-2025
Chart Company 4 Profile
Chart Import Scale of Company 4, 2023-2025
Chart Main Import Sources of Company 4, 2023-2025
Chart Main Suppliers of Company 4, 2023-2025
Chart Company 5 Profile
Chart Import Scale of Company 5, 2023-2025
Chart Main Import Sources of Company 5, 2023-2025
Chart Main Suppliers of Company 5, 2023-2025
Chart Company 6 Profile
Chart Import Scale of Company 6, 2023-2025
Chart Main Import Sources of Company 6, 2023-2025
Chart Main Suppliers of Company 6, 2023-2025
Chart Company 7 Profile
Chart Import Scale of Company 7, 2023-2025
Chart Main Import Sources of Company 7, 2023-2025
Chart Main Suppliers of Company 7, 2023-2025

Chart Company 8 Profile

Chart Import Scale of Company 8, 2023-2025

Chart Major Import Sources of Company 8, 2023-2025

Chart Major Suppliers of Company 8, 2023-2025

Chart Company 9 Profile

Chart Import Scale of Company 9, 2023-2025

Chart Major Import Sources of Company 9, 2023-2025

Chart Major Suppliers of Company 9, 2023-2025

Chart Company 10 Profile

Chart Import Scale of Company 10, 2023-2025

Chart Major Import Sources of Company 10, 2023-2025

Chart Major Suppliers of Company 10, 2023-2025

I would like to order

Product name: Vietnam Electric Vacuum Cleaner Import Guide 2023-2025

Product link: <https://marketpublishers.com/r/V91DD10C6F3EEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V91DD10C6F3EEN.html>