

# Vietnam Edible Bird's Nests Export Research Report 2025-2034

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## Abstracts

Edible bird's nests are nests made of saliva secreted by swiftlets and their down feathers. They are also a precious tonic. Bird's nests are rich in nutrients such as protein, amino acids, sialic acid, and minerals. Edible bird's nests are mainly produced in Southeast Asia, including Indonesia, Malaysia, Thailand, Vietnam and other countries. China also produces a small amount. Indonesia is the country with the largest production of edible bird's nests in the world, accounting for more than half of the world's total production.

The main consumer markets for edible bird's nests include North America, Europe and Asia Pacific. According to CRI analysis, Asia Pacific is the largest market for edible bird's nest consumption in the world, accounting for more than 90% of the market share. China is the largest consumer country, and its market demand is mainly driven by traditional nourishing culture and increased demand for health products.

North America (including the United States and Canada) is the second edible bird's nest consumer market in the world. Edible bird's nest consumption in the region is mainly driven by increased health awareness and the increase in the number of Asian immigrants. In addition, European countries such as the United Kingdom, Germany and France are also major consumer countries, and their consumers' interest in edible bird's nests is mainly due to its health benefits and demand for high-end food.

Vietnam is one of the world's major edible bird's nest producers and exporters. In recent years, Vietnam's bird's nest industry has shown a rapid development trend. According to CRI analysis, 42 of Vietnam's 63 regions have companies engaged in bird's nest farming. By the end of 2024, Vietnam has accumulated more than 22,000 bird's nest houses, with an annual bird's nest production of more than 150 tons, with a total value

of more than US\$600 million.

Vietnamese edible bird's nest products include ready-to-eat bottled bird's nest, refined bird's nest, etc. The Vietnamese government is increasing its support for edible bird's nest exports and helping companies expand overseas markets for Vietnamese edible bird's nest products, especially high-demand markets such as China, the United States and Europe.

According to CRI data, the total export value of Vietnam's edible bird's nests exceeded US\$6 million in 2023, and exceeded US\$8 million in 2024. It is growing rapidly. According to CRI analysis, Vietnam's edible bird's nest export markets are spread across North America and the Asia-Pacific region. The United States is the largest export destination for Vietnam's edible bird's nest.

From 2021 to 2024, the main destinations for Vietnam's edible bird's nest exports are the United States, South Korea, China, etc. The companies that import bird's nests from Vietnam are mainly some overseas traders. The exporters of Vietnamese edible bird's nests are mainly local bird's nest production and trading companies in Vietnam.

Overall, the production and export of Vietnamese edible bird's nests have made significant progress in recent years. CRI expects that Vietnamese edible bird's nests will gradually occupy an important position in the global bird's nest market. As global consumers' demand for healthy and high-end foods increases, the export of Vietnamese bird's nests is expected to continue to grow. CRI recommends that companies interested in Vietnamese edible bird's nests should investigate the Vietnamese edible bird's nest industry as soon as possible and prepare for purchasing Vietnamese edible bird's nests.

Topics covered:

The Import and Export of Edible Bird's Nests in Vietnam (2021-2024)

Total Export Volume and Percentage Change of Edible Bird's Nests in Vietnam (2021-2024)

Total Export Value and Percentage Change of Edible Bird's Nests in Vietnam (2021-2024)

Total Export Volume and Percentage Change of Edible Bird's Nests in Vietnam

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