

Vietnam Earphones Industry Research Report 2025-2034

<https://marketpublishers.com/r/VB9CFCF7A202EN.html>

Date: June 2025

Pages: 80

Price: US\$ 3,600.00 (Single User License)

ID: VB9CFCF7A202EN

Abstracts

Earphones are an audio device that converts audio signals into audible sounds for personal listening. They are usually connected to the sound source (such as mobile phones, computers, music players) through cables or wirelessly. The main function of earphones is to provide a private listening experience, reduce external noise interference, and improve sound quality. As an indispensable audio device in modern people's lives, earphones have a wide range of application scenarios, covering various fields such as sports and fitness, business office, game entertainment, and music playback and production.

The earphone industry can be divided into three main parts: upstream, midstream and downstream. According to CRI, the upstream of the earphone industry focuses on the supply of raw materials, including magnetic materials, diaphragm materials, wires and plastics. The midstream focuses on the manufacturing and modularization of key components, including drive units (speaker units), circuit boards (PCBA), cable assemblies and shell injection molding. The downstream covers whole machine assembly, brand ODM/OEM, channel distribution and after-sales service.

So far, the global earphone market demand continues to grow, and the shift from traditional wired to smart wireless, with a significant trend of multi-scenario, multi-function and high-end. According to CRI analysis, wireless earphones, especially true wireless stereo (TWS) earphones, are becoming the main driving force for market growth. Consumer preference for true wireless stereo (TWS) and noise reduction technology has driven the rapid growth of the TWS earphone market, with particularly strong demand in the Asia-Pacific region, North America and India. CRI predicts that in the future, with the continued development of the consumer electronics industry, the demand for the global earphone market is expected to continue to rise.

Currently, Vietnam is becoming an important base for global earphone manufacturing, especially the main production base for wireless earphones such as Apple AirPods. According to CRI analysis, leading OEM/ODM manufacturers such as Apple's OEM GoerTek and Luxshare have already established multiple production bases in northern Vietnam and are continuously expanding their production capacity to meet the growing global demand.

Vietnam's earphone production is mainly concentrated in northern provinces, such as Bac Giang, Bac Ninh and Hai Phong industrial parks. These regions have a mature electronic industry chain and abundant technical resources, so that everything from driver unit assembly, PCBA patch to shell injection molding can be completed locally. At present, Vietnam has built a complete earphone manufacturing system from parts to complete machines, and its production capacity in the field of wireless earphones has increased rapidly.

In addition, according to CRI analysis, Vietnam has become an important hub for global earphone (including earphone and earplug combination) exports in recent years. According to CRI data, Vietnam's earphone exports in 2024 have exceeded approximately US\$6 billion, and its main export markets include the United States, the Netherlands, the United Kingdom, South Korea and Italy.

Among them, the United States is Vietnam's largest export destination, accounting for about 50%. The rapid growth of Vietnam's earphone exports is due to the increasingly complete industrial chain, the improvement of localized production capacity, and the strong demand for high-end true wireless (TWS) and smart noise reduction products.

CRI predicts that with the improvement of upstream and downstream supporting facilities of Vietnam's electronics industry, the continuous improvement of local production capacity and the accelerated transfer of supply chains of large companies such as Apple, Vietnam is expected to become a very important global earphone production base, especially TWS (True Wireless Stereo) earphone production base.

CRI recommends that global earphone manufacturers and related investment companies conduct timely research on the Vietnamese market and prepare for the layout of the Vietnamese earphone market. CRI's Shanghai, China and Hanoi, Vietnam offices will help foreign companies enter the Vietnamese earphone production and assembly market.

Topics covered:

- Overview of the Earphone Industry in Vietnam
- The Economic and Policy Environment of Earphone Industry in Vietnam
- The Market Size of Earphone Industry in Vietnam (2025-2034)
- Analysis of Major Earphone Industry Manufacturers in Vietnam
- Main Driving Forces and Market Opportunities of Earphone Industry in Vietnam
- What are the main driving forces, challenges and opportunities of earphone industry in Vietnam during the forecast period of 2025-2034?
- Which companies are the main players in Vietnam's earphone industry market and what are their competitive advantages?
- What is the expected revenue of Vietnam's earphone industry market during the forecast period of 2025-2034?
- Which part of Vietnam's earphone industry market is expected to dominate the market in 2034?
- What are the main disadvantages facing Vietnam's earphone industry?
- How can foreign capital enter Vietnam's earphone industry?

Products Mentioned

TWS, TWS earphones, wireless earphones, earphone, earbuds, True Wireless Stereo

Companies Mentioned

Luxshare Precision
Goer Tek
Phiaton

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