

# Vietnam Direct-current (DC) Motor Import Guide 2023-2026

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## Abstracts

### Introduction

To help global direct-current motor manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Direct-current Motor Import Guide 2023-2026.' The guide provides an overview of the Vietnamese direct-current motor industry, import market, and import company information for the period.

The types of importing companies are diverse, including industrial manufacturing companies, large EPC contractors and electromechanical engineering companies, renewable energy and power system companies, transportation and vehicle manufacturers etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Direct-current Motor Import Guide 2023-2026' aims to provide direct-current motor exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

### Industry Overview

DC motors primarily serve industrial automation, transportation, power systems, and renewable energy, serving as crucial power components in industrial equipment and electric vehicles.

Vietnam's industrialization is accelerating, with foreign-invested enterprises in electronics, semiconductors, machinery manufacturing, automobiles, and steel building new factories in industrial parks across the country. This is driving a sustained increase in demand for DC motors from automated production lines, robots, conveyor systems, and specialized machinery. The development of electric vehicles, motorcycles, and industrial vehicles is also boosting market demand for small and medium-power DC motors.

DC motors are widely used in DC speed-regulating fans, pump stations, power storage, and smart grid systems, providing efficient and stable drive solutions for equipment. The demand for highly reliable and efficient DC motors is also gradually increasing in data centers, automation equipment, and UPS systems.

Vietnam has limited capabilities in the design and manufacture of high-performance, high-efficiency DC motors, and relies heavily on imports for high-end products.

Overall, the demand for DC motors in Vietnam is growing steadily, with a high import dependence. In the future, with industrial upgrading and the advancement of transportation electrification, the potential of the high-end market will continue to expand.

## **Import Market Overview**

The demand for direct-current motor is growing in Vietnam, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, Vietnam's demand for imported DC motors continues to grow, primarily driven by factors such as industrial expansion, power infrastructure construction and upgrading, and the expansion of the industrial manufacturing sector. Although Vietnam's domestic DC motor production capacity has increased, its capabilities in high-performance industrial automation, electric vehicles, and new energy applications are limited, resulting in a high dependence on imports for the mid-to-high-end market.

Vietnam's imports of direct-current motor continue to increase, China is the largest

source of imports.

According to CRI statistics, approximately 1800 importers in Vietnam imported direct-current motor in 2024, totaling US\$394 million, an increase of 40.7% year-on-year. According to CRI analysis, Vietnam's total imports of direct-current motor reached US\$323 million from January to September 2025, an increase of approximately 16.1% compared to the same period in 2024. China was Vietnam's the largest sources of imports, accounting for approximately 48.4% of total imports from January to September 2025.

## **Overview of Foreign Investment in Vietnam's Direct-current Motor Industry**

### ***Investment Background***

With the rapid expansion of foreign-invested manufacturing in Vietnam, the demand for high-performance DC motors is constantly growing in industries such as electronics, semiconductors, machinery manufacturing, automobiles, and steel, for applications in production lines, robots, conveyor systems, and special machinery drives.

Meanwhile, the rapid development of the electric vehicle and motorcycle industries is also significantly increasing the demand for small and medium-power DC motors. In the energy and power systems sector, wind power, photovoltaic, and energy storage systems are also continuously expanding their demand for DC motors in terms of speed regulation and drive capabilities. These factors combined are driving the enthusiasm of foreign companies to invest in DC motors in Vietnam.

### ***Investment Advantages***

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.

5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

### ***Investment Regulations***

Vietnam has included electrical machinery manufacturing in its list of industries encouraged for foreign investment, allowing foreign-invested enterprises to establish production and assembly bases in the form of wholly-owned subsidiaries or joint ventures. Investing companies can enjoy corporate income tax reductions, preferential land rents, and support for industrial park infrastructure.

### **Guide Highlights:**

#### ***Comprehensive Coverage:***

This directory includes major importers in Vietnam, including industrial manufacturing companies, large EPC contractors and electromechanical engineering companies, renewable energy and power system companies, transportation and vehicle manufacturers etc.

#### ***Detailed Information:***

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

#### ***Product Focus:***

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

#### ***Efficient Connectivity:***

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect

with the Vietnamese market.

***Market Value:***

The guide includes an overview of Vietnam's DC motor industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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