

Vietnam Cypermethrin Insecticide Import Guide 2023-2026

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Abstracts

To help global insecticide manufacturers, exporters, pesticide distributors, traders and related chemical companies efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Cypermethrin Insecticide Import Guide 2023-2026.' The guide provides an overview of the Vietnamese cypermethrin Insecticide industry, import market, and import company information for the period.

The types of importing companies are diverse, including large agricultural groups, regional distributors of agricultural inputs, pesticide traders and key end buyers etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Cypermethrin Insecticide Import Guide 2023-2026' aims to provide pesticide exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of market trends in Vietnam, mitigate potential risks and enhance their international competitiveness.

Industry Overview

Cypermethrin is a highly effective, broad-spectrum synthetic pyrethroid insecticide that primarily acts on the nervous system of pests through contact and stomach poisoning. It is widely used for the control of agricultural crops (cotton, vegetables, fruit trees) and sanitary pests (mosquitoes, flies, cockroaches).

Vietnam is an agricultural country with a tropical and subtropical climate, experiencing frequent pest and disease outbreaks, resulting in a long-term stable demand for highly effective insecticides.

With the advancement of agricultural modernization and the rapid development of facility agriculture and high-value-added crop cultivation, farmers' demand for highly effective, fast-acting pesticides with low residues has increased. Cypermethrin insecticides, as one of the main conventional products, maintain a consistently stable market demand.

Currently, Vietnam's local production capacity of cypermethrin technical grade is limited, and the industry's supply mainly relies on international trade and imports. Foreign suppliers supply the market with technical grade or finished insecticides through local agents or partners.

The Vietnamese market for cypermethrin insecticides is highly diversified, including foreign brands and their local subsidiaries/agents, local insecticide importers and trading companies, agricultural input distribution groups, and regional distributors.

The industry will maintain stable import demand in the future, driven by the rigid demand for pest and disease control in agriculture and the importance of cypermethrin in conventional pesticide combinations.

Import Market Overview

The import market for cypermethrin insecticides in Vietnam continues to expand rapidly.

According to CRI analysis, As Vietnamese agriculture gradually shifts towards export-oriented and refined management, the use of cypermethrin insecticides in cash crops and greenhouse agriculture remains at a high level, forming a stable base of import demand.

According to CRI statistics, approximately 90 buyers in Vietnam imported cypermethrin insecticide in 2024, totaling US\$ 7.43 million, an increase of 24.7% year-on-year. In 2025, Vietnam's total cypermethrin insecticide imports reached US\$ 8.73 million, a 17.5% increase compared to the same period in 2024.

India and China are Vietnam's the top two sources of cypermethrin insecticide imports.

According to CRI analysis, China and Japan were the top two sources of Vietnam's cypermethrin insecticide imports, accounting for approximately 91.7% and 8.1% of total imports respectively in 2025.

CRI projects that Vietnam's overall demand for pesticides will continue to rise, driven by increasing pest and disease pressures, expanded crop cultivation, and increased agricultural inputs.

Overview of Foreign Investment in Vietnam's cypermethrin Insecticide Industry

Investment Background Vietnam's agriculture is primarily export-oriented, focused on cash crops, and its tropical climate leads to high rates of pests and diseases. As farmers increasingly prioritize agricultural modernization, green farming practices, and low-residue pesticides, traditional highly toxic pesticides are gradually being replaced by more efficient and less toxic alternatives, resulting in a steady increase in demand for pyrethroid products (such as cypermethrin insecticides).

This growing market demand has created a clear commercial foundation for foreign investment in Vietnam's pesticide and insecticide sector, particularly in high-efficiency insecticides.

Investment Advantages

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

Investment Regulations

According to Vietnam's Investment Law and other regulations, pesticide production in Vietnam is a conditional investment sector, but there are no absolute restrictions on

foreign investment. Foreign investors can establish wholly foreign-owned enterprises or joint ventures with local companies in accordance with the Investment Law and the Enterprise Law. Before establishing a project, foreign investors must complete necessary procedures such as investment registration, company registration, and land use approval, and obtain registration and permits related to pesticide production and sales from the agricultural authorities.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including large agricultural groups, regional distributors of agricultural inputs, pesticide traders, and key end buyers, etc.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of imports. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's cypermethrin insecticide industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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