

Vietnam Cold Rolled Steel Sheet Industry Research Report 2025-2034

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Abstracts

Cold-rolled steel sheet is a high-precision, high-quality steel product produced by cold-rolling (cold-rolling) hot-rolled steel coils at room temperature. Cold rolled steel sheets can be divided into non-alloy steel sheets and alloy steel sheets according to their material. Cold rolled steel sheets have become an indispensable material in modern manufacturing due to their high precision, excellent performance and strong adaptability.

Cold-rolled steel sheet is widely used in the automotive, home appliance, construction, machinery, packaging, and power industries. In the automotive industry, cold-rolled steel is used in structural components such as body shells, doors, and chassis. In the home appliance industry, cold-rolled steel sheet is the primary raw material for the housings and brackets of products like refrigerators, washing machines, and electric water heaters. Furthermore, highly airtight packaging materials like food cans and battery casings, as well as silicon steel sheets in transformers and electric motors, also rely on cold-rolled steel sheet as a base material.

The cold-rolled steel plate industry boasts a comprehensive industrial chain, encompassing upstream raw material supply, midstream smelting and processing, and downstream end-use applications. According to CRI analysis, the upstream sector primarily encompasses the supply of raw materials such as iron ore, coke, coal, alloying elements, and scrap steel, as well as the manufacturing of hot-rolled steel coils. Hot-rolled coils are the direct raw material for cold-rolled steel sheets.

The midstream is the core processing stage for cold-rolled steel sheets, encompassing pickling, cold rolling, annealing, flattening, and oiling. This process requires high-precision equipment and strict process control, making it a crucial value-added

component of the entire industry chain. Downstream applications span a wide range of sectors and are the primary driver of demand for cold-rolled steel sheets. Cold-rolled steel sheets are widely used in products such as automobile bodies and chassis, refrigerator and washing machine casings, metal furniture, food cans, and electric motor cores.

The global cold-rolled steel sheet market is showing steady growth, structural upgrades, and a green transformation. According to CRI analysis, demand for cold-rolled steel sheet is broad, primarily driven by the automotive, construction, home appliance, and machinery manufacturing industries. The automotive manufacturing sector accounts for over 30% of global cold-rolled steel sheet consumption. Furthermore, urbanization and the continued expansion of the home appliance industry are also providing continued robust demand for this material.

In recent years, Vietnam's market demand for cold-rolled steel sheets has become stronger, with a significant growth momentum, mainly reflected in high value-added home appliances, automobiles, coatings and other fields. According to CRI analysis, a rebound in the construction market, driven by residential and infrastructure construction, and increased public investment (including in transportation, apartments, and infrastructure projects) have driven overall growth in finished steel consumption. Furthermore, the home appliance and automotive manufacturing industries, major users of medium and thin steel plates, have seen a recent rebound in investment, leading to higher specifications for cold-rolled coils and driving further downstream application of this plate.

According to CRI analysis, Vietnam's cold-rolled steel plate industry is experiencing rapid capacity expansion, structural upgrades, and lagging capacity release. Vietnam's cold-rolled steel plate production has experienced rapid expansion in recent years, driven by government incentives for steel industry upgrades and increased investment by numerous companies. Despite the gradual increase in production capacity, actual output lags, and the country still relies on imports to fill gaps in high-end specifications and production capacity.

According to CRI data, the import value of Vietnam's cold-rolled steel sheets (non-alloy steel) exceeded US\$15 billion and reached US\$16.846 billion in 2024. According to CRI analysis, Vietnam's main import sources of cold-rolled steel include China, Taiwan, South Korea, etc. China is the largest source of imports, accounting for about 40% of the total import share.

CRI predicts that, in the long term, with increasing foreign investment in industries such as home appliances and automobiles, Vietnam's demand for cold-rolled steel sheets will continue to have significant growth potential. CRI recommends that global cold-rolled steel sheet manufacturers, importers, exporters, and investors promptly research the Vietnamese market and prepare for expansion into the market. CRI's offices in Shanghai, China, and Hanoi, Vietnam, will assist foreign companies in entering the Vietnamese cold-rolled steel sheet market.

Topics covered:

Overview of the Cold Rolled Steel Sheet Industry in Vietnam

The Economic and Policy Environment of Cold Rolled Steel Sheet Industry in Vietnam

The Market Size of Cold Rolled Steel Sheet Industry in Vietnam (2025-2034)

Analysis of Major Cold Rolled Steel Sheet Industry Manufacturers in Vietnam

Main Driving Forces and Market Opportunities of Cold Rolled Steel Sheet Industry in Vietnam

What are the main driving forces, challenges and opportunities of Cold Rolled Steel Sheet industry in Vietnam during the forecast period of 2025-2034?

Which companies are the main players in Vietnam's Cold Rolled Steel Sheet industry market and what are their competitive advantages?

What is the expected revenue of Vietnam's Cold Rolled Steel Sheet industry market during the forecast period of 2025-2034?

Which part of Vietnam's Cold Rolled Steel Sheet industry market is expected to dominate the market in 2034?

What are the main disadvantages facing Vietnam's Cold Rolled Steel Sheet industry?

How can foreign capital enter Vietnam's Cold Rolled Steel Sheet industry?

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