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Vietnam Cold Chain Logistics Industry Research Report 2025-2034

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Abstracts

Cold Chain Logistics refers to maintaining a specified low-temperature environment throughout the entire process of product production, storage, transportation, sales and consumption to ensure the quality and safety of perishable goods such as food, medicine, chemicals, etc. during the circulation process.

According to the service objects, cold chain logistics can be divided into food cold chain, pharmaceutical cold chain and chemical cold chain; according to the logistics form, it can be divided into full-process cold chain and breakpoint cold chain. Cold chain logistics is widely used in fresh food e-commerce, restaurants, pharmaceutical transportation, modern agriculture, and cross-border trade. McDonalds and Pfizer vaccines, for example, both rely on efficient cold chain systems.

The cold chain logistics industry chain spans upstream infrastructure construction and equipment manufacturing, midstream cold chain transportation and warehousing services, and downstream end-use industries. CRI analysis shows that the upstream sector primarily includes refrigerated transportation equipment, refrigeration equipment, temperature control systems, cold chain packaging materials, and cold storage construction, involving key products such as refrigerated trucks, refrigerated containers, compressors, insulation materials, and temperature monitoring equipment.

The midstream segment, the core of cold chain logistics services, primarily comprises cold chain transport companies, warehousing operators, third-party cold chain logistics companies, and information system service providers. These companies provide low-temperature transportation services using multimodal transport methods, including road, rail, water, and air. The downstream segment, the application end of cold chain logistics, primarily encompasses industries such as food, fresh produce,

pharmaceuticals, and chemicals.

The global cold chain logistics market has experienced rapid growth in recent years. According to CRI analysis, this growth is primarily driven by pharmaceutical transportation, the expansion of fresh food e-commerce, and the application of new technologies. The ultra-low temperature requirements for vaccine transportation have significantly increased demand for high-end cold chain services, while fresh food e-commerce and chain retail are driving the development of end-to-end delivery systems in cities. Furthermore, technologies such as the Internet of Things, blockchain, and AI are being widely used to enhance cold chain monitoring and transparent supply chain management, improving both efficiency and safety.

CRI analysis shows that, from a regional perspective, the Asia-Pacific region is the fastest-growing cold chain logistics market globally, primarily benefiting from accelerated urbanization and the widespread adoption of e-commerce. The North American and European markets are relatively mature and maintain a leading position in automated cold storage and green energy conservation. While cold chain infrastructure is relatively weak in the Middle East and Latin America, these regions are also rapidly expanding as food loss control and agricultural modernization advance.

In recent years, Vietnam's cold chain logistics market has shown rapid expansion, with its scale continuing to grow. Public data indicates that Vietnam's cold chain logistics market is projected to grow at an average annual rate of over 12% from 2019 to 2023. CRI analysis indicates that the rapid growth of Vietnam's cold chain logistics market is primarily driven by seafood exports, fruit, vegetable, and meat imports, and the rapid rise of domestic modern retail and e-commerce businesses, particularly in the food and pharmaceutical cold chain sectors.

According to CRI analysis, compared to developed markets in the region, Vietnam's cold chain logistics market is relatively young and fragmented, primarily divided into commercial cold storage and self-operated cold storage. The cold storage market in southern Vietnam is developing rapidly, primarily serving the aquaculture and agriculture sectors, while the northern and central regions still have room for development.

CRI predicts that in the long run, with the continued growth of Vietnam's export demand, modern retail and e-commerce, infrastructure upgrades, government support and foreign investment will gradually push resources downward, and Vietnam's national cold chain network will be expected to achieve a more balanced layout in the future.

CRI recommends that global cold chain logistics companies and investment firms promptly research the Vietnamese market and prepare for expansion into the country's cold chain logistics market. CRI's offices in Shanghai, China, and Hanoi, Vietnam, will assist foreign companies in entering the Vietnamese cold chain logistics market.

Topics covered:

Overview of the Cold Chain Logistics Industry in Vietnam

The Economic and Policy Environment of Cold Chain Logistics Industry in Vietnam

The Market Size of Cold Chain Logistics Industry in Vietnam (2025-2034)

Analysis of Major Cold Chain Logistics Industry Companies in Vietnam

Main Driving Forces and Market Opportunities of Cold Chain Logistics Industry in Vietnam

What are the main driving forces, challenges and opportunities of Cold Chain Logistics industry in Vietnam during the forecast period of 2025-2034?

Which companies are the main players in Vietnam's Cold Chain Logistics industry market and what are their competitive advantages?

What is the expected revenue of Vietnam's Cold Chain Logistics industry market during the forecast period of 2025-2034?

Which part of Vietnam's Cold Chain Logistics industry market is expected to dominate the market in 2034?

What are the main disadvantages facing Vietnam's Cold Chain Logistics industry?

How can foreign capital enter Vietnam's Cold Chain Logistics industry?

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