

Vietnam Bridge Cranes Import Guide 2023-2025

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Abstracts

To help global bridge cranes manufacturers, exporters, and related suppliers efficiently expand into the Vietnamese market, CRI releases the “Vietnam Bridge Cranes Import Guide 2023-2025”. The guide provides an overview of the Vietnamese Bridge Cranes industry, import market, and import company information for the period.

Importing companies are of various types, including steel manufacturers, infrastructure builders, international traders, logistics and warehousing companies etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2025 (including Excel data source).

The publication of the 'Vietnam Bridge Cranes Import Guide 2023-2025' aims to provide bridge cranes exporters with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of Vietnamese market trends, mitigate potential risks, and enhance their international competitiveness.

Industry Overview

Bridge cranes (Overhead cranes) are an important part of Vietnam's equipment manufacturing industry and industrial infrastructure construction, serving a wide range of sectors including manufacturing, steel, energy, logistics, ports, and construction.

With the continuous advancement of industrialization, infrastructure construction, and manufacturing upgrading in Vietnam, the market size of bridge cranes has steadily increased in recent years.

Vietnam has limited local production capacity for bridge cranes, and the market is mainly dominated by imported complete machines, joint venture production, and local assembly.

Chinese manufacturers, leveraging their cost-effectiveness and fast delivery, hold a significant share of Vietnam's low-to-mid-end market. Japanese and European brands primarily focus on high-end industrial bridge cranes.

Vietnam's bridge crane industry is in a stage of import dominance, the rise of local manufacturing, and the upgrading of demand structure.

With the expansion of industrial parks, the inflow of foreign investment in manufacturing, and the acceleration of infrastructure construction, the market prospects are broad, providing good market opportunities for equipment manufacturers, system integrators, and foreign suppliers.

Import Market Overview

The demand for bridge cranes in Vietnam is growing, but local production capacity is limited, and the country is highly dependent on imports.

According to CRI analysis, due to local manufacturers are mostly focused on producing low-tonnage, low-tech lifting equipment and lack mature automated control systems and safety standards, Vietnam mainly relies on imports for bridge cranes, especially in the fields of high-end manufacturing, port logistics, and large industrial facilities, where the demand for foreign products is high..

Vietnam's bridge cranes imports scale continue to increase, with rapid growth..

According to CRI statistics, approximately 250 importers in Vietnam imported bridge Cranes in 2024, totaling US\$114 million, a 4% year-on-year increase. According to CRI analysis, Vietnam's total bridge cranes imports reached US\$94.7 million from January to August 2025, an increase of over 60% compared to the same period in 2024. China, Japan and South Korea were Vietnam's top three import sources of bridge cranes, accounting for approximately 61%, 26%, and 6% of total imports respectively from January to August 2025.

Overview of Foreign Investment in Vietnam's Bridge Cranes Industry

Investment Background In recent years, Vietnam has actively promoted the construction of industrial parks, ports, steel bases and energy projects, resulting in a significant increase in demand for medium and heavy material handling equipment.

The Vietnamese crane equipment market has an average annual growth rate of about 8%-10%. Bridge cranes, due to their widespread use in factories, warehouses, ports and assembly workshops, have become one of the fastest growing segments, providing broad development opportunities for international equipment manufacturers and investors.

Investment Advantages

1. **Political Stability and Rapid Economic Development.** The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. **Relatively Low Labor Costs.**
3. **Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.**
4. **Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.**
5. **Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.**

Investment Regulations

According to Vietnam's new investment law, foreign investment in the bridge cranes industry is permitted. According to Vietnam's investment regulations, foreign investment can be conducted in direct and indirect forms, such as wholly foreign-owned enterprises, joint ventures, investment and financing, and mergers and acquisitions.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including steel manufacturers, infrastructure builders, international traders, logistics and warehousing companies etc.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of supply. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's bridge cranes industry, an overview of the import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

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