

# Vietnam Bottled Water Industry Research Report 2023-2032

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## Abstracts

Paper is one of the most environmentally friendly materials, biodegradable, easy to recycle, and can be applied to renewable energy sources. Corrugated paper is a common material used in paper packaging boxes. Packaging containers made from corrugated paper are lighter in weight than packaging containers made from other materials and have a certain degree of hardness and are easy to cut to size, which protects the packaged product from damage. According to CRI's analysis, corrugated paper packaging is mainly used in food, beverage, personal care, healthcare, e-commerce, logistics and transportation, and industrial applications.

With the rapid development of several industries in Southeast Asia, the demand for corrugated packaging is rising. According to CRI's analysis, the e-commerce sector, for example, has seen a gradual increase in e-commerce penetration in various countries, with e-commerce GMV reaching US\$131 billion in 2022 and the number of online shoppers exceeding 220 million. Corrugated paper packaging is a major tool for e-commerce delivery, and the boom in e-commerce in Southeast Asia has contributed to the flourishing of its corrugated box industry.

Bottled water is packaged drinking water that is usually sold in plastic or glass bottles. The Vietnam bottled water market is segmented on the basis of product type, which includes still water and carbonated water. On the basis of distribution channel, the market is segmented into supermarkets/hypermarkets, convenience stores, home and office delivery, trade, and others.

The demand for bottled water in Vietnam has been growing steadily over the past few years and the market is expected to reach around \$2.6 billion by 2021. Key players in the industry include Vinh Hao, Suntory Pepsi, Coca-Cola and Nestle. The market is

highly competitive, with several local and international players vying for market share. The COVID-19 pandemic has also led to an increase in demand for bottled water as consumers become more health conscious.

The raw materials used to produce bottled water in Vietnam include PET resin, labels, caps and water. Downstream activities in the Vietnamese bottled water industry include the distribution and sale of bottled water to various customers such as supermarkets, convenience stores, hotels and restaurants.

Vietnam imports large quantities of bottled water from other countries, with major suppliers including Thailand, Malaysia and China. The country also exports bottled water to other countries, with major markets including Cambodia and Laos.

In 2022, Vietnam's bottled water sales revenue reached USD 544 million, up 6.2% YoY, with a CAGR of more than 10% to 11.18% from 2018-2022, the size of Vietnam's bottled water market has grown steadily in recent years. Due to the impact of the epidemic, overseas sales revenue of bottled water for Vietnamese companies has been declining since 2020, with decreases of 24.8% and 3.4% in 2020 and 2021, respectively, and overseas sales began to recover in 2022 with a year-on-year growth of 2.5%. CRI analyzes that the bottled water industry in Vietnam will continue to grow in the future as the epidemic fades, people's health aspirations improve and revenues grow.

According to CRI, the sales revenue of bottled water will reach US\$1747.92 million in 2032 and the CAGR in 2023 to 2032 is 10.0%.

Topics covered:

Vietnam Bottled Water Industry Overview

The economic and policy environment of Vietnam's bottled water industry

What is the impact of COVID-19 on the Vietnamese bottled water industry?

Vietnam bottled water industry market size, 2023-2032

Analysis of major Vietnamese bottled water industry producers

Key Drivers and Market Opportunities in Vietnam's Bottled Water Industry

What are the key drivers, challenges and opportunities for the bottled water industry in Vietnam during the forecast period of 2023-2032?

Which companies are the key players in the Vietnam bottled water industry market and what are their competitive advantages?

What is the expected revenue of Vietnam bottled water industry market during the forecast period 2023-2032?

What are the strategies adopted by the key players in the market to increase their market share in the industry?

Which segment of the Vietnam bottled water industry market is expected to dominate the market by 2032?

What are the main negative factors facing the bottled water industry in Vietnam?

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