

Vietnam Aquatic Feed Import Guide 2023-2026

<https://marketpublishers.com/r/V040ED0A0AA1EN.html>

Date: April 2026

Pages: 40

Price: US\$ 3,000.00 (Single User License)

ID: V040ED0A0AA1EN

Abstracts

To help global aquatic feed producers, exporters, distributors, and international traders efficiently expand into the Vietnamese market, CRI releases the 'Vietnam Aquatic Feed Import Guide 2023-2026.' The guide provides an overview of the Vietnamese Aquatic Feed industry, import market, and import company information for the period.

The types of importing companies are diverse, including aquaculture enterprises, feed distributors, feed wholesalers, traders, and key end buyers etc. This guide features the top 10 importing companies, including company profiles, contact information, and important information such as import volume, value, price, import resources, and major suppliers for 2023-2026 (including Excel data source).

The publication of the 'Vietnam Aquatic Feed Import Guide 2023-2026' aims to provide aquatic feed producers with precise customer acquisition channels, helping them expand into the Vietnamese market more efficiently. It also provides valuable decision-making insights for international trading companies and investment institutions, helping them optimize their regional supply chain strategies. This guide will help suppliers stay abreast of market trends in Vietnam, mitigate potential risks and enhance their international competitiveness..

Industry Overview

Aquaculture constitutes one of the key pillars of Vietnam's economy, encompassing the farming of shrimp, Basa catfish, tilapia, and various marine species. Vietnam has long ranked among the world's leading exporters of aquatic products, with export markets spanning the United States, the European Union, Japan, and others.

Vietnam's aquatic feed sector is primarily categorized into shrimp feed, fish feed (particularly Pangasius feed), and other specialized aquatic feeds. Fish feed places a

greater emphasis on cost control and the stability of protein sources.

As aquaculture models transition from traditional extensive methods to high-density intensive systems, the Vietnamese aquaculture industry's reliance on high-quality compound feed is steadily increasing. This trend has significantly driven the growth in demand for aquaculture feed.

Vietnam's aquatic feed industry is highly concentrated, with some multinational feed groups possessing significant advantages in technology, brand, and capital. At the same time, local businesses are competitive in terms of channels, customer relationships, and regional coverage.

Aquaculture feed prices are significantly influenced by raw material costs (fish meal, soybean meal, and grains), international shipping rates, exchange rates, and market conditions within the aquaculture sector. When global prices for fish meal or soybean meal rise, the profit margins of feed manufacturers come under pressure.

Over the coming years, as the scale of Vietnam's aquaculture industry continues to expand and the volume of aquatic exports increases, market demand for aquatic feed is expected to maintain rapid growth.

Import Market Overview

Vietnam's imports of aquatic feed continue to expand rapidly.

According to CRI analysis, In recent years, Vietnam's aquaculture industry has experienced rapid growth, driving a rapid expansion in the demand for aquatic feed. Although domestic production capacity for aquatic feed is relatively well-developed, there remains significant demand for imports—particularly regarding high-end functional feeds, specialized compound aquatic feeds, and certain high-protein raw materials..

According to CRI statistics, approximately 320 buyers in Vietnam imported aquatic feed in 2024, totaling US\$ 168 million, an increased of 36.3%. In 2025, Vietnam's total aquatic feed imports reached US\$ 199 million, an increased of 18.8% compare to 2024.

China, Germany and Thailand are Vietnam's top three sources for aquatic feed imports.

According to CRI analysis, China, Germany and Thailand were the top three sources of Vietnam's aquatic feed imports, accounting for approximately 44.9% , 14.8% and 9.6%

of total imports respectively in 2025.

CRI predicts that with the upgrading of aquaculture technology, the improvement of export market standards, and the increasing demand for efficient and environmentally friendly feed, Vietnam's overall import volume of aquatic feed will maintain a growth trend.

Overview of Foreign Investment in Vietnam's Aquatic Feed Industry

Investment Background In Vietnam, aquaculture stands as one of the key pillars of the agricultural economy, with the farming of shrimp and Basa catfish conducted on a particularly massive scale.

The products are exported in large quantities to markets such as the United States, Japan, and the European Union. This export-oriented industrial structure necessitates aquaculture processes that are standardized, traceable, and highly efficient, thereby establishing industrialized aquatic feed as a critical input.

With increasing farming densities and technological upgrades, the demand for high-quality, functional aquatic feeds continues to grow, providing foreign-funded enterprises with a stable and long-term market foundation.

Investment Advantages

1. Political stability and rapid economic development. The Vietnamese government has strong governing capabilities, consistent policies, and a focus on economic development and improving people's livelihoods.
2. Relatively low labor costs.
3. Strategically located in the eastern part of the Indochina Peninsula, with a 3,260-kilometer coastline and numerous ports, transportation is convenient.
4. Relatively relaxed policies and regulations provide foreign investors with comprehensive legal protections and generous preferential policies.
5. Vietnam has a high level of openness to the outside world, with 19 free trade agreements signed or in progress. Investors can use platforms such as RCEP and the China-ASEAN Free Trade Area to explore a broader international market.

Investment Regulations

According to Vietnam's Investment Law and other regulations, the production and processing of animal feed in Vietnam do not fall under sectors restricted or prohibited to

foreign investment. Foreign investors can establish wholly foreign-owned enterprises or joint ventures with local companies in accordance with the Investment Law and the Enterprise Law. However, companies must also obtain a feed production license issued by the agricultural authorities.

Guide Highlights:

Comprehensive Coverage:

This directory includes major importers in Vietnam, including aquaculture enterprises, feed distributors, feed wholesalers, traders, and key end buyers etc.

Detailed Information:

Including basic information of the TOP10 importers, contact information, import quantity, import value, price, import source and main suppliers.

Product Focus:

With data-driven and market-oriented approach, we focus on key industries and conduct in-depth analysis of Vietnam's import policies, market demand and major sources of imports. Whether you are a foreign trade company, an investment institution, or a practitioner upstream or downstream of the industrial chain, you can quickly find reliable information and practical strategies here.

Efficient Connectivity:

The guide has a clear format and includes Excel data, which facilitates quick screening, group management and batch contact, helping global suppliers to efficiently connect with the Vietnamese market.

Market Value:

The guide includes an overview of Vietnam's aquatic feed industry, an overview of the

import market, and a brief analysis of market demand trends, helping global suppliers seize the Vietnamese market and opportunities.

Contents

1 INDUSTRY OVERVIEW

- 1.1 Industry Definition and Classification
- 1.2 Current Status of the Vietnamese Aquatic Feed Industry
 - 1.2.1 Supply Situation of the Vietnamese Aquatic Feed Industry
 - 1.2.2 Downstream Market Demand Situation of the Vietnamese Aquatic Feed Industry
- 1.3 Overview of Foreign Investment in the Vietnamese Aquatic Feed Industry

2 IMPORT MARKET OVERVIEW

- 2.1 Import Scale of Aquatic Feed in Vietnam
- 2.2 Major Import Sources of Aquatic Feed in Vietnam

3 OVERVIEW OF IMPORTERS (2023-2026)

- 3.1 Importers Overview of Aquatic Feed in Vietnam (2023)
 - 3.1.1 Total Scale of Importers
 - 3.1.2 Top 5 Importers
- 3.2 Importers Overview of Aquatic Feed in Vietnam (2024)
 - 3.2.1 Total Scale of Importers
 - 3.2.2 Top 5 Importers
- 3.3 Importers Overview of Aquatic Feed in Vietnam (2025)
 - 3.3.1 Total Scale of Importers
 - 3.3.2 Top 5 Importers
- 3.4 Importers Overview of Aquatic Feed in Vietnam (2026)
 - 3.4.1 Total Scale of Importers
 - 3.4.2 Top 5 Importers

4 LIST OF THE TOP 10 IMPORTERS IN 2026

- 4.1 Company
 - 4.1.1 Introduction to Company
 - 4.1.2 Import Status of Company 1, 2023-2026
- 4.2 Company
 - 4.2.1 Introduction to Company
 - 4.2.2 Import Status of Company 2, 2023-2026
- 4.3 Company

- 4.3.1 Introduction to Company
- 4.3.2 Import Status of Company 3, 2023-2026
- 4.4 Company
 - 4.4.1 Introduction to Company
 - 4.4.2 Import Status of Company 4, 2023-2026
- 4.5 Company
 - 4.5.1 Introduction to Company
 - 4.5.2 Import Status of Company 5, 2023-2026
- 4.6 Company
 - 4.6.1 Introduction to Company
 - 4.6.2 Import Status of Company 6, 2023-2026
- 4.7 Company
 - 4.7.1 Introduction to Company
 - 4.7.2 Import Status of Company 7, 2023-2026
- 4.8 Company
 - 4.8.1 Introduction to Company
 - 4.8.2 Import Status of Company 8, 2023-2026
- 4.9 Company
 - 4.9.1 Introduction to Company
 - 4.9.2 Import Status of Company 9, 2023-2026
- 4.10 Company
 - 4.10.1 Introduction to Company
 - 4.10.2 Import Status of Company 10, 2023-2026

5 SUGGESTIONS OF INVESTMENT AND COOPERATION

- 5.1 Investment Suggestions
 - 5.2 Cooperation Suggestions
- Disclaimer

LIST OF CHART

- Chart 2023-2026 Aquatic Feed Market Size in Vietnam
- Chart 2023-2026 Aquatic Feed Import Market Size in Vietnam
- Chart 2023-2026 Major Import Sources of Vietnam's Aquatic Feed
- Chart 2023 Aquatic Feed Import Companies and Total Import Value
- Chart 2024 Aquatic Feed Import Companies and Total Import Value
- Chart 2025 Aquatic Feed Import Companies and Total Import Value
- Chart 2026 Aquatic Feed Import Companies and Total Import Value

Chart List of the Top 10 Importing Companies in 2026

Chart Company 1 Profile

Chart Import Scale of Company 1, 2023-2026

Chart Major Import Sources of Company 1, 2023-2026

Chart Major Suppliers of Company 1, 2023-2026

Chart Company 2 Profile

Chart Import Scale of Company 2, 2023-2026

Chart Major Import Sources of Company 2, 2023-2026

Chart Major Suppliers of Company 2, 2023-2026

Chart Company 3 Profile

Chart Import Scale of Company 3, 2023-2026

Chart Major Import Sources of Company 3, 2023-2026

Chart Major Suppliers of Company 3, 2023-2026

Chart Company 4 Profile

Chart Import Scale of Company 4, 2023-2026

Chart Main Import Sources of Company 4, 2023-2026

Chart Main Suppliers of Company 4, 2023-2026

Chart Company 5 Profile

Chart Import Scale of Company 5, 2023-2026

Chart Main Import Sources of Company 5, 2023-2026

Chart Main Suppliers of Company 5, 2023-2026

Chart Company 6 Profile

Chart Import Scale of Company 6, 2023-2026

Chart Main Import Sources of Company 6, 2023-2026

Chart Main Suppliers of Company 6, 2023-2026

Chart Company 7 Profile

Chart Import Scale of Company 7, 2023-2026

Chart Main Import Sources of Company 7, 2023-2026

Chart Main Suppliers of Company 7, 2023-2026

Chart Company 8 Profile

Chart Import Scale of Company 8, 2023-2026

Chart Major Import Sources of Company 8, 2023-2026

Chart Major Suppliers of Company 8, 2023-2026

Chart Company 9 Profile

Chart Import Scale of Company 9, 2023-2026

Chart Major Import Sources of Company 9, 2023-2026

Chart Major Suppliers of Company 9, 2023-2026

Chart Company 10 Profile

Chart Import Scale of Company 10, 2023-2026

Chart Major Import Sources of Company 10, 2023-2026
Chart Major Suppliers of Company 10, 2023-2026

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