

Vietnam Agriculture Tractors Industry Research Report 2025-2034

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Abstracts

Agricultural tractors are agricultural machinery with traction as the main function. They are widely used in agricultural operations such as tilling, sowing, fertilizing, harvesting, and transportation. They have become one of the core equipment of modern agricultural mechanization. They can be used as a single means of transportation or in conjunction with various agricultural machinery to complete a variety of field operations.

Agricultural tractors can be divided into wheeled tractors, crawler tractors, walk-behind tractors and garden tractors according to their structure and purpose. Among them, wheeled tractors are the most widely used and suitable for most farmland operations and transportation tasks; crawler tractors are suitable for wetlands or heavy clay soils and have strong traction; walk-behind tractors are suitable for small farmers and hilly areas; garden tractors are suitable for small spaces such as orchards and greenhouses.

The industrial chain of the agricultural tractor industry mainly includes the upstream supply of raw materials and parts, the midstream manufacturing and assembly of complete machines, and the downstream sales and service links. CRI analysis shows that the upstream mainly provides key components such as steel, engines, and hydraulic systems. The midstream is completed by the complete machine manufacturers to complete the design, assembly and testing, such as John Deere and other companies. The downstream is sold through dealers, online platforms and other channels, and users include farms, cooperatives, etc.

In recent years, the global agricultural tractor market has generally shown an expansion trend, especially the Asia-Pacific region continues to lead. According to CRI analysis, the Asia-Pacific region is the main force in the agricultural tractor market, contributing more than 60% of sales in 2024, mainly from China and India, with India growing

significantly.

The driving factors for the growth of agricultural tractor market demand mainly include global population growth and rising food demand, a decrease in the agricultural labor force, the promotion of mechanization in emerging and developing countries, government subsidies and support, and the popularization of automation and precision agriculture technologies.

The market scale of Vietnam's agricultural tractor has a steady growth, driven by multiple factors such as agricultural modernization policy support, agricultural product export growth, agricultural labor shortage and accelerated mechanization. CRI analysis shows that with a large number of young and middle-aged laborers in rural Vietnam going out to work, the agricultural labor shortage problem is becoming increasingly serious, agricultural production costs are rising, and farmers are turning to mechanized production. The Vietnamese government actively promotes agricultural modernization and has introduced a series of policies to promote the development of agricultural mechanization. For example, the government provides farmers with support measures such as interest subsidies for machine purchase loans and tax incentives.

According to CRI analysis, Vietnam's local agricultural tractor manufacturing industry is in a rapid development stage. Driven by government policy support and cooperation with domestic enterprises, local production capacity has gradually increased, but it still faces challenges in technology, capital and human resources.

At present, there is a large supply gap in the domestic market for agricultural tractors in Vietnam, and it still needs to rely on imports. According to CRI data, Vietnam has imported about 40,200 agricultural tractors in 2024, with an import value of more than US\$5.67 million, a year-on-year increase of 38%. CRI analysis shows that the main sources of imports of agricultural tractors in Vietnam are China, Japan and India, of which China is the largest source of imports, followed by Japan and India, ranking second and third.

CRI predicts that Vietnam's agricultural tractor market will have stable and lasting development potential in the future driven by policy promotion, technology introduction, production efficiency improvement and food export growth.

CRI recommends that global agricultural tractor manufacturers, importers and exporters, and machinery equipment leasing companies conduct timely research on the Vietnamese market and prepare for the layout of the Vietnamese agricultural tractor

market. CRI's Shanghai, China and Hanoi, Vietnam offices will help foreign companies enter the Vietnamese agricultural tractor market.

Topics covered:

Overview of the Agriculture Tractors Industry in Vietnam

The Economic and Policy Environment of Agriculture Tractors Industry in Vietnam

The Market Size of Agriculture Tractors Industry in Vietnam (2025-2034)

Analysis of Major Agriculture Tractors Industry Manufacturers in Vietnam

Main Driving Forces and Market Opportunities of Agriculture Tractors Industry in Vietnam

What are the main driving forces, challenges and opportunities of Agriculture Tractors industry in Vietnam during the forecast period of 2025-2034?

Which companies are the main players in Vietnam's Agriculture Tractors industry market and what are their competitive advantages?

What is the expected revenue of Vietnam's Agriculture Tractors industry market during the forecast period of 2025-2034?

Which part of Vietnam's Agriculture Tractors industry market is expected to dominate the market in 2034?

What are the main disadvantages facing Vietnam's Agriculture Tractors industry?

How can foreign capital enter Vietnam's Agriculture Tractors industry?

Products Mentioned

Agricultural machinery manufacturing, agricultural tractors, agricultural harvesting machinery, agricultural machinery imports, agricultural tractor industry chain

Companies Mentioned

Vietnam Engine and Agricultural Machinery Corporation (VEAM)

Vietnam Agrotech Co., Ltd

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