

Research Report on Top 100 Enterprises in Chinese Real Estate Industry, 2010

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Abstracts

In 2009, with the influence from policy support, easy credit and inflation expectation etc, Chinese real estate market recovered progressively. Major developers play the leading role in this round of market adjustment in Chinese real estate industry. A number of Top 100 enterprises achieved remarkable sales. The sales of Vanke hit the record high with over CNY 60 billion annually. The annual sales of Greentown, Poly and China Overseas Land & Investment Ltd acquired rapid growth, exceeding CNY 40 billion. Sales of Evergrande, R&F Properties, Longfor Group, Agile Group, Hopson, China Merchants Property Development Co., Ltd, Sino-Ocean Land Holdings Ltd, Beijing Capital Land Ltd, etc. all exceeded CNY 10 billion.

In 2009, major enterprises in Chinese real estate industry assumed outstanding performance in the capital market and land market. Top 100 enterprises represented by Evergrande, Longfor Group, Powerlong, Kaisa Group, Yuzhou Group, Fantasia Group and WorldUnions Properties successfully entered the capital market. Poly, Capital Development Group and Gemdale supplemented the share issuance to raise the funds of CNY 8 billion, 4.70 billion and 4.10 billion separately. The vigorous sales and financing also stimulated the prosperous development in the land market. Vanke, China Overseas Land & Investment Ltd and Poly etc. supplemented the land reserve successively.

-Through this report, readers can acquire more information:

Status quo of Chinese real estate industry

General situation of Top 100 enterprises in Chinese real estate industry

Operation of Top 100 enterprises in Chinese real estate industry

Development strategies of Top 100 enterprises in Chinese real estate industry

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