

# Research Report on the Plastic Hollow Container Market in Chinese Yangtze River Delta, 2009-2010

<https://marketpublishers.com/r/R77C7C0AEEBEN.html>

Date: August 2009

Pages: 50

Price: US\$ 1,890.00 (Single User License)

ID: R77C7C0AEEBEN

## Abstracts

The policies published by China in recent years are developed around the sustainable development, the environment-friendly and green development ideas. Therefore, high energy consumption, high pollution and resource consumption product exports and such production and processing are regulated by some unfavorable policies. As the member of them, the plastics industry is inevitably given some restrictions on the industry development.

In terms of the classification of plastic packing boxes and containers of the Yangtze River Delta Region, the Yangtze River Delta Region undoubtedly accounts for over 1/3 of the production in Chinese market.

In terms of the demand, the demand for plastic packing boxes and containers in the Yangtze River Delta Region is relatively large. It ranks among the leading provinces which have the largest demands for relevant products in China. Therefore, we can draw the conclusion that the market scale of plastic packing boxes and containers in the Yangtze River Delta Region is comparatively large. Judging from the whole country, the number of enterprises of both supply and demand sides is comparatively large and the market scale is continuously increasing steadily in recent several years.

The Yangtze River Delta Region, the Pearl River Delta Region and the Northeast are the three regions having the largest demands for Chinese plastic hollow containers. Judging from the change of the recent 2 years' development, the situation will last for a period.

In terms of consumers demanding for plastic hollow containers, liquid and solid packing enterprises in the chemical, pharmaceutical, petroleum and food industries account for

comparatively large market shares. Besides, since these industries develop rapidly in China, it is estimated that the demands will most probably increase in the future. However, these industries have different requirements for the specification and the quality of plastic containers. Therefore, their market situations are quite different.

The first to be mentioned is the chemical industry. The demanders in this industry are some production enterprises producing chemical products or some enterprises processing raw materials, such as BASF, Corning, Rhodia, Bayer, Drehmo, Du Pont. They are the clients with large demands. Therefore, they have comparatively large specifications for plastic containers. And these plastic containers are mainly used to hold and transport some chemical products. The specifications are between 50L and 200L. Some plastic cans even have the specification of 1,000L to meet clients' demands. Thus the market needs products with large specifications. Besides, generally, the demand keeps stable.

In the pharmaceutical industry, the demanders are some large pharmaceutical enterprises, such as Bio-Rad, Shanghai Pharmaceutical Co., Ltd and KHB. They are clients with large demands. These enterprises have fixed demands for some plastic containers and fixed requirements for capacities; like the chemical industry, the related units also have fixed demands in this field and high quality requirements for the products.

For plastic containers, the petroleum industry is a new market. To a certain degree, plastics containers can replace steel ones. Although these clients with demands in this field take a wait-and-see attitude, with the future development, some petroleum processing enterprises and petroleum store enterprises will consider using some improved plastic containers, such as some petroleum enterprises in Shanghai.

In the food industry, some large beverage enterprises, like Coca Cola, are usually important clients for some large enterprises. For example, Shanghai Zijiang Enterprises possess a large number of relative companies. Generally, the client base in this industry has strict stipulations for capacities of their plastic containers for beverages, as well as the quality requirements. Meanwhile, since the food industry has large numbers of clients and orders are usually very large, enterprises in the food industry are the important client base that related enterprises compete for.

Moreover, in the future, agricultural supply enterprises may be a new growth point where plastic hollow containers are demanded. In terms of the demand for agricultural plastic containers, they are used to store and transport related agricultural goods and

materials, like feeding stuff and pesticide, etc.

Through this report, readers can gain the following information:

- Situation of Chinese Plastic Hollow Container Market
- Situation of the Plastic Hollow Container Industry in the Yangtze River Delta Region
- Competition of the Plastic Hollow Container Industry in the Yangtze River Delta Region
- Main Plastic Hollow Container Manufacturers in the Yangtze River Delta Region and Their Operational Status
- Prediction on the Development Trends of the Plastic Hollow Container Industry in the Yangtze River Delta Region

Following Persons are suggested to Buy the Report:

- Plastic Hollow Container Manufacturers
- Plastic Hollow Container Traders
- Invertors Concerning the Plastic Hollow Container Industry in China and the Yangtze River Delta Region
- Research Institutes Concerning the Plastic Hollow Container Industry in China and the Yangtze River Delta Region
- Equipment Manufacturers of Plastic Hollow Containers
- Other Persons Concerning the Plastic Hollow Container Industry in China and the Yangtze River Delta Region

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